



TICA MEMBERSHIP QUARTERLY LUNCHEON

Evolving trends in 5 key MI Markets

Supported by:



AUSTRALASIAN MARKET

Kritsanee Srisatin



ASEAN MARKET

Suttiporn Fongmool



EUROPEAN MARKET

Patranuch Sudasna



INDIAN MARKET

Arpatip Reanchaen



NORTH AMERICAN MARKET

Bert Chamrernnosit



MODERATOR

Prachoom Tantiprasertsuk

13

JUNE
2024



Ratilanna Riverside Spa Resort Chiang Mai



11:00AM-
14:00PM



Angkana Tangkrachang

**TICA Membership & PR
Chairperson**





Maytas Jiwalai

**TICA Membership & PR
Co-Chairperson**

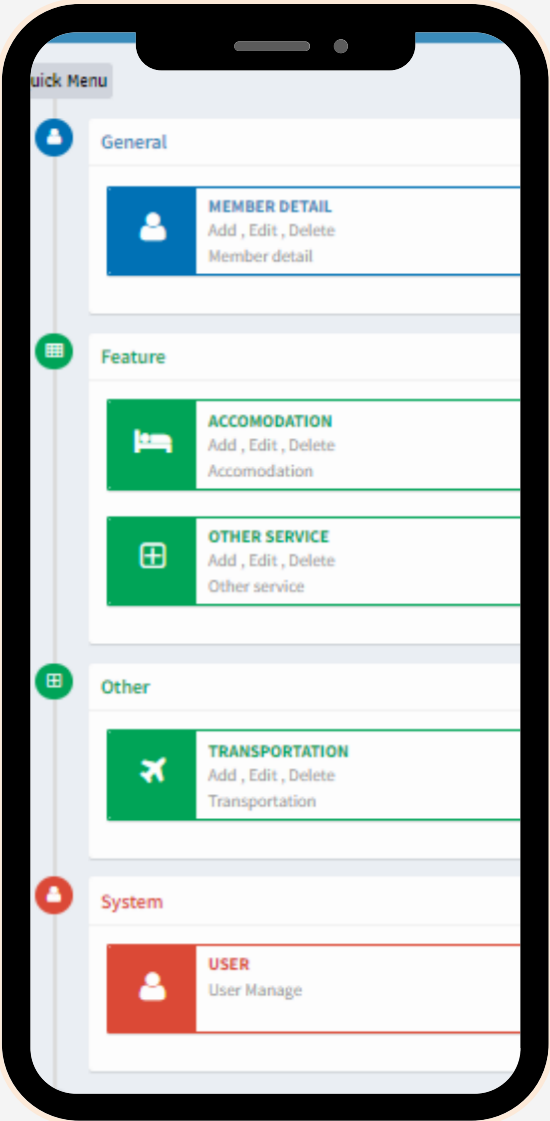
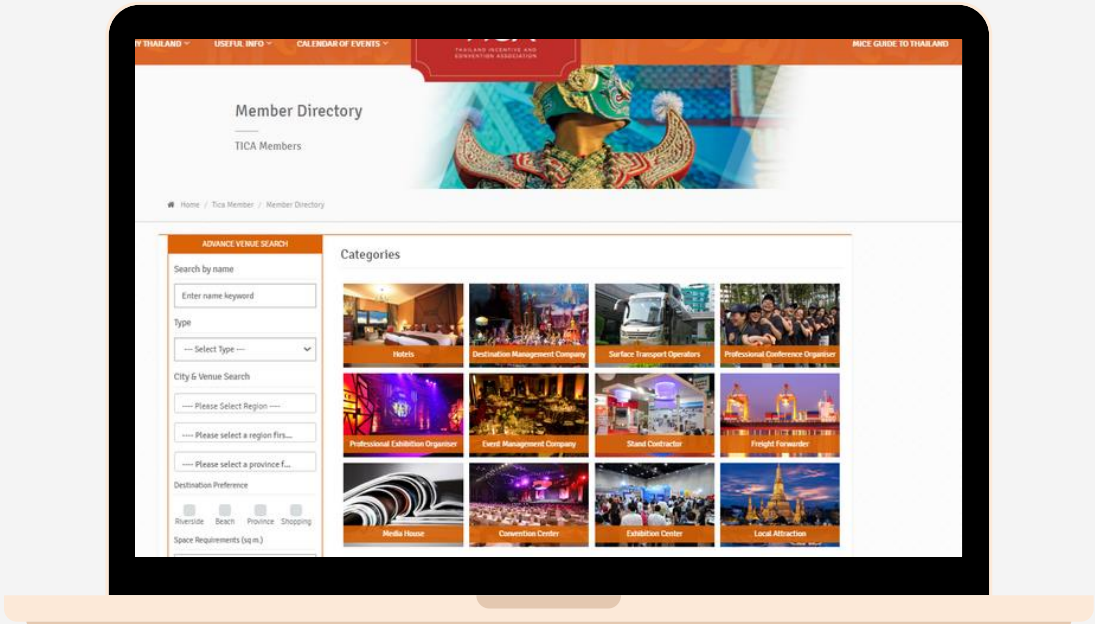
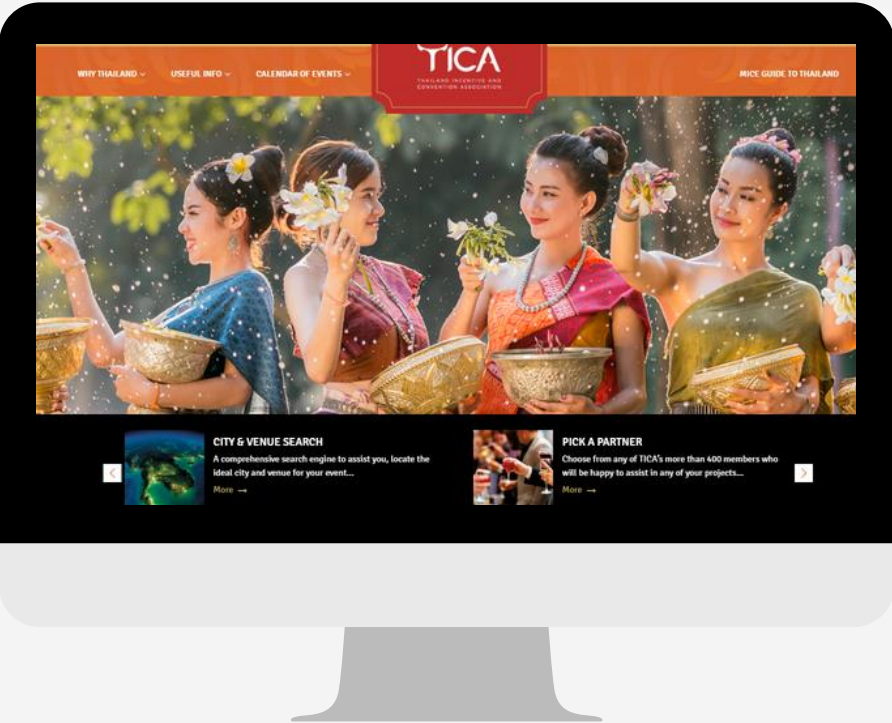




1.Membership Profile - Each member is given a dedicated profile page on TICA’s Website.

2. Receive business leads - From TICA’s RFP System as well as Trade and Road Show.

TICA
WEBSITE



3. Priority trips – Trade Show and Road Show



TRADESHOW

The meeting Show
at Singapore

IMEX Frankfurt

IT&CMA Asia and
CTW Asia – Pacific

IMEX America

IBTM World

17-18
April
5 Tables | 5
Exhibitors

21 – 23 May
12 Tables | 22 Exhibitors
34 Registrations

24-26 September

8 – 10 October

19 – 21 November

ROADSHOW

EAST Asia

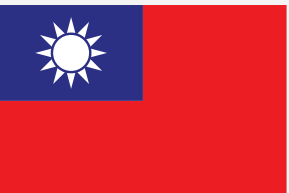
Australia

ASEAN



India

Long Haul



China





4. Familiarization Trip

2024 TICA Destination Update – TDU



TDU Special Edition x RO Southern and Business Matching

7–9 May in Phuket



TICA Destination Update (TDU) and Business Matching

11–13 July in Chiang Mai



TICA Away Day x RO Southern & SITE Thailand Chapter and Business Matching

2–3 August in Bangkok

5. Networking - TICA offers business networking with everyone in MICE industry, Internationally & Domestically.



BUSINESS MATCHING AND TICA MEMBERSHIP QUARTERLY LUNCHEON

- Date: 21 September 2023
- Time: 09:00 AM – 15:00 PM
- Venue: SO/Bangkok
- Buyers: 24 DMCs/EMCs/PCOs/PEOs
- Sellers: 28 Hotels
- Buyer Evaluation result: 89.4 %
- Seller Evaluation result: 91.4 %



Networking - TICA Membership Quarterly Luncheon & Marketplace



Topic “Evolving Trends in 5 key M&I markets” in Pattaya



12 September 2023

Andaz Pattaya Jomtien Beach



120 Persons

Networking:

- ❖ MICE & Mingle #SportDay2023 on 27 April 2023 at TopGolf
- ❖ MICE & Mingle #Lostinbangkok 2024 on 10 May 2024 at Bangkok World, Suan Siam Amazing Park





6. Destination highlights & Promotions - TICA ranks the promotion of destinations high up on the list of objectives & activities, attractions and more.

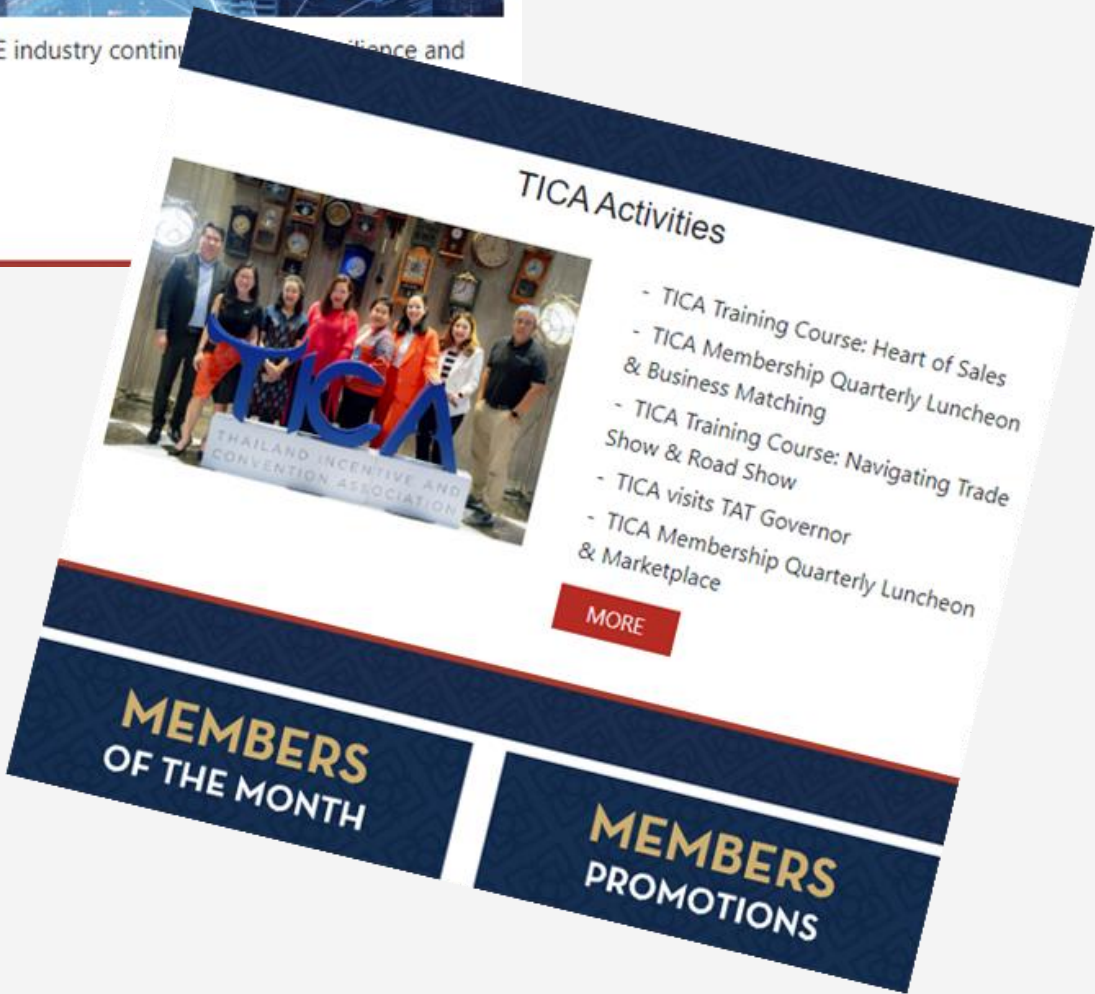
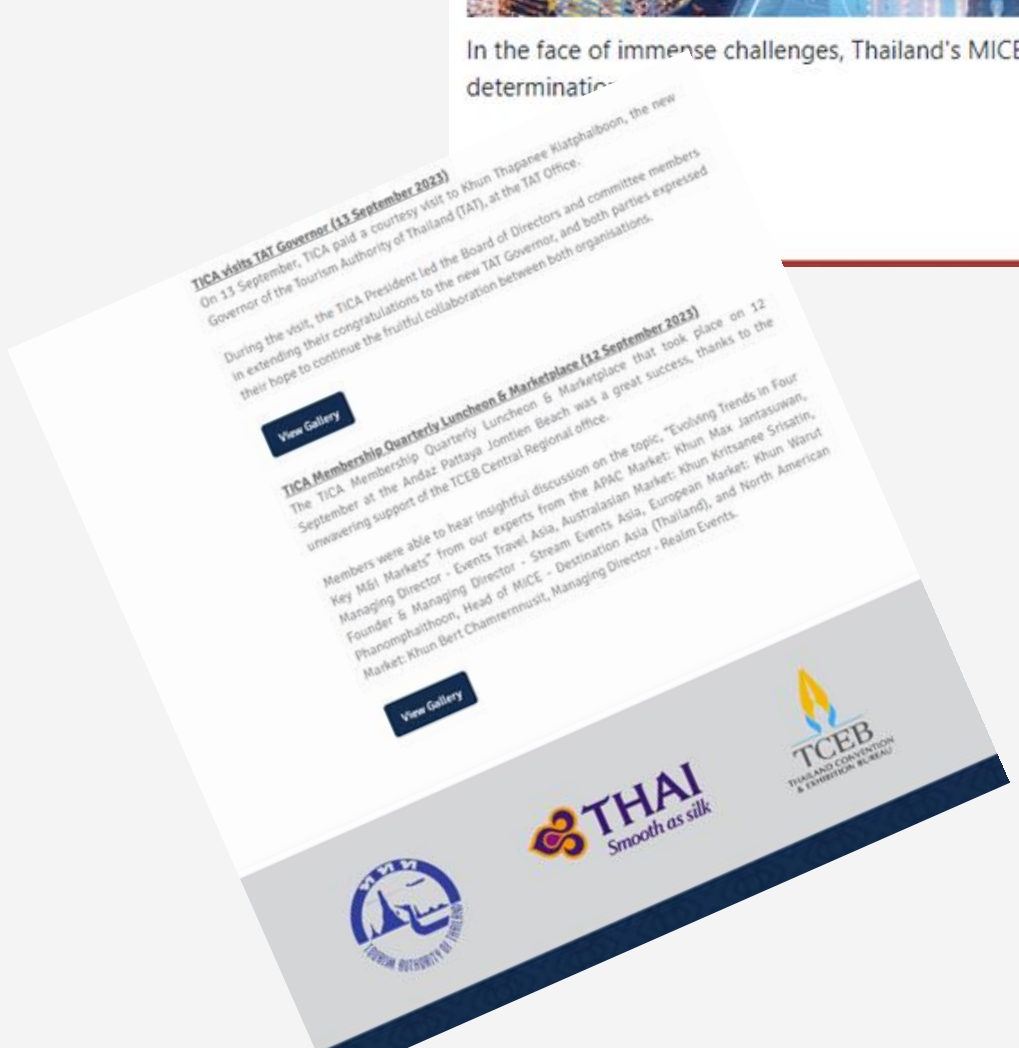
Produced monthly with a complimentary six-month subscription by Premier Print & Products and distributed to 3,000 local and international MICE buyers

CONTENT

- MICE promotions and related matters
- Members of the Month
- TICA activities
- Destination updates
- Sustainability Initiative**



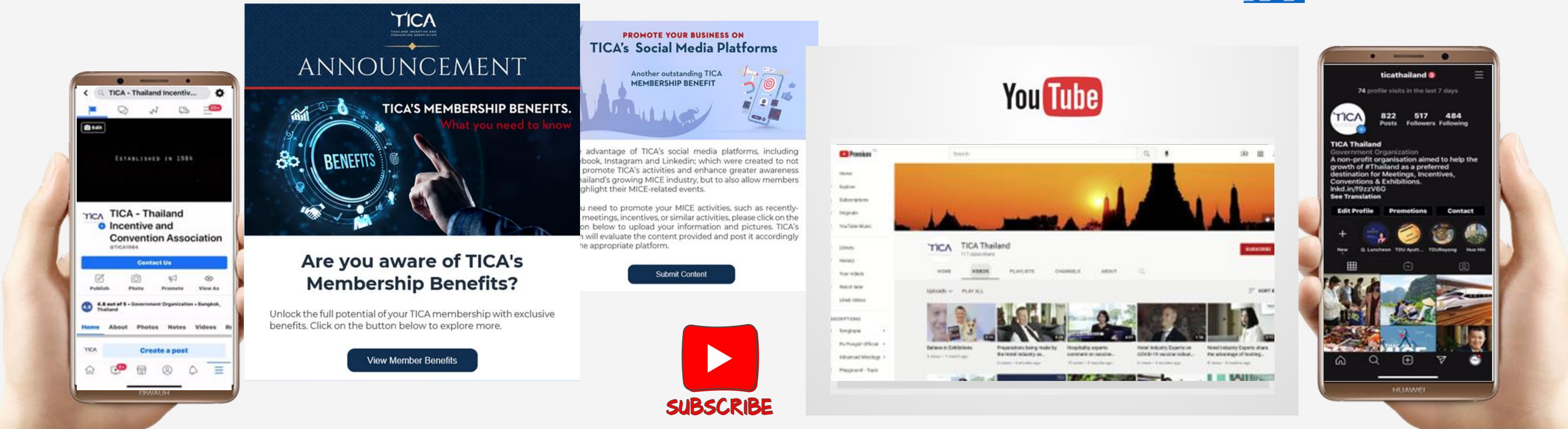
In the face of immense challenges, Thailand's MICE industry continues to rise above challenges and determination.



7. Social media features – TICA’s social media platforms provide all members to share their stories via FB, IG, YouTube and LinkedIn etc.



8. Receive regular updates – Stay updated with regular TICA MICE Update & TICA Fortnightly ongoing activities & happening revolving around Thailand’s MICE Business.



9. Training Programme – Upskilling your staff through training programme.

Membership



Training courses for MICE operators

In partnership with



❖ The Art of Being an Efficient MICE Coordinator – *Smarter – Faster - Better*

❖ Navigating Trade Show & Road Show | *The Ultimate Guide to Success*

BENEFITS



TICA CALENDAR 2024

JANUARY

FEBRUARY

- **TICA Quarterly Luncheon**
[InterContinental Bangkok] | 15

MARCH

- **Road Show - East Asia**
[Taiwan] | 12
[South Korea] | 26
- **Training [Aloft BKK] | 29**
"MICE Coordinator"

APRIL

- **AGM & Luncheon**
[Movenpick BDMS] | 10
- **Meeting Show Asia Pacific**
[Singapore] | 17 - 18

MAY

- **TDU Special Edition x RO Southern**
[Phuket] | 7 - 9
- **MICE Mingle 2024**
[Siam Amazing Park] | 10
- **IMEX Frankfurt**
[Frankfurt, Germany] | 14 - 16

JUNE

- **TTM+**
[Khao Lak, Phang Nga] | 5 - 7
- **TIME**
[Bangkok & Chiang Mai] | 16 - 22
- **TICA Quarterly Luncheon**
[RatiLanna, Chiang Mai] | 13

JULY

- **TICA Destination Update**
[Chiang Mai, Thailand] | 11 - 13
- **TMX**
[BITEC] | 17-18
- **Wining bids in the M&I Market & Product Knowledge** : 16 July
- **Training x RO Issan**
[Udon Thani] | 1/2/3/4/5

AUGUST

- **TICA Away Day x RO Southern**
[Bangkok, Thailand] | 2 - 3
- **Training: Events Operation for Success** [Phuket] | Date: TBA
- **TICA Quarterly Luncheon**
[Venue: TBA] | Date: TBA
- **Training x RO Issan**
[Korat] | TBA

SEPTEMBER

- **IT&CM Asia and CTM Asia-Pacific**
[Bangkok, Thailand] | 24 - 26
- **The 40th TICA anniversary**
[Venue: TBA] | Date: TBA
- **Arts of Sales**
[Venue: TBA] | Date: TBA

OCTOBER

- **IMEX America**
[Las Vegas, USA] | 8 - 10
- **Business Matching** | TBA

NOVEMBER

- **IBTM World**
[Barcelona, Spain] | 19 - 21

DECEMBER



TICA TEAM



Supported by:

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**Assistant Manager
Administration &
Membership**
Kessaree Paleekhet



**Assistant Manager
Capabilities & Marketing**
Kitikun Ussawinkorwattana



General Manager
Prapaphan Sungmuang



Marketing Co-ordinator
Sasithron Tveekul



Office Assistant
Chanida Sukmak



Thank you



Prachoom Tantiprasertsuk

- **TICA Vice President**
- **Vice President Operations (Southern and Central Thailand) and Government & Business Relations**
- **General Manager – Dusit Princess Srinakarin Bangkok & Baan Dusit Thani**





Kritsanee Srisatin

- **TICA Vice President**
- **Founder & Managing Director – Stream Events Asia**





Bert Chamrernnusat

- **TICA Marketing Co-Chairperson**
- **Managing Director – Realm Events**





Suttiporn Fongmool

- **TICA Marketing Committee Member**
- **Managing Director – Journey to Asia**





Patranuch Sudasna

Director – Conference Destination Management (CDM)





Arpatip Reancharoen

Chief Business Officer – ITC Bangkok



We need your feedback

**SCAN
ME**

