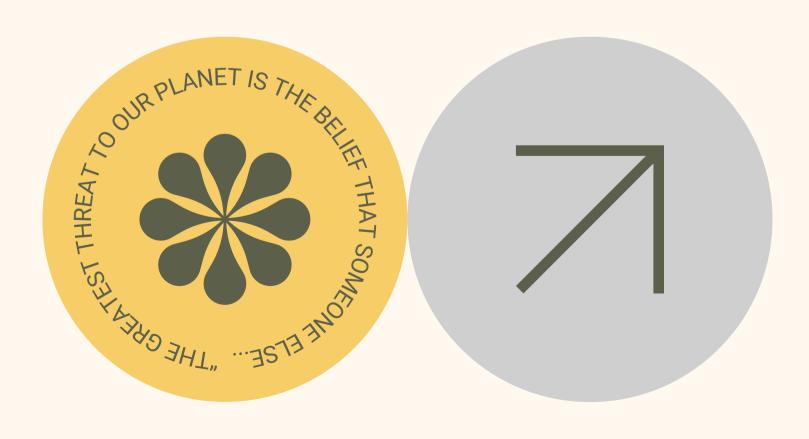
# Decarbonize MICE Events

The journey where you can create impact and legacy from your MICE events.







# What We'll Cover

- 1 You, Me, Us, Our Organization.
- 2 Achieving Our Goals
- 3 Commitments & Actions





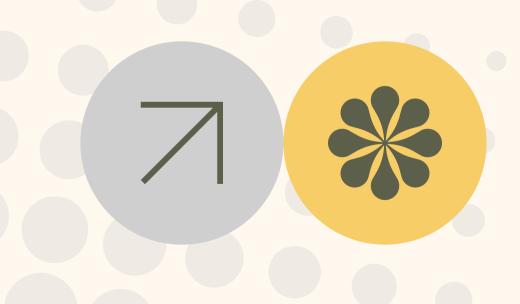


# We're taking bold climate *action*?

The scientific consensus is clear: We must limit global warming to 1.5°C. To achieve this, the planet must reduce 50% of greenhouse gas emissions by 2030 and achieve net-zero emissions by 2050.

Who are the ones responsible for this numbers?

## Are we taking bold actions?









## เครื่องมือคำนวณ Carbon Footprint เบื้องต้นที่เลี่ยงได้จากการจัดงาน

Basic Event Carbon Footprint Avoidance Calculator

Enter Site











#### เครื่องมือคำนวณ Carbon Footprint เบื้องต้นที่เลี่ยงได้จากการจัดงาน

Basic Event Carbon Footprint Avoidance Calculator





Home Event Information Spreadsheet Avoided Impact Report Download Profile Contact

#### **Basic Event Carbon Footprint Avoidance Calculation**

Global warming is the rise in global temperatures due mainly to the increasing concentrations of greenhouse gases in the atmosphere causing climate change. Human activities increase the amount of Greenhouse Gases in the atmosphere that leading to the Greenhouse Effect, the main cause of the global warming crisis that we are facing at the present.

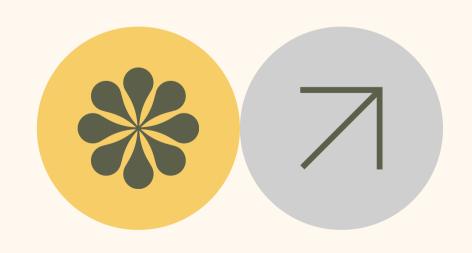
MICE activities include meetings, conventions, exhibitions, and events that generate benefits for the country's society and the economy. However, those activities can also cause large amounts of greenhouse gases leading to global warming and a negative impact on the environment.

Thailand Convention and Exhibition Bureau or TCEB supports operators in the MICE industry to reduce greenhouse gas emissions or carbon footprint from MICE event activities by providing Carbon Footprint Avoidance Calculator and related tools. The calculator is used as a starting point for MICE operators to calculate the measurable result of organizing their events in a responsible way, which is part of reducing the negative impact on our environment.

# The greatest threat to our planet is the belief that someone else will save it."—

Robert Swan

We still have a long way to go, and it won't be easy, but this is the most worthwhile endeavor of our generation.







Basic Event Carbon Footprint
Avoidance Calculator



**VDO Tutorials** 



## **CLIMATE IMPACT ACHIEVEMENT**



## TICA Membership Quarterly Luncheon in 2024

15/02/2024

InterContinental Bangkok กรุมเทพมหานคร





### CO,e AVOIDED

















จำนวน CO e ที่ลดได้

CO2e avoided at

149.10

กิโลทรัมคาร์บอนเทียบเท่า (kgCO₂e)

เทียบเท่ากับการปลูกต้นไม้ Equivalent to planting

10

ตัน (Trees)