



(Draft) Program

Thailand MICE Roadshow in Cambodia 2018

Wednesday 18 July 2018

Phnom Penh, Cambodia

**Date:** Wednesday 18 July 2018

**Time:** 15.00-20.00 hrs.

**Venue:** TBA

**Attendees:**

- 30-40 buyers (Travel Agent / MICE Agent / Meeting Planner)
- 8 Thai sellers (maximum 2 persons per organization to join the roadshow and dinner)

**Program:**

15.00 hrs.	Seller Registration
15.30 hrs.	Seller Briefing Session <ul style="list-style-type: none"><li>● Market Briefing by Thailand Convention &amp; Exhibition Bureau (TCEB)</li><li>● Product Briefing by Bangkok Airways</li></ul>
15.45 hrs.	Buyer Registration
16.15 hrs.	Opening Remarks by Ms. Supanich Thiansing Senior Manager, Meetings & Incentives Department Thailand Convention & Exhibition Bureau
16.30 hrs.	Buyer Briefing Session <ul style="list-style-type: none"><li>● Destination Briefing by Thailand Convention &amp; Exhibition Bureau (TCEB)</li><li>● Product Briefing by Bangkok Airways</li></ul>
17.00 hrs.	Business Session
18.30 hrs.	Business Session Concludes and Moves for Dinner Reception
18.45 hrs.	Welcome Remarks
20.00 hrs.	Lucky Draw
20.30 hrs.	End of the Event

*\*\* Program as of 7 June 2018 and it is subjected to change as seen appropriate.*