



TICA ANNUAL REPORT 2020

TICA

THAILAND INCENTIVE AND
CONVENTION ASSOCIATION



Thailand, where the world wants to meet



PRESIDENT'S MESSAGE

TICA ANNUAL REPORT 2020



Dear TICA members, congratulations for having made it through 2020.

Needless to say, this was the most challenging year for all of us, but we've managed to do as much as we could as an association. Even though there were limitations on activities, we participated in the virtual trade show in July and we've also organised fam trips and virtual trainings.

In addition, TCEB kindly organised several activities using hybrid platforms, and we've done two-bid agent training sessions, as well as a few other hybrid meetings that were beneficial for helping us cope with business in the virtual world.

We've waived our membership fee for 2020, and we've subsequently had more members than ever joining us this past year. I'd like to extend my hearty congratulations to all of us for reaching the 500 members milestone.



TICA has also been privileged to collaborate with the TCEB MICE Capability Department, the Department of Disease Control, and the Ministry of Public Health, on a model that we call 'mobile quarantine,' which will allow businessmen and investors to visit Thailand with no 14-day compulsory quarantine. This model will involve airtight hygiene control procedures, safety training courses for medical controller teams and the DMCs, and international visitor assistants who will accompany these incoming travellers.

TICA has also participated in other successful programmes this year, and we look forward to participating in more, in the hopes that we can kickstart the opening of Thailand's borders. Through these, we aim to create confidence that visiting Thailand can be done safely if we follow strict hygienic procedures.

With the start of 2021, we've all heard about the developments on the vaccine situation around the world, including initiatives like vaccine passports. This has given us hope that airlines will start reviving flights again, and we hope to be a part of this development soon, so that Thailand can receive visitors in the not-too-distant future.

We all know that MICE businesses have a good future, and that Thailand is a preferred destination for business event activities, and we're confident that business will come back when it is safe. To that end, we need to be prepared and ready, upskill ourselves, reskill ourselves, and be together for when business starts to come back.

All in all, I would like to wish everyone good health, and to stay safe, and stay motivated.



Sumate Sudasna
President
Thailand Incentive and
Convention Association



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TICA BOARD OF DIRECTORS



President
Sumate Sudasna

Vice Presidents
Pornthip Hirunkate
Pravit Sribanditmongkol
Prachoom Tantiprasertsuk
Max Boontawee Jantasuan

Secretary General
Sukanya Janchoo

Treasurer
Naruemol Sukhum

Marketing Committee Chairperson
Bert Chamrernnusi

**Marketing Committee
Co-Chairpersons**
Benjamin Krieg
Juthamas Carranco

Membership and PR Committee Chairperson
Paula (Punnaporn) Wongjunpen

Membership and PR Committee Co-Chairpersons
Angkana Tangkrachang
La-iad Bungsrihong

**Capabilities Development
Committee Chairperson**
Kritsanee Srisatin

**Capabilities Development
Committee Co-Chairpersons**
ChooLeng Goh
Ferry Tjahjono



Convention Centre at CentralWorld



BOARD MEMBERS

Chiruit Isarangkun Na Ayuthaya
Srisuda Wanapinyosak
Chattan Kunjara Na Ayudhya
Ekkaphon Rattanataveechai
Jiranan Thiennukul
Plernplis Kosolutasarn
Ravi Ganglani
Supachai Punja-apisith
Warunee Khammeru
Naowarat Arunkon
Andrew Cornelio
Onanong Keawngamdee
Sriratcha Chantharat
Nunnapat Wongpipit
Priyanka Ghosh
Namtip Maghashthira
Perapan Angkhasuko
Benjawan Wisootsat
Ram Sachdev
Jirachaya Siriwiwat
Panga Vathanakul
Premporn Saisaengcha

Sakchai Pattarapreechakul
Duangrat Thatsanaprasert
Kritsana Janyasakulwong
Narongchai Chansate
Kim Steppe

EXPERTS

Suchada Yuvaboon
Vanida Tulalamba
Dr. Prasarn Bhiraj Buri

ADVISORS

Opas Netraumpai
Talun Theng
Chairat Triratanajaraspon
Upathum Nisitsukcharoen





EXECUTIVE COMMITTEE 2019-2020



President

SUMATE
SUDASNA
Managing Director
Conference & Destination
Management (CDM)



Vice President

PORNTHIP
HIRUNKATE
Managing Director
Destination Asia (Thailand)
Limited



Vice President

PRACHOOM
TANTIPRASERTSUK
VP - Sales & Marketing
Dusit International



Vice President

PRAVIT
SRIBANDITMONGKOL
Managing Director
Kingsmen C.M.T.I. (Public)
Co., Ltd.



Vice President

MAX BOONTAWEE
JANTASUWAN,
Founding & CEO
Events Travel Asia Co., Ltd.



Secretary General

SUKANYA
JANCHOO
General Manager
The Regent Cha Am Beach
Resort Hua Hin
❖ Presently at MaiMai Boat
Noodle



Treasurer

NARUEMOL
SUKHUM
Director of Sales and
Marketing
Montien Hotel Surawong
Bangkok



Marketing Committee Chairperson

BERT
CHAMRERNNUSIT
Country Manager
Pacific World Meeting &
Events (Thailand) Limited
Presently at Realm Events
(Thailand) Ltd.



Marketing Committee Co-Chairpersons

BENJAMIN
KRIEG
Area General Manager
Thailand Midscale &
Economy Hotels
Novotel Bangkok Sukhumvit 20



Marketing Committee Co-Chairpersons

JUTHAMAS
CARRANCO
Area Director of Business
Development
SO/ Bangkok



Membership and PR Committee Chairperson

PAULA (PUNNAPORN)
WONGJUNPEN,
Managing Director
Paula & Co DMC



Membership and PR Committee Co-Chairperson

ANGKANA
TANGKRACHANG
Assistant Director of Sales &
Marketing
InterContinental Bangkok
❖ Presently at The Landmark
Bangkok



Membership and PR Committee Co-Chairperson

LA-IAD
BUNGSRITHONG
General Manager
Rati Lanna Riverside Spa
Resort Chiang Mai



Capabilities Development Committee Chairperson

KRITSANEE
SRISATIN
Managing Director
Stream Events Asia Limited



Capabilities Development Committee Co-Chairperson

CHOLENG
GOH
General Manager
The Athenae Hotel, a Luxury
Collection Hotel, Bangkok



Capabilities Development Committee Co-Chairperson

FERRY
TJAHJONO
Cluster Director of Sales
Centara Grand & Bangkok
Convention Centre at
CentralWorld



Committee Member

PLERNPLIS
KOSOLUTASARN
Director
Event Marketing and
Tourism Associate, Bangkok
Airways



Committee Member

CHATTAN
KUNJARA NA AYUDHYA
Deputy Governor for Inter-
national Marketing (Asia &
South Pacific)
Tourism Authority of
Thailand (TAT)



Committee Member

SRISUDA
WANAPINYOSAK
Deputy Governor for Inter-
national Marketing (Europe,
Africa, Middle East and
Americas)
Tourism Authority of
Thailand (TAT)



Committee Member

JIRANAN
THIENNUKUL
Department Manager, MICE
Department
Thai Airways International
Public Co., Ltd.



Committee Member

EKKAPHON
RATTANAVEECHAI
Manager,
Tour Operation & System
Development Department,
Thai Airways International
Public Co., Ltd.

CONVENTION PROMOTION FUND (CPF) REPORT



Chairperson
Suchada Yuvaboon

Co-Chairperson
Vimla Tritasavit

Secretary General
Walailak Noypayak, PhD

Treasurer
Kittikorn Nongsawat

Chairperson of the
Project and Follow Up
Sub-Committee
Opas Netraumpai

Trustees
Sumate Sudasna
Jiranan Thiennukul
Bert Chamrernnusat
Punnaporn Wongjunpen
Kritsanee Srisatin

About the CPF Founding Association

The Convention Promotion Fund is an initiative of members of TICA – Thailand Incentive and Convention Association which was founded in 1984 as a joint venture between the government and the private sector of the MICE industry (meetings, incentives, conventions, exhibitions).

Rationale

International conventions are a high-quality segment of the travel business, with multifaceted benefits for the host destination. As Thailand has the potential to become the regional centre of international meeting-related events, there needs to be serious efforts to attract and accommodate such events. Financial assistance should be first and foremost to enable local host committees to bid and manage the events successfully.

Objectives

- To assist and support local host committees in bidding for, and organising, international meeting-related events.
- To promote marketing activities that will lead to more international MICE (meetings, incentives, conventions, exhibitions) events in Thailand.
- Encourage MICE Research and Development and Human Resource Development.



Guidelines for Event Support for Local Associations:

A local association in Thailand that wishes to bid for an international convention now has the choice to contact either the Thailand Convention and Exhibition Bureau (TCEB) or the Convention Promotion Fund (CPF) through TICA for support.

- The forms of support provided by both organisations differ in that TCEB's support is in form of a subsidy that is granted based on the size of the convention and the by-laws of the international association.
- CPF's support is in the form of a prefunding loan that requires reimbursement upon completion of the convention.
- For conventions that are already confirmed, TCEB's support is subject to the number of international delegates that each convention will bring into the country and their length of stay in Thailand.
- The CPF pre-finance loan is limited to Baht 1 million - an upgrade from the previous Baht 500,000 limitation.
- A local association with a confirmed event is able to access both sources of funds. To allow sufficient time for proper arrangement and organisation, the local organising committee must contact either TCEB and/or CPF at least six months prior to the start of the event.
- For TCEB, a minimum of 50 international delegates and content for at least a one-day meeting are required. For CPF, a minimum of 200 international delegates is required.
- Being a government agency, TCEB requires receipt or proof of spending from associations seeking subsidies upon reimbursement, whereas CPF applies a proper loan contract with the association seeking pre-funding support.

SITE LEADERSHIP DINNER

- The Convention Promotion Fund (CPF) provided funds of Baht 500,000 for TICA to host the SITE Leadership Dinner on 10 January 2019 at Blue Elephant Restaurant.
- CPF also supported the SITE Thailand Chapter for Education MICE Talk activity under topic "Future of Incentive by 2030" with Baht 50,000

CPF Financial Statements

Year End	Balance
2012	Baht 20,329,121.75
2013	Baht 20,240,919.63
2014	Baht 18,817,048.20
2015	Baht 18,779,855.01
2016	Baht 18,542,770.29
2017	Baht 18,579,514.34
2018	Baht 18,643,305.62
2019	Baht 18,155,432.77
2020	Baht 18,163,279.81



EXECUTIVE COMMITTEE REPORT



President
Sumate Sudasna

Vice Presidents
Pornthip Hirunkate
Pravit Sribanditmongkol
Prachoom Tantiprasertsuk
Max Boontawe Jantasuan

Secretary General
Sukanya Janchoo

Treasurer
Naruemol Sukhum

Marketing Committee
Chairperson
Bert Chamrernnussit

Marketing Committee
Co-Chairpersons
Juthamas Carranco
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Membership and PR Committee
Chairperson
Paula (Punnaporn) Wongjunpen

Membership and PR Committee
Co-Chairpersons
Angkana Tangkrachang

Capabilities Development
Committee Chairperson
Kritsanee Srisatin

Capabilities Development
Committee Co-Chairpersons
ChooLeng Goh
Ferry Tjahjono

Committee Members
Plerplis Kosolutasarn
Srisuda Wanapinyosak
Chattan Kunjara Na Ayudhya
Ekkaphon Rattanataveechai

About the Executive Committee

The Executive Committee provides strong leadership and direction for TICA in the widest context. It ensures the setting, implementation, and overview of TICA's strategic plans and important policies, including budgetary management. The committee also coordinates and supports work undertaken by various subcommittees, while fostering and building relationships with other important bodies within Thailand's MICE and tourism industry, and abroad, for the benefit of TICA.

Khun Sumate and members of the Executive Committee have been appointed as the official TICA representatives in several of TCEB's committees and other committees as follows:

- TCEB Board of Directors (Starting from January 2020)
- TCEB Strategic Planning & Risk Management Sub-Committee (Starting from February 2020)
- Vice President, MICE Business Vocational Manpower Development Subcommittee
รองประธานคณะกรรมการร่วมภาครัฐและเอกชนเพื่อพัฒนากำลังคน กลุ่มอาชีพไมซ์ (MICE) เพื่อสนับสนุนการทำงานของคณะกรรมการร่วมภาครัฐและเอกชนเพื่อพัฒนากำลังคนอาชีวศึกษา (กรอ.อศ.)
- Thailand Sustainable Event Management Standard: TSEMS
คณะกรรมการรับรองผลการตรวจประเมินมาตรฐานการบริหารการจัดการงานอย่างยั่งยืนประเทศไทย
- Vice Chairman, National MICE Capabilities Development Committee
รองประธานคณะกรรมการพัฒนาศักยภาพอุตสาหกรรมไมซ์แห่งชาติ
- Chairperson, Thailand MICE Venue Standard Certified Committee
ประธานคณะกรรมการรับรองมาตรฐานสถานที่จัดงานประเทศไทย
- ASEAN MICE Venue Standard National Assessment Committee
คณะกรรมการรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงาน ASEAN
- Advisory Venue Committee for New Venue Project
คณะกรรมการโครงการศึกษาแนวทางการสร้างศูนย์ประชุมและแสดงสินค้านานาชาติในประเทศไทย
- Joint Operating Committee for MICE Industry Legislation Formation
คณะทำงานเพื่อยกร่างพระราชบัญญัติสภาพัฒนาอุตสาหกรรมไมซ์
- Advisory Committee: work-based "Economic Impact of Thailand MICE Industry Project"
ที่ปรึกษาโครงการศึกษาผลกระทบทางเศรษฐกิจของอุตสาหกรรมไมซ์ในประเทศไทย
- คณะกรรมการพิจารณาคัดเลือกผู้ซื้อเข้าร่วมงาน IT&CMA and CTW Asia-Pacific 2020 Proxy to Khun Kritsanee, Khun Angkana and Khun Juthamas
- กรรมการเพื่อพิจารณาผลการดำเนินการกิจกรรมจัดจ้างบริหารจัดการคูหาบริหารการตรวจตราประเทศไทยภายในงานเทรดโชว์นานาชาติประจำปี 2563 Proxy to Khun Kritsanee



Other

Khun Sumate has been appointed as the official TICA representative in the following organisations:

Asian Federation of Exhibition and Convention Associations (AFECA)

- Internal Auditor 2020-2022

Taiwan External Trade Development Council (TAITRA)

- Taipei MICE Advisor

Taiwan's MICE Promotion Program (Meet Taiwan 2021-2024) by Bureau of Foreign Trade (BOFT), Ministry of Economic Affairs (MOEA)

- Advisor

วิทยาลัยอาชีวศึกษาขอนแก่น (Khon Kaen Vocational College)

- Subcommittee on Public and Private Sectors to develop a vocational workforce, MICE Occupation Group, and develop vocational educational personnel.
- คณะอนุกรรมการร่วมภาครัฐและเอกชน เพื่อพัฒนากำลังคนอาชีวศึกษา กลุ่มอาชีพไมซ์ (MICE) เพื่อสนับสนุนการทำงานของคณะกรรมการร่วมภาครัฐและเอกชน เพื่อพัฒนากำลังคนอาชีวศึกษา (กรอ. อศ.)

สำนักงานเลขาธิการวุฒิสภา (The Secretariat of the Senate)

- Honorary advisor, Senate Tourism Committee
- ที่ปรึกษากิตติมศักดิ์คณะกรรมการการท่องเที่ยววุฒิสภา

Ministry of Tourism and Sport

- Khun Sumate, Khun Pravit and Khun Kritsanee are part of the ASEAN Tourism Professional Monitoring Committee; ATPMC
- คณะกรรมการติดตามตรวจสอบบุคลากรวิชาชีพท่องเที่ยวอาเซียน

Mahidol University International College

- Advisory Board Member: Tourism and Hospitality Management Division (2018-2020)



EXECUTIVE COMMITTEE REPORT

TCEB Board Meetings

- 2nd Meeting on Monday, 24 February 2020: TCEB Office
- 3rd Meeting on Tuesday, 31 March 2020: TCEB Office
- 4th Meeting on Friday, 29 May 2020: Novotel Siam Square
- 5th Meeting on Friday, 26 June 2020: Anantara Siam
- 6th Meeting on Friday, 24 July 2020: TCEB Office
- 7th Meeting on 31 August 2020: TCEB Office
- 8th Meeting on Monday, 28 September 2020: TCEB Office
- 9th Meeting on Tuesday, 27 October 2020:
Grand Hyatt Erawan Bangkok
- 10th Meeting on Monday, 30 November 2020:
The Okura Prestige Bangkok
- 11th Meeting on Tuesday, 11 December 2020:
True ICON Hall

TCEB Strategic Planning & Risk Management Sub-Committee Meetings

- 1st Meeting on Thursday, 19 March 2020: TCEB
- 2nd Meeting on Wednesday, 20 May 2020: TCEB Office
- วาระพิเศษ “ขอความเห็นชอบข้อเสนอโครงการภายใต้แผนงาน/โครงการที่มีวัตถุประสงค์เพื่อฟื้นฟูเศรษฐกิจและสังคมของสเปน” on Tuesday 9 June 2020: TCEB Office
- 3rd Meeting on Wednesday, 17 June 2020: TCEB Office
- 4th Meeting on Thursday, 16 July 2020: TCEB Office
- 5th Meeting on Wednesday, 16 September 2020:
InterContinental Bangkok
- 6th Meeting on Wednesday, 14 October 2020:
Hyatt Regency Bangkok Sukhumvit
- 7th Meeting on Wednesday, 11 November 2020:
InterContinental Bangkok

TICA
THAILAND INCENTIVE AND
CONVENTION ASSOCIATION

AGM2020

Wednesday, 22 July 2020 : 14:00 – 16:00 hrs.

Ara Grand & Bangkok Convention Centre at CentralWorld

TICA EXECUTIVE COMMITTEE





EXECUTIVE COMMITTEE REPORT

Other Meetings with TCEB

- A hearing for the 3-Year MI Master Plan (Market Champions) (Wednesday, 15 January 2020: TCEB)
- กิจกรรมสัมมนาความร่วมมือระหว่างหน่วยงานภาครัฐเพื่อสนับสนุนการอำนวยความสะดวก และเสริมสร้างขีดความสามารถอุตสาหกรรมไมซ์ ประจำปี 2563: Chiang Mai Blooms 2020 (Seminar hosted between government agencies to strengthen MICE industry capability in 2020) (6-8 February 2020: Chiang Mai)
- MICE Standard Day 2020 (Wednesday, 12 February 2020: Swissotel Bangkok Ratchada)
- ประชุมพิจารณา (ร่าง) หลักเกณฑ์ประเมินเมืองไมซ์ที่ดี (First meeting held to draft a MICE City assessment criteria) (Thursday, 25 June 2020: Zoom Meeting)
- ประชุมคณะกรรมการพัฒนาศักยภาพอุตสาหกรรมไมซ์ ครั้งที่ 1/2563 (Meeting for the MICE Industry Potential Development Committee) (Wednesday, 29 July 2020: IMPACT)
- ประชุมกลุ่มย่อย (Focus Group) เรื่อง “การยกระดับมาตรฐานสิ่งอำนวยความสะดวกการท่องเที่ยวเชิงธุรกิจด้วย Smart MICE Card” (Focus group on raising the standard of business tourism facilities with a Smart MICE Card) (Wednesday, 5 August 2020: Pathumwan Princess Hotel)
- ประชุม “Define Problem Statement through Design Thinking Workshop” (Friday, 7 August 2020: Renaissance Ratchaprasong Hotel)
- ประชุมพิจารณา (ร่าง) หลักเกณฑ์ประเมินเมืองไมซ์ที่ดี (ครั้งที่ 2/2563) (Second meeting held to draft a MICE city assessment criteria) (Tuesday, 11 August 2020: Eastin Grand Sathorn Hotel)
- Focus Group พัฒนาหลักสูตร “การบริหารสถานที่จัดงานประเทศไทย” (Venue Management Course) (Focus group to develop a curriculum for Thailand venue management) (Thursday, 27 August 2020: SO/Bangkok) Proxy to Khun Angkana
- งานเปิดโครงการ “จัดงานทั่วไทย ภูมิใจช่วยชาติ (Thailand MICE United) (Opening event for an organised project titled ‘Thailand MICE United’) (Wednesday, 2 September 2020: Royal Paragon Hall)
- MICE Talk 2020 ภายใต้หัวข้อ “The New Phenomenal of Global Economy: เมื่อเศรษฐกิจโลกเปลี่ยน เราต้องปรับ” (Thursday, 10 September 2020: Hyatt Regency Bangkok Sukhumvit)
- ประชุมเพื่อรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงานอาเซียน (ASEAN MICE Venue Standard) ประจำปี 2563 (Meeting to certify the results for the ASEAN MICE Venue Standard) (Tuesday, 15 September 2020: Bangkok Marriott Marquis Queen’s Park)
- กิจกรรมฝึกอบรมหลักสูตร “Event Design Certificate - EDC” (Training activities for EDC) (28 - 30 September 2020: Sukhothai Hotel) Khun Kritsanee, Khun Choo & Khun Tom
- ประชาสัมพันธ์งาน Open Innovation Challenge (Public relations for the Open Innovation Challenge) (Wednesday, 30 September 2020: Gaysorn Tower)
- ประชุมคณะกรรมการพัฒนาศักยภาพอุตสาหกรรมไมซ์ ครั้งที่ 2/2563 (MICE Industry Development Committee Meeting) (Wednesday, 30 September 2020: Sukhothai Hotel)
- กิจกรรมสร้างเครือข่ายในจังหวัดสุราษฎร์ธานี เกาะสมุย จังหวัดสุราษฎร์ธานี (Networking activities in Koh Samui and Surat Thani province) (1-3 October 2020: Koh Samui, Surat Thaini) Proxy to Khun Prapaphan
- Domestic MICE FAM-Trip เส้นทางจังหวัดพิษณุโลก และจังหวัดสุโขทัย (Domestic MICE FAM-Trip: Phitsanulok province and Sukhothai province) (6 - 8 October 2020: Pitsanulok & Sukhothai) Proxy to Khun Prapaphan
- Domestic MICE FAM-Trip เส้นทางจังหวัดนครราชสีมา (Domestic MICE FAM-Trip: Nakhon Ratchasima Route) (20 - 22 October 2020: Nakorn Ratchasima) Proxy to Khun Prapaphan



- สัมภาษณ์และรับฟังความคิดเห็นเกี่ยวกับการยกระดับมาตรฐานสิ่งอำนวยความสะดวกการท่องเที่ยวเชิงธุรกิจด้วย Smart MICE Card (Interviews and sharing opinions about raising the standard of business travel facilities with a Smart MICE Card) (Wednesday, 21 October 2020: TICA Office)
- TCEB Get Together 2020 (Tuesday, 27 October 2020: Grand Hyatt Erawan Bangkok)
- MICE Clinic หัวข้อ “มาตรการสาธารณสุขและแนวทางสำหรับชาวต่างชาติที่เดินทางเข้ามาในราชอาณาจักร” (MICE Clinic under the topic: Public Health Measures and Guidelines for Foreigners entering the Kingdom) (Tuesday, 3 November 2020: Eastin Grand Sathorn Hotel)
- Demo Day Pitching (Wednesday, 18 November 2020: Gaysorn Tower)
- งานเสวนาในการประชุมเตรียมความพร้อมการจัดการเดินทางสำหรับกลุ่มนักท่องเที่ยวต่างชาติที่เข้ามาในราชอาณาจักรในระยะสั้น (Seminar at the travel preparation meeting for foreign business groups entering the Kingdom) (Friday, 18 December 2020: The Sukosol Hotel)
- Live Webinar: Wellness, Recovery & What's Next? 3 concerns arising from COVID-19 - SITE (Friday, 17 April 2020: Webinar)
- Bid Agent Webinar - TCEB (Thursday, 4 June 2020: Webinar)
- Maximizing MICE: Winning the Thai & International MICE Business in Post Covid-19 World - THA (Thursday, 4 June 2020: Webinar) Proxy to Khun Prachoom & Khun Paula
- Thailand Sure 2020 : Step-by-Step ฟันธุรกิจท่องเที่ยวไทยสร้างวัคซีนธุรกิจด้วยตัวเอง - TAT/TCT (Thursday, 25 June 2020: Swissotel Ratchada Bangkok) (Step-by-Step to revive Thai tourism and producing the vaccine in Thailand)
- ASEAN MICE INTO UNCHARTED WATERS WEBINAR - SACEOS (Wednesday, 29 July 2020: Webinar)
- วิทยากร การประชุมเชิงปฏิบัติการโครงการพัฒนาผลิตภัณฑ์ใหม่ในพื้นที่โมเชิตีและเมืองที่มีศักยภาพ (7Themes) - TCEB (Workshops on new MICE product development projects in MICE areas and potential cities) (11 times) Proxy to Khun Kritsane

Other Meetings

- ประชุม Workshop “ไทยช่วยไทย” โอกาสจากวิกฤต COVID-19 - หอการค้าไทย (Meeting and Workshop: Helping Thailand from COVID-19) (Monday, 9 March 2020: Thai Chamber of Commerce University)
- ประชุม Workshop “ไทยช่วยไทย” โอกาสจากวิกฤต COVID-19 (Meeting and Workshop: Opportunities that can arise from COVID-19) (Monday, 9 March 2020: Thai Chamber of Commerce University)
- ประชุมหารือเตรียมความพร้อมสำหรับกิจกรรมโมเชิตี หลังผ่อนปรนระยะ 3 และ 4 (Meeting to discuss and prepare MICE activities after relief phase 3 and 4) (Tuesday, 16 June 2020: ศาลากลางกรุงเทพฯ 2)
- ประชุมเครือข่ายด้านการศึกษามอเชิตีในภูมิภาคกลาง (MICE Academic Cluster - Central Region) และเครือข่ายด้านการศึกษามอเชิตีของแต่ละภูมิภาค (Meeting on MICE Academic Cluster: Central Region and network for MICE education in each region) (Wednesday, 29 July 2020: IMPACT) Proxy to Khun Kritsane
- ประชุมในหัวข้อ Rescuing the hospitality sector - the CEO discussion (Conference on rescuing the hospitality sector) (Friday, 21 August 2020: Ministry of Commerce)
- สัมมนาเรื่อง “ท่องเที่ยวไทยวิถีใหม่ (New Normal) : โอกาสและความท้าทาย” (Seminar on the “New Normal Thai Tourism: Opportunities and Challenges”) (Thursday, 27 August 2020: Rama Gardens Hotel)
- โครงการฝึกอบรมหลักสูตรการพัฒนาและเพิ่มศักยภาพให้แก่บุคลากรและมาตรการการติดตาม ควบคุม กำกับและประเมินผลด้านการแพทย์และสาธารณสุข เพื่อการป้องกันการแพร่ระบาดของโรคโควิด 19 ในโครงการ MICE Hygiene Discipline Guidelines (แนวปฏิบัติด้านสุขอนามัย สำหรับอุตสาหกรรมโมเชิตี) (Training programmes, courses of development to empower personnel, monitoring and controlling measures, regulating and evaluating public health results, all to prevent the spread of COVID-19 in MICE) (30 November - 1 December 2020: IMPACT)
- วิทยากรบรรยายหัวข้อ “Creative Thinking and Global MICE Mindset in the time of COVID-19” - สาขาวิชาบริหารธุรกิจ คณะวิทยาการจัดการ มหาวิทยาลัยสงขลานครินทร์ (Lecture at the Business Administration Faculty of Management, Prince of Songkla University) (Friday, 21 August 2020: Virtual Conference) Proxy to Khun Juthamas
- วิทยากรบรรยายหัวข้อ “International Business Etiquette and Grooming for Future MICE Leaders” - สาขาวิชาบริหารธุรกิจ คณะวิทยาการจัดการ มหาวิทยาลัยสงขลานครินทร์ (Lecture at the Business Administration Faculty of Management, Prince of Songkla University) (Friday, 21 August 2020: Virtual Conference) Proxy to Khun Prachoom
- วิทยากรหัวข้อ “ความต้องการของนักท่องเที่ยวในอุตสาหกรรมโมเชิตี” - วิทยาลัยนานาชาติ มหาวิทยาลัยบูรพา (Lecture at International College, Burapha University) (Tuesday, 1 September 2020: วิทยาลัยนานาชาติ มหาวิทยาลัยบูรพา) Proxy to Khun Max Boontawe
- หลักสูตร Venue Management Course ประจำปี 2563 วิทยากรหัวข้อ Service with HE(ART) - ศิลปะบริการด้วยหัวใจ - TCEB (Venue Management Course by TCEB centred on ‘Service from the Heart’) (Thursday, 24 September 2020: The Athenee Hotel, A Luxury Collection Hotel Bangkok)

Ministry of Tourism & Sports Meeting

- ประชุมเชิงปฏิบัติการภาครัฐและเอกชนเพื่อแก้ไขและรองรับสถานการณ์ฉุกเฉินที่มีผลกระทบต่อการท่องเที่ยวที่ยั่งยืน (Thursday, 13 February 2020: Amari Watergate Bangkok) (Public and private workshops to resolve and support emergency situations affecting sustainable tourism)

Speaking Engagement

- หัวข้อ “การออกแบบโปรแกรมในงานประชุมวิชาชีพ” - สภาสถาปนิก (Topic: Programme Design in Professional Conference-Architect Council) (Thursday, 27 February 2020: อาคารสภาสถาปนิก ถนนพระราม 9) Proxy to Khun Phenthip

Business Event Hygiene Practice

TICA in cooperation with the MICE Capabilities Department produced the 'Business Events Hygiene Practice for Meeting, Convention, and Incentive Travel' in both Thai and English. This covers operational procedures across 3 parts: pre, during and post events.

Safe Travels: Global Protocols & Stamp for the New Normal

The Safe Travels Stamp was created for travellers to recognise destinations and businesses around the world that have adopted the Safe Travels health and hygiene global standardised protocols. In an effort to continue business events, and prepare for post COVID-19 with customer health, safety and confidence, TICA has recommended that members apply for this stamp and to date, 83 members have already applied.



CAPABILITIES DEVELOPMENT COMMITTEE REPORT



Chairperson
Kritisanee Srisatin

Co-Chairpersons
ChooLeng Goh
Ferry Tjahjono

Committee Members
Kritsana Janyasakulwong
Naowarat Arunkong
Nunnapat Wongpipit
Patom S'prayoon
Perapan Angkhasuko
Priyanka Ghosh
Premporn Saisaengchan
Pairach Piboonrungraj, Ph.D
Ravi Ganglani
Phenthip Chomprang

Advisor
Prachoom Tantiprasertsuk

About the Capabilities Development Committee

The Capabilities Development Committee is responsible for developing training programmes to help elevate the knowledge base and professionalism of the Thai MICE industry. TICA's educational programme receives support from the Thailand Convention and Exhibition Bureau (TCEB)'s MICE Capabilities Development Department.

This committee is responsible for gathering Buyer RFPs (requests for proposals), which are circulated to members in the form of sales leads. The leads are typically generated by TICA's involvement with local associations in organising international and domestic events. The committee also works closely with the Marketing Committee in obtaining sales leads from both local and international buyers, for example corporate executives and trade buyers.

1. Training Seminars

In 2020, TICA organised eight webinars and two training sessions as follows:

Webinars

1. Building EQ Towards Equipping Sales and Services Teams for the COVID-19

- Date: 29 April 2020
- Speaker: Eunice Gan
- Online attendees: 183
- Overall satisfaction: 86.4%

2. Added Value to Your Organisation During COVID-19

- Date: 8 May 2020
- Speaker: Prachoom Tantiprasertsuk
- Online attendees: 188
- Overall satisfaction: 89.4%

3. Presentation Skill for MICE: "Presenting Effectively to Accomplish Set Goal"

- Date: 15 May 2020
- Speaker: Bannaros Sirivejabandhu
- Online attendees: 309
- Overall satisfaction: 88.6%

4. Future Trends in Event Technology

- Date: 22 May 2020
- Speaker: Miguel Neves
- Online attendees: 290
- Overall satisfaction: 92.2%

5. Better Communications

Better Results

- Date: 26 May 2020
- Speaker: Dr. Leslie Choudhury
- Online attendees: 158
- Overall satisfaction: 86.4%

6. Smart Business Networking

- Date: 29 May 2020
- Speaker: Prachoom Tantiprasertsuk
- Online attendees: 216
- Overall satisfaction: 87.4%

7. Design Leadership "Customer Experience Design"

- Date: 5 June 2020
- Speaker: H&H Works
- Online attendees: 148
- Overall satisfaction: 80.1%

8. Multi Skills vs Multi Tasks

- Date: 8 June 2020
- Speaker: ChooLeng Goh
- Online attendees: 209
- Overall satisfaction: 88.2%





CAPABILITIES DEVELOPMENT COMMITTEE REPORT

Training Courses

Thailand Incentive Travel Professional (TITP) "Business Events in a Next Normal"

(1) Chiang Mai: 27-28 August 2020

- Venue: Horizon Village & Resort and Shangri-La Chiang Mai
- Speaker: Khun Kritsanee, Khun Patom, Khun Jeannie, and Khun Perapan
- 25 delegates attended this course
- Overall satisfaction: 92.4%

(2) Pattaya: 25-26 September 2020

- Venue: Cape Dara Resort Pattaya
- Speaker: Khun Kritsanee, Khun Juthamas, Khun Jeannie, and Khun Perapan
- 29 delegates attended this course
- Overall satisfaction: 97.6%

2. MICE Career Advisory

TICA has organised this activity 24 times since 2012. It involves visiting various universities around the country to offer presentations on the demands and requirements of the hospitality industry, with the aim of encouraging university students to join the industry and give them an overview on the roles available within each sector. In addition, the sessions also provide a brief introduction to MICE and the unique demands of this niche industry.

Udon Thani Rajabhat University: 11 September 2020

- Moderator / Khun Max
- Hotel / Khun Angkana
- Venue / Khun Kritsana
- DMC / Khun Paula
- Organiser / Khun Panithan
- 100 students attended the event

3. IMEX-MPI-IT&CMA Future Leaders Forum (Virtual Edition) at IT & CMA 2020 – (17-18 November 2020)

- TICA supported this project by recruiting students from several Thai universities to attend the forum
- A total of 35 students from 10 universities participated

International University Challenge Winner

Mr. Bhakkaphon Thuaythawimon – Kasetsart University

Runner Up

Ms. Sarita Khamhual- Thammasat University

4. In Cooperation with TCEB's MICE Capabilities Department

Thailand MICE Youth Challenge 2020: 9 July 2020

- 15 teams of students from 10 universities had submitted proposals for this challenge
- The three winners are listed below:
 1. MICE-ing Stars (Mahidol University International College)
 2. New MITI (Kasetsart University)
 3. Illuminate (Assumption University)
- TICA, TEA, and EMA will coach all teams before they are expected to present at the international challenge in the future.

5. Capabilities Development Committee Plan 2021

Training

1. Heart of Sales
2. Presentation Skill for MICE: "Presenting Effectively to Accomplish Set Goal"
3. Effective Site Inspection
4. Protocol & In-House Event Management
5. Thailand Incentive Travel Professional (TITP)
6. Thailand Meetings and Conventions Management Professional (TMCMP)

THAILAND MICE YOUTH CHALLENGE 2020



TICA

THAILAND INCENTIVE AND
CONVENTION ASSOCIATION

TICA presents...

FUTURE TRENDS IN EVENT TECHNOLOGY

Miguel Neves, CMP, DES



Date: Friday, 22 May 2020

Time: 14:00-15:00 hrs.

miguelseven.com

...

TICA
THAILAND INCENTIVE AND
CONVENTION ASSOCIATION



CHOOLENG GOH

Co-Chairperson Capabilities
Development Committee-TICA

General Manager, The Athenee Hotel,
a Luxury Collection Hotel, Bangkok

MULTI SKILLS VS MULTI TASKS

MONDAY | 8 JUNE 2020 | 14:00 - 16:00HRS



Baby and Birth Expo 2022

By The Rising

Mahidol University International College





MARKETING COMMITTEE REPORT



Chairperson
Bert Chamrernnusat

Co-Chairperson
Benjamin Krieg
Juthamas Carranco

Committee Members
Khun Benjawan
Khun Jirawan Pengrat
Khun Naruemol Sukhum
Khun Nooch Homrossukhon
Khun Supachai Punja-apisith
Khun Namtip Maghashthira
Khun Napaphach Srabua
Khun Nantanittaya Sesaweech
Khun Patcharapun Peamsomboon

Advisor
Khun Boontawee Jantasuan,

About the Marketing Committee

The Marketing Committee is responsible for developing various activities that help promote members in the association, as well as destinations within the country, to both local and overseas buyers. Examples of these activities include trade show and road show participation and co-ordination, and organising familiarisation trips (FAM-Trips).

The committee also organises Table Top Sales activities, online marketing and social media campaigns, and the association's website development and management.

The Marketing Committee is proud to announce that it has been especially active in 2020 with the delivery of more marketing-related activities in recent years, as reported in this section.

TRADITIONAL MARKETING

TICA Destination Showcase to Chiang Mai

Date: 26-28 November 2020

Delegates: 20 individuals from various Chambers of Commerce who are C-Level expatriates and responsible for planning, organising, recommending, or making decisions for events and/or meeting/travel programmes in Thailand.

Objectives

- To give the destination an opportunity to present best-in-class services and facilities to key delegates.
- To educate delegates on new products and ideas.
- To seek honest feedback from delegates on their impressions of the destination and what they need to drive more business to the destination.
- To provide value to TICA members and help build relationships that translate to more business events in Thailand.
- To create social media news through TICA's various social media channels, promoting the destination as one of the preferred MICE destinations in Thailand. This three-day FAM-Trip was supported by the Thailand Convention and Exhibition Bureau (TCEB) with the objective of encouraging delegates to bring more MICE events to Chiang Mai, as well as seeking feedback from their impressions on the destination, and what they need to drive more business to the destination.

E-MARKETING AND SOCIAL MEDIA

- Provides an opportunity for members to promote their products, facilities, and services through TICA's social media platforms.
- Premier Print & Products Co.,Ltd. was appointed to handle the association's social media marketing activities.

TICA

THAILAND INCENTIVE AND
CONVENTION ASSOCIATION

AGM 2020



Wednesday, 22 July 2020 16:00 hrs.
Centara Grand & Bangkok Centre at CentralWorld





MARKETING COMMITTEE REPORT

In Cooperation with TCEB

1. Thailand Incentive & Meeting Exchange – TIME 2020

- Knowledge Exchange | 24 September 2020 | A deep diving hybrid educational forum
- Business Exchange | 25 September 2020 | Virtual one-on-one business appointments connecting TICA Members with 80 potential buyers from seven meetings and incentives source markets: China, India, Japan, Singapore, Australia, UK and USA.

2. TICA also helped co-ordinate member participation at TCEB's activities, tradeshow, and roadshows as follows:

1. Networking Luncheon in Malaysia and Singapore: 12-13 February 2020
2. AIME: 17-19 February 2020
3. India Roadshow: 26-28 February 2020
4. "Meet the TCEB Reps" Webinar Series: 24 June-1 July 2020
5. MI Clinic: August-December
6. IT&CMA and CTW Asia-Pacific (Virtual): 16-20 November 2020
7. IBTM World Virtual: 8-10 December 2020







MARKETING COMMITTEE REPORT

3. M&I Redefine – M&I Market Champion

The Thailand Convention and Exhibition Bureau (TCEB) is partnering with Thailand Incentive and Convention Association (TICA) and the Association of Thai Travel Agents (Atta) to launch the first three-party initiative, "M&I Redefine --M&I Market Champion", which aims at gaining more market insights into the meetings and incentives travel (M&I) sectors to help win more business for Thailand.

Under the partnership, TICA representatives are the champions of a specific market as listed below:

- o Khun Sumate / Europe
- o Khun Addie / South Africa / India / Latin America
- o Khun Prachoom / Area-Based
- o Khun Boontawee / Asean
- o Khun Kritsanee / Oceania
- o Khun Bert / North America (USA & Canada)
- o Khun Paula / Luxury
- o Khun ChooLeng / Sustainability
- o Khun Ravi / Korea & Japan

4. NEW NORM NEW MICE - Thailand MICE Product VDO

To build confidence in Thailand and to keep the destination top of mind with world wide buyers, TCEB and TICA create a collection of videos featuring new and highlighted MICE products and services, especially ones that have been introduced under the 'New Normal.'

TICA members are encouraged to produce the videos of their own brands and/or properties which are already promoted through TCEB's and TICA's social media channels.

5. JOINT CAMPAIGN with TCEB

Recovery Campaign – Ease Up

TCEB launched the following "Recovery Campaign – Ease Up for corporate meeting and Incentive Groups in order to make Thailand the most attractive destination for decision makers, and to entice buyers into pursuing business back in the Kingdom. TICA supported this recovery campaign by encouraging hotel and DMC members to join the efforts.





MARKETING COMMITTEE REPORT

TICA Marketing Activities 2021

For the year 2021, TCEB has allocated a budget to TICA for marketing activities:

1. TICA Destination Update - TDU

The committee has proposed to organise three-day FAM-Trips for TICA DMC/PCO/EMC members in order to update them on meeting facilities and the overall readiness of Thailand. The committee proposed:

- Table-top sessions
- Inviting sponsor members (one representative) to join the trips

Destinations for 2021 are as follows:

- Khao Yai (March)
- Other destinations are to be confirmed

2. Convention Plus+

The Convention Department, TCEB and TICA joined hands to organize this event with the objective to enhance relationships and facilitate knowledge sharing between government agency, association, and state enterprise executives who hold potential to bid for international conventions to Thailand.

- Date: 20-21 May 2021
- Venue: The Peninsula Bangkok Hotel
- Attendees: Approximately 70

3. Digital Marketing and Social Media

- E-Newsletters
- TICA Website
- Facebook/ LinkedIn / Instagram / YouTube

4. Destination Promotion Videos



MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT



Chairperson
Paula Wongjunpen,

Co-Chairpersons
Angkana Tangkrachang
La-lad Bungsrithong

Committee Members
Anurak Inchuen
Jirachaya Siriwiwat
Kim Steppé
Namtip Maghashthira
Nantanittaya Sesaweeth
On-anong Keawngamdee
Patrick Horatanacha
Premporn Saisaengchan
Ravi Ganglani
Sammy Carolus
Thanate Kienpotiramard

About the Membership and Public Relations Committee

The Membership and Public Relations Committee drives membership growth to ensure TICA is supported by a strong cross-section of members from the different segments of the MICE industry. The committee also fosters ongoing publicity through several forms of traditional and online media and events that help communicate timely information related to the association's activities.

Membership Update - TICA's Membership Statistics

Year End	Organisations
2020	510
2019	495
2018	447
2017	424
2016	402
2015	383
2014	371
2013	344





In the wake of the COVID-19 pandemic, TICA lent support to all members by waiving membership fees in 2020

TICA Welcomed 29 New Members in 2020

	Company	Category
1.	Ascott Sathorn Bangkok	Hotel in Bangkok
2.	Somerset Ekamai Bangkok	Hotel in Bangkok
3.	Narai Bangkok	Hotel in Bangkok
4.	The Park Nine Hotel Suvarnabhumi	Hotel in Bangkok
5.	U Nimman Chiang Mai	Hotel in Chiang Mai
6.	The Heritage Chiang Rai	Hotel in Chiang Rai
7.	Holiday Inn & Suites Siracha Laemchabang Hotel	Hotel in Chonburi
8.	Novotel Sriracha & Koh Si Chang Marina Bay	Hotel in Chonburi
9.	Dewa Phuket	Hotel in Phuket
10.	Four Points by Sheraton Phuket Patong Beach Resort	Hotel in Phuket
11.	Banana Fan Sea Resort Koh Samui	Hotel in Samui
12.	Melia Koh Samui	Hotel in Samui
13.	W Koh Samui Hotel	Hotel in Samui
14.	1 World Co., Ltd.	DMC in Bangkok
15.	AMI Thai Ticket and Travel	DMC in Bangkok
16.	ANK Travel Consultant Ltd.	DMC in Bangkok
17.	Local Alike Company Limited	DMC in Bangkok
18.	Magi Holidays Co., Ltd.	DMC in Bangkok
19.	Novaway Co., Ltd.	DMC in Bangkok
20.	The Expedition Co., Ltd.	DMC in Bangkok
21.	Tourland Travel Co., Ltd.	DMC in Bangkok
22.	Golden Seven Stars Tours Co., Ltd.	DMC in Bangkok
23.	Udon Thani Rajabhat University	Educational Institution
24.	Zien Creative Co., Ltd.	Equipment Supplier
25.	BHAWA Spa	Local Attraction
26.	Dolphin Bay Pattaya Co., Ltd.	Local Attraction
27.	Neat Event and Consultant Co., Ltd.	PCO
28.	@Nimman Convention Centre	Venue
29.	Samyan Mitrtown Hall	Venue



MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT

TICA Membership Quarterly Luncheon

In 2020, two TICA Membership Quarterly Luncheons were organised:

• 1st TICA Membership Quarterly Luncheon: TICA Marketplace - ชิม ช้อป แชนร์

- o Date: Tuesday, 22 September 2020
- o Venue: Carlton Bangkok Sukhumvit Hotel
- o Topics: Chance & Challenge, Meet THA President
- o Guest Speaker: Khun Marisa Sukosol Nunphakdi
- o Panellists: Khun Nutawudh Pinthongkam
Marketing & Corporate Communication
Director, Interlink Communication
Public Company Limited
Khun Jeannie Techasiriwan
Special Events Assistant Director,
Amway (Thailand) Ltd.
- o Moderator: Khun Prachoom Tantiprasertsuk,
TICA Vice President & VICE President - Sales,
Dusit International
- o Attendees: 130 participants
- o Overall satisfaction: 84%

TICA Marketplace - ชิม ช้อป แชนร์

TICA offered an opportunity for all TICA members to bring products such as hotel vouchers, spa vouchers, food and beverage vouchers, and other goods to sell at a designated marketplace free of charge.

- o Exhibitors: 29 member organisations

• 2nd TICA Membership Quarterly Luncheon: TICA Marketplace

- o Date: Tuesday, 15 December 2020
- o Venue: Montien Hotel Surawong Bangkok
- o Topic: 2021 Convention Year
- o Panellists: Khun Nichapa Yoswee,
Senior Vice President - MICE Business
Khun Sumate Sudasna,
TICA President
- o Moderator: Khun Prachoom Tantiprasertsuk,
TICA Vice President & VICE President
Sales, Dusit International
- o Attendees: 95 participants
- o Overall satisfaction: 82%

TICA Marketplace

- o Exhibitors: 27 member organisations



TICA Meets Members in Chiang Mai

- o Date: 24 February 2020
- o Venue: Ratilanna Riverside Spa Resort Chiang Mai
- o Topic: Getting to Know Market Characteristics
- o Panellists: Khun David Stone Sek T. W.
Director of MICE, CCT Express Co.,Ltd.
- Chinese Market
Khun Wanchai Thavornthaweeikul
Deputy Managing Director, Destination
Asia (Thailand) Limited - North American
Market
Khun Arpathip Reancharoen
Chief Business Officer,
ITC Bangkok Co.,Ltd - Indian Market
- o Moderator: Khun Prachoom Tantiprasertsuk
TICA Vice President & Vice President Sales, Dusit
International
- o Attendees: 40 members (25 TICA members and
15 non-TICA members)

TICA Good Deeds Day

TICA's first social networking event of 2020, the Good Deeds Day was filled with high spirit and good cheer as it featured plenty of fun activities encompassing networking over cocktails and an exciting auction.

- o Date: 9 January 2020
- o Venue: Hyatt Regency Bangkok Sukhumvit
- o Registration Fee: Baht 1,200
- o Auction Income: Baht 50,700
- o Attendees: 105 members

TICA M2M Promotion

The committee initiated to launch the M2M (Members to Members) campaign by providing discounts between 30 to 50 percent off standard rates to all TICA members across all categories. This offered everyone a great opportunity to experience the services that other TICA hotel members had to offer. The booking period lasted between February to April 2020 to give everyone ample time, and 60 member organisations joined the campaign.



TICA MICE Update (TICA E-Newsletter)

The TICA MICE Update is circulated to both local and international MICE stakeholders. The content comprises of member and MICE promotions, MICE related matters and news, TICA activities, marketing of regional destinations, and introduction of five member organisations.

- A total of 12 issues of the TICA E-Newsletter were circulated in 2020.
- The first issue was sent in March 2008
- As of this year, 75 issues of the TICA E-Newsletter have been sent to buyers and members of the TICA database.
- The e-newsletter is produced by Premier Print & Products Co., Ltd.



TICA Fortnightly Newsletter

TICA's Fortnightly Newsletter helps readers stay updated on industry news headlines from around the world. As of 2020, a total of 24 issues of the TICA Fortnightly Newsletters have been produced and circulated to members.





MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT

2021 Membership and PR Plan

1. 2021 Membership Goal

- The committee plans to reach 530 members in 2021

2. 2021 TICA Membership Quarterly Luncheon: TICA Marketplace

- Tentative Schedule:
- May: Lunch with PHA in Phuket
- August
- October
- Networking Event

3. TICA MICE Update (TICA E-Newsletter)

It is expected that 12 editions will be produced in 2021:

- Vol 74: January
- Vol 75: February
- Vol 76: March
- Vol 77: April
- Vol 78: May
- Vol 79: June
- Vol 80: July
- Vol 81: August
- Vol 82: September
- Vol 83: October
- Vol 84: November
- Vol 85: December

4. The Continuation of TICA's Fortnightly Newsletter

5. MICE Fun Run & Sport Day

- A tentative date will soon be proposed for a MICE Fun Run and Sport Day with CSR activity, co-organised with the help of TEA.







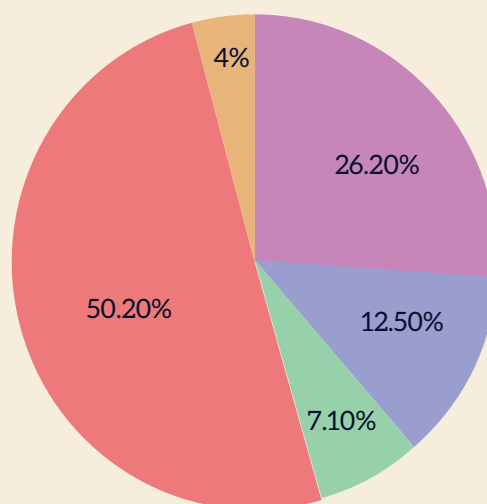
TREASURER'S REPORT

2020 TICA INCOME/EXPENSE

2020 TICA INCOME

Marketing Activities	26.20%
Education Programme	12.50%
Convention Activities	0%
Membership Activities	7.10%
Membership Fee	50.20%
General Support	0%
Interest & Other Income	4%

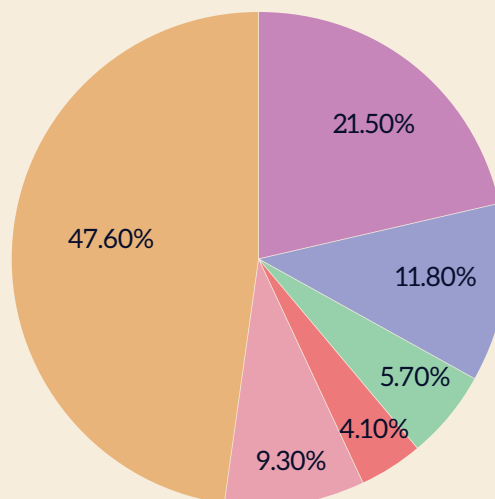
The total income received in 2020 was Baht 7,245,755.74



2020 TOTAL EXPENSES

Marketing Activities	21.50%
Education Programme	11.80%
Convention Activities	0%
Membership Activities	5.70%
General Support	4.10%
Administration	9.30%
Personnel Payroll & Benefits	47.60%
Other Expenses	0

The total expenses incurred amounting to Baht 8,260,296.31 resulting in a negative balance of Baht -1,014,540.57

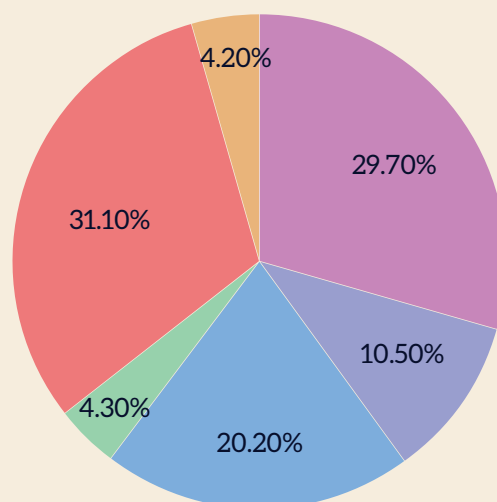


FINANCIAL OUTLOOK 2021



2021 BUDGETED INCOME

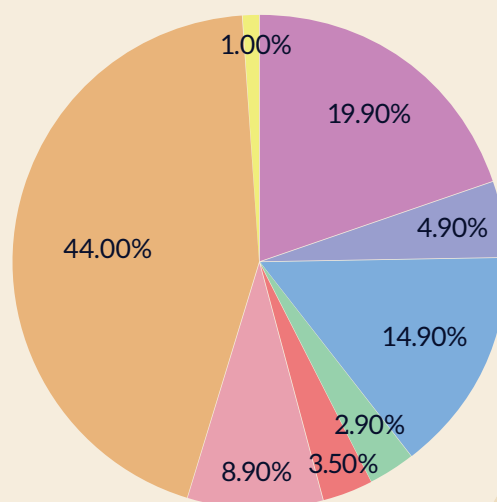
Marketing Activities	29.70%
Education Programme	10.50%
Convention Activities	20.20%
Membership Activities	4.30%
Membership Fee	31.10%
General Support	0%
Interest & Other Income	4.20%



The 2021 budgeted income for TICA at Baht 6,417,292.4 with the main source of income from membership fees, TCEB contribution and the education programme.

2021 BUDGETED EXPENSE

Marketing Activities	19.90%
Education Programme	4.90%
Convention Activities	14.90%
Membership Activities	2.90%
General Support	3.50%
Administration	8.90%
Personnel Payroll & Benefits	44.00%
Other Expenses	1.00%



Total expense for 2021 is projected at Baht 8,676,775.4

-2,259,483

TG & PG have provided Barter Ticket for usage in every activities (please re-write)



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The 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center (ICC)

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True ICON Hall

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United Nations - ESCAP United Nations Conference Centre

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Discova

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Golden Star (International) Group Co.,Ltd.

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Khiri Travel

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Tourland Travel Co.,Ltd.

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Royal Paragon Hall Exhibition & Convention Center

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E. cglb@chr.co.th
W. www.centarahotelsresorts.com/cglb

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W. www.centarahotelsresorts.com/cgc

Century Park Hotel Bangkok

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E. info@centuryparkhotel.com
W. www.centuryparkhotel.com

Chaophya Park Hotel Bangkok

Park Hotel and Resorts Co.,Ltd. 247 Rachadapisek Rd. Dindaeng, Bangkok 10400, Thailand
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W. www.chaophyapark.com

Chatrium Hotel Riverside Bangkok

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COMO Metropolitan Bangkok

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W. www.comohotels.com/metropolitan-bangkok

Compass SkyView Hotel Sukhumvit 24

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Conrad Bangkok

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Courtyard by Marriott Bangkok

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E. sukhum.t@marriott.com
W. www.courtyardbangkok.com

Dream Hotel Bangkok

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W. www.dreambkk.com

Dusit Princess Srinakarin Hotel

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W. www.dusitprincesssrinakarin.dusit.com

Dusit Thani Hotel

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Eastin Grand Hotel Sathorn Bangkok

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Four Points by Sheraton Bangkok, Sukhumvit 15

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W. www.hotelmusebangkok.com

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W. www.mandarinoriental.com

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E. resort.bdms.sales@movenpick.com
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Bangkok 10110, Thailand
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movenpick.com
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W. http://www.naraihotel.co.th

Novotel Bangkok Ploenchit Sukhumvit

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Bangkok 10330, Thailand
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H7176@accor.com
W. www.novotelbangkokploenchit.com

Novotel Bangkok Sukhumvit 20

19/9 Soi Sukhumvit 20 Kwang Klongtoey,
Khet Klongtoey, Bangkok 10110,
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T. +66 (0) 2 009 4999
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W. www.novotelbangkoksukhumvit20.com

Novotel Suvarnabhumi Airport Hotel

999 Suvarnabhumi Airport Hotel Building,
Moo 1 Nongprue, Bang Phli,
Sumut Prakan 10540, Thailand
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Okura Prestige Bangkok

The Park Ventures Ecoplex,
57 Wireless Rd., Pathumwan, Lumpini,
Bangkok 10330, Thailand
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110 Wireless Rd., Bangkok 10330,
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Park Hyatt Bangkok

Central Embassy 88 Ploenchit Road
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Bangkok 10330, Thailand
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W. www.bangkok.park.hyatt.com

Pathumwan Princess Hotel

444 MBK Centre, Phayathai Road
Wangmai, Pathumwan, Bangkok 10330,
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Peninsula Bangkok, The

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Prime Hotel Central Station Bangkok

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W. www.pullmanbangkokgrande-
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Pullman Bangkok Hotel G

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Pullman Bangkok King Power

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-Phayathai Ratchathewi, Bangkok 10400,
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Radisson Blu Plaza Bangkok

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Radisson Suites Bangkok Sukhumvit

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Klongtoey Nua, Wattana, Bangkok 10110,
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Rama Gardens Hotel Bangkok

9/9 Vibhavadi Rangsit Rd. Laksi,
Bangkhen, Bangkok 10210, Thailand
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Ramada Plaza Bangkok Menam Riverside

2074 Charoenkrung Road Bangkorlaem,
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Rembrandt Hotel Bangkok, The

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Renaissance Bangkok Ratchaprasong Hotel

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W. www.renaissancebangkok.com

Royal Orchid Sheraton Hotel & Towers

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Shangri-La Hotel

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kempinski.com
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T. +66 (0) 2 344 4000
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W. www.whotels.com/bangkok

Waldorf Astoria Bangkok

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HOTELS - CENTRAL**ACE of Hua Hin Resort**

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W. www.aceofhuahinresort.com

Amari Hua Hin

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Anantara Hua Hin Resort

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Avani Hua Hin Resort & Villas

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F. +66 (0) 2 365 9110
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Banrimkwa Paerimnam Resort

96/1 Moo 3 Lumsoom Saiyok,
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T. +66 (0) 3 451 0686, 451 0687, 451 0688
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Buddy Oriental Riverside Pakkred

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Centara Grand Beach Resort & Villas Hua Hin

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Dhevamantra Resort and Spa, Kanchanaburi

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Felix River Kwai Resort

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Hyatt Regency Hua Hin

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Sheraton Hua Hin Resort & Spa

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Asia Pattaya Hotel

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Cape Dara Resort Pattaya

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Chonchan Pattaya Resort

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Emerald Cove Koh Chang, The

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Golden City Rayong

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Hard Rock Hotel Pattaya

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W. www.hardrockhotels.net

Hilton Pattaya

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Amphur Muang, Rayong 21000, Thailand
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W. www.holidayinn.com/rayong

Holiday Inn & Suites Siracha Leamchabang Hotel

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Chonburi 20230 Thailand
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Banglamung, Chonburi 20150, Thailand
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Hotel Baraquda Pattaya

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InterContinental Pattaya Resort

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Jomtien Palm Beach Hotel & Resort

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T. +66 (0) 38 231 350-67
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E. info@jomtien-palmbeach.com,
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Kacha Resort & Spa, Koh Chang

88/1 Moo 4, White Sand Beach
Koh Chang, Trat 23170, Thailand
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Maneechan Resort

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Mercure Pattaya Hotel

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Mövenpick Siam Hotel Na Jomtien Pattaya

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Mytt Beach Hotel

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Oakwood Hotel & Residence Sri Racha

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Pattana Golf Club & Sport Resort

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Pullman Pattaya Hotel G

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Ravindra Beach Resort & Spa

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Rayong Marriott Resort and Spa

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Rayong Resort

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Sand Dunes Chaolao Beach Resort

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Sea Sand Sun Resort and Villas

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Siam Bayshore Resort & Spa

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Siam Bayview Hotel

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Siam@Siam Design Hotel Pattaya

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Star Convention Hotel

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Tawaravadee Resort

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The Tide Resort

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HOTELS - NORTH**Amora Hotel Chiang Mai**

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**Anantara Golden Triangle
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Four Seasons Resort Chiang Mai

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Heritage Chiangrai, The

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Holiday Inn Chiang Mai

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HOTELS - NORTHEAST**AVANI Khon Kaen Hotel & Convention Centre**

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W. www.avista-hideaway-phuket-patong.com

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Bandara Resort & Spa, Samui

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Beyond Resort Kata

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W. www.beyondkrabiresort.com

Beyond Resort Krabi

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Cape Sienna Hotel & Villas

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Centara Grand Beach Resort & Villas Krabi

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Centara Grand Beach Resort Phuket

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Club Med Phuket

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Crowne Plaza Phuket Panwa

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La Flora Resort & Spa

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E. info@naiyangbeachresort.com
W. www.naiyangbeachresort.com

Naka Island, A Luxury Collection Resort and Spa Phuket, The

32 Moo5, Paklok Thalang,
Phuket 83110, Thailand
T. +66 (0) 76 371 400
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E. naka.sales@luxurycollections.com
W. www.nakaislandphuket.com

Nap Patong, The

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Phuket 83150, Thailand
T. +66 (0) 76 343 111
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E. nap@thenappatong.com
W. www.thenappatong.com

Novotel Phuket Kamala Beach

118/16 Moo 3, Tambon Kamala,
Amphur Kathu, Phuket 83150, Thailand
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F. +66 (0) 76 303 777
E. H7235-SL@accor.com
W. www.novotelphuketkamala.com

Novotel Phuket Kata Avista Resort & Spa

41/1, 4 Leam Sai Road., Karon Muang,
Phuket 83100, Thailand
T. +66 (0) 76 298 888
F. +66 (0) 76 298 889
E. reservations@avistahotelsandresorts.com
W. www.novotel-phuket-kata.avista.com

Novotel Phuket Phokeethra

40/5 Chanajaroen Road, Talad Yai,
Muang, Phuket 83000 Thailand
T. +66 (0) 76 397 777
F. +66 (0) 76 397 700
E. H9932@ACCOR.COM
W. www.accorhotels.com/9932

Novotel Phuket Resort

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Phuket 83150, Thailand
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E. sales@novotelphuket.com
W. www.novotelphuket.com

Novotel Phuket Vintage Park Resort

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Kathu, Phuket 83150, Thailand
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E. H8099@accor.com
W. www.accorhotel.com

Patong Paragon Resort & Spa

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Phuket 83150, Thailand
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W. www.patongparagon.com

Patong Resort Hotel

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Amphur Katu, Phuket 83130, Thailand
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W. www.patongresorthotel.com

Pavilion Samui Villas and Resort

124/24 Moo 3, Maret Koh Samui,
Surat Thani 84310, Thailand
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E. info@pavilionsamui.com
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Peach Blossom Resort

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Phuket 83100, Thailand
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W. www.phuket-peachblossom.com

Pearl Hotel Phuket

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bkoffice@pearlhotel.co.th
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Phuket Graceland Resort & Spa

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Phuket 83150, Thailand
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Phuket Marriott Resort and Spa Merlin Beach

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Thailand
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hotels.com
W. www.phuketmarriottmerlinbeach.com

Phuket Marriott Resort and Spa, Nai Yang Beach

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Pullman Phuket Panwa Beach Resort

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Muang, Phuket 83000, Thailand
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W. www.ramadachaofah.com

Rawi Warin Resort & Spa

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Rayavadee

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 Kathu, Phuket 83150, Thailand
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Sheraton Samui Resort

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 W. www.sheraton.com/samui

Sofitel Krabi Phokeethra Golf & Spa Resort

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 W. www.sofitelkrabiphokeethra.com

Splash Beach Resort

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 Thailand
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 W. www.splashbeachresortt.com

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 W. www.thesurinphuket.com

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 Surat Thani 84320, Thailand
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 W. www.rizcarlton.com

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 Krabi 81000, Thailand
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 W. www.theslatephuket.com

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 Chergntalay, Thalang, Phuket 83110,
 Thailand
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 W. www.twinpalms-phuket.com

Vana Belle, A luxury Collection Resort, Koh Samui

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 Thani 84320, Thailand
 T. +66 (0) 77 915 555
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 E. Anusorn.Songsri@luxurycollection.com
 W. www.vanabellekohsamui.com

W Koh Samui Hotel

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 Surat Thani 84330, Thailand
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 E. thanaporn.jeenuwan@whotels.com
 W. www.marriott.com/hotels/travel/usmwh-w-koh-samui/

Westin Siray Bay Resort and Spa Phuket, The

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 Phuket 83000, Thailand
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 W. www.westin.com/siraybayresort

Zazen Boutique Resort & Spa

177 Moo 1, Bophut Beach Koh Samui,
 Surat Thani 84320, Thailand
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83/27 Witthayu Road, Soi 1, Lumpini,
 Pathumwan, Bangkok 10330, Thailand
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 reservation@bhawaspa.com
 W. http://www.bhawaspa.com

Alpine Golf and Sports Club Co.,Ltd.

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 Road Klong 5, Klong Luang,
 Pathum Thani 12120, Thailand
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Asiatique The Riverfront

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 Bangkok, Bangkok 10120, Thailand
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 W. www.asiatique-thailand.com

Blue Tree

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A. Thalang, Phuket 83110, Thailand
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D'Luck Theatre

284 Rain Tree Office Graden Bldg.,
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W. www.d-luck.com

Dolphin Bay Pattaya Co., Ltd

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Khum Khantoke

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Nongnooch Village Co.,Ltd

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W. www.nongnoochtropicalgarden.com

Pattaya Floating Market

451/304 Moo 12, Sukhumvit - Pattaya Rd.,
Nongprue, Banglamung,
Chonburi 20150, Thailand
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W. www.pattayafloatingmarket.com

Phuket FantaSea Public Co., Ltd.

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Samphran Elephant Ground & Zoo

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MONETARY AGENCY

American Express (Thai)

S.P.Building, 388 Phaholyothin Road
Phayathai, Bangkok 10400, Thailand
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NTO

Tourism Authority of Thailand (TAT)

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Rachtevee, Bangkok 10310, Thailand
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PROFESSIONAL CONFERENCE ORGANISERS (PCOS) & PROFESSIONAL EXHIBITION ORGANISERS (PEOS)

Expolink Global Network Co.,Ltd

BB Building 10th Floor 1007
54 Sukhumvit 21 Klong Toey Nua,
Wattana, Bangkok 10110, Thailand
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Karaked Entertainment Co.,Ltd.

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SHOPPING & PREMIUMS

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