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**Thailand MICE Roadshow to Paris 2018**

**Paris, France**

**Friday 18th May 2018**

as of January 4, 2018

**Thailand MICE Roadshow to Paris 2018**

**Date:** **Friday 18th May 2018**

**Time:** 12.00 – 16.15 hrs.

**Venue/Room:** TBA

**Dress code**: Business attire

**Attendance:**

* + - * Approx 40 Buyers (corporate travel agents, incentive houses, meeting planners etc.)
      * 10 Thai seller organizations (Maximum of 2 pax per organization to join the roadshow)
      * TCEB staffs & VIPs

**Program**

12.00 hrs. Arrival of Thai sellers

12.15 – 12.45 hrs. Market briefing to sellers by Mrs. Lindsey Thorpe, TCEB Representative

12.45 – 13.15 hrs. Arrival of guests

13.20 – 13.25 hrs. Opening remarks by TCEB *(Khun Nooch Homrossukhun, Director of MI)*

13.25 – 13.40 hrs. Destination presentation by Mrs. Lindsey Thorpe, TCEB Representative

*(Presentation will be conducted in English and translated into French)*

VDO Presentation

13.45 – 15.45 hrs. Business Session & Networking

15.45 hrs. Lucky draw

16.15 hrs. Program ends

\*\*program can be adjusted where appropriate\*\*