

ANNUAL REPORT

2018



TICA
THAILAND INCENTIVE AND
CONVENTION ASSOCIATION

THAILAND, WHERE THE WORLD WANTS TO MEET



TICA ANNUAL REPORT 2018

PRESIDENT'S MESSAGE

2018 has been another successful year for Thailand's MICE industry, with big strides made towards developing the country's infrastructure, accessibility and hospitality. This growth is largely attributed to the joined efforts of industry stakeholders, especially TICA and TCEB. Everyone's hard work, planning and cooperation helped the country surpass its MICE targets by year-end as Thailand welcomed 34.2 million total business event travellers who generated a revenue of THB 213 billion. The industry also created 181,000 new jobs and now accounts for 1.2 % of the GDP.

Firstly, Thailand's ease of accessibility resulted in the arrivals of 1.25 million international business event travellers, generating over THB 96 billion in revenue. The country's strategic location as the gateway of ASEAN and its improved transport routes have continued to establish the country as a prime business destination for neighbouring Asian nations who made up 85.8% of the total number of the international sector. The local market also saw considerable growth with 33 million domestic participants generating THB 117 billion.

Moreover, the breakdown of figures saw 231 meetings and incentive-related events, 108 largescale conventions and 37 notable exhibitions. The association also collaborated with TCEB to support 217 events centred around five S-Curve and New S-Curve industries—Food Agriculture & Bio-Tech; Health Wellness & Bio Med; Smart Devices, Robotics and Mechatronics; Digital IOT and Convergence; and Creative Culture & High Value Services industries.

Increased accommodation and venue options, improved immigration policies and the country's high standard of hospitality, have also played a significant role in boosting the tourism sector. 2018 saw steady progress, with more than 38 million arrivals totalling THB 2.01 trillion in revenue.

The progress in both sectors was a result of a number of initiatives, including improved tax refund schemes, TCEB's new collaborative campaigns, strategies to bid for largescale events and work to improve industry capabilities with the Thailand MICE Venue Standard (TMVS). This progress, coupled with the nation taking over the ASEAN chairmanship, will also continue to help the country fulfil the dynamic goals of Thailand 4.0.

However, despite 2018's many triumphs, Thailand can still improve in its bid to expand the local MICE market. We must focus on training to ensure local business professionals understand the specific requirements of events that fall under the overarching MICE umbrella, as well as make promoting secondary destinations a priority.

Nonetheless, certain initiatives such as TMVS will continue motivating stakeholders to meet the specific demands of both local and international planners. TICA will also continue providing education and capability building opportunities for individuals who wish to enter the MICE sector. A notable example from last year was the TICA Knowledge Forum, which saw young minds in the industry discuss the theme of "Incentive and Creative Design" in a collaborative environment.

Finally, I would like to acknowledge the efforts of TICA's diverse and growing membership, whose expertise has allowed us to facilitate progress and achieve forward momentum. I would also like to thank the Board of Directors, Marketing Committee, Membership & PR Committee, Services Development Committee and all TICA staff for their diligence which has paved the way for many achievements. These include participation at four international trade shows, one of which took place locally; three international road shows, and various familiarisation trips for Thailand-based destinations and abroad.

I believe the coming year holds noteworthy potential for Thailand's burgeoning MICE industry. With so much to look forward to in 2019, I urge all members to forge ahead with full confidence and continue working towards establishing Thailand as one of the world's premier MICE destinations.



Sumate Sudasna
President

Thailand Incentive and
Convention Association



CONTENTS

• President's Message	03
• TICA Board of Directors (2017 - 2018)	06
• TICA Executive Committee (2017 - 2018)	08
• Convention Promotion Fund (CPF) Report	10
• Executive Committee Report	12
• Marketing Committee Report	18
• Membership & Public Relations Committee Report	26
• Services Development Committee Report	32
• Treasurer Report	40
• Financial Outlook 2019	41
• TICA Membership List	42
• TICA Staff	62

TICA BOARD OF DIRECTORS

President

Sumate Sudasna

Vice Presidents

Pornthip Hirunkate

Sukanya Janchoo

Sakchai Pattarapreechakul

Pravit Sribanditmongkol

Treasurer & Co-Chairperson of Marketing Committee

Kritsanee Srisatin

Secretary General

Prachoom Tantiprasertsuk

Chairperson of Marketing Committee

Boontawee Jantasuan

Co-Chairperson of Marketing Committee

ChooLeng Goh

Chairperson of Membership & PR Committee

Kamolnuch Bhiromsawad

Co-Chairpersons of Membership & PR Committee

Angkana Tangkrachang

Namtip Maghashthira

Chairperson of Services Development Committee

Patom S'prayoon

Co-Chairpersons of Services Development Committee

Pipat Patthananusorn

Bert Chamrernnusi

Board Members

Naruemol Sukhum

Wacharee Pornchaiwisuthikul

La-iad Bungsrithong

Warunee Khammeru

Patima Onmorn Watson

Andrew Cornelio

Edwardo Iswandi

Arunee Sawekwang

Chatchaya Glaiprayong

Ravi Ganglani

M.L. Hathaijanok Kritakara

Perapan Angkhasuko

Benjawan Wisootsat

David Barrett

Ferry Tjahjono

Panga Vathanakul

Patrick Horatanacha

Raksak Kunanurak

Narongchai Chansate

Panitha Buri

Plernpis Kosolutasarn

Varandhorn Nantavisisit

Kanlayapha Panich

Srisuda Wanapinyosak

Tanes Petsuwan

Chiruit Isarangkun Na Ayuthaya

Experts

Thongchai Phithakstrakul

Suchada Yuvaboon

Vanida Tulalamba

Dr. Prasarn Bhiraj Buri

Advisors

Opas Netraumpai

Talun Theng

Chairat Triratanajaraspon



EXECUTIVE COMMITTEE

2018

President

SUMATE SUDASNA (1)
Managing Director
Conference & Destination
Management (CDM)

Vice Presidents

PORNTHIP HIRUNKATE (2)
Managing Director
Destination Asia (Thailand)
Limited

SUKANYA JANCHOO (3)
General Manager
Dusit Thani Bangkok
(Presently at The Regent Cha Am Beach
Resort Hua Hin)

PRAVIT SRIBANDITMONGKOL (4)
Managing Director
Kingsmen C.M.T.I. (Public) Co., Ltd.

SAKCHAI PATTARAPREECHAKUL (5)
President
Queen Sirikit National Convention
Center (QSNCC)

Secretary General

PRACHOOM TANTIPRASERTSUK (6)
Vice President - Sales
Dusit International

Treasurer

KRITSANEE SRISATIN (7)
Founder & Managing Director
Stream Events Asia

Marketing Committee Chairperson

BOONTAWEE JANTASUWAN, CIS (8)
Founding CEO
Events Travel Asia Group

Marketing Committee Co-Chairpersons

CHOOLENG GOH (9)
General Manager
The Athenee Hotel, A Luxury
Collection Hotel, Bangkok

KRITSANEE SRISATIN (7)
Founder & Managing Director
Stream Events Asia

Membership and PR Committee Chairperson

KAMOLNUCH BHIROMSAWAD (10)
Director of Sales & Marketing
Rembrandt Hotel and Suites Bangkok

Membership and PR Committee Co-Chairpersons

ANGKANA TANGKRACHANG (11)
Assistant Director of Sales & Marketing
InterContinental Bangkok

NAMTIP MAGHASHTHIRA (12)
Assistant Director of Sales & Marketing
Royal Orchid Sheraton Hotels & Tower
(Presently at Le Meridien Phuket)

Services Development Committee Chairperson

PATOM S'PRAYOON (13)
Executive Director
Renaissance Pattaya

Services Development Committee Co-Chairpersons

PIPAT PATTHANANUSORN (14)
General Manager
Anantara Siam Bangkok
(Presently at Dusit Thani, Hua Hin)

BERT CHAMRERNUSIT (15)
Country Manager
Pacific World Meeting & Events
(Thailand) Limited

Committee Members

SRISUDA WANAPINYOSAK (16)
Deputy Governor of International
Marketing (Asia & South Pacific)
Tourism Authority of Thailand (TAT)

TANES PETSUWAN (17)
Deputy Governor of International
Marketing (Europe, Africa, Middle East
and Americas) Tourism Authority of
Thailand (TAT)

VARANDHORN NANTAVISISIT (18)
Senior Chief
Thai Airways International Public
Company Limited (TG)

KANLAYAPHA PANICH (19)
Manager MICE Department
Thai Airways International Public
Company Limited (TG)

NICHAPA YOSWEE (20)
Senior Vice President - Business
Thailand Convention and Exhibition
Bureau (TCEB)

NOOCH HOMROSSUKHON (21)
Director
Meetings & Incentives Department
Thailand Convention and Exhibition
Bureau (TCEB)



CONVENTION PROMOTION FUND (CPF) REPORT



About the CPF Founding Association

The Convention Promotion Fund (CPF) is an initiative of the members of the Thailand Incentive and Convention Association (TICA). The association was founded in 1984 as a joint venture between the government and the private sector of the MICE industry (meetings, incentives, conventions, exhibitions).

Rationale

International conventions are a high quality segment of the business events industry with multifaceted benefits for the host destination. As Thailand has the potential to become the regional centre of international meeting-related events, there needs to be serious efforts made to attract and accommodate such events. Financial assistance is required first and foremost to enable Local Host Committees to bid and manage these events successfully.

Objectives

- To assist and support Local Host Committees in bidding for, and organising international meeting-related events.
- To promote marketing activities which will lead to more international MICE events in Thailand.
- For MICE “Research and Development” and “Human Resource Development”.



Chairperson
Suchada Yuvaboon

Co-Chairperson
Vimla Tritasavit

Secretary General
Walailak Noypayak, PhD

Treasurer
Kittikorn Nongsawat

**Chairperson of the
Project and Follow Up
Sub-Committee**
Opas Netraumpai

Trustees
Sumate Sudasna
Kanlayapha Panich
Boontawee Jantasuwan, CIS
Kamolnuch Bhiromsawad
Patom S'prayoon



Eligibility

The fund is granted to professional associations, non-profit societies or groups of people who wish to host international meeting events in Thailand of 200 attendees or more. The event itself must require less than six months of preparation and have the support of a governmental and/or public organisation.

Guideline of the Loan

The loan is granted for bidding efforts and preparation expenses. A maximum amount of THB 1 million in total may be granted to use towards the two purposes. The loan may be drawn in smaller amounts at a time according to when the expenses are required.

Expenses that will be considered are as follows:

Bidding:

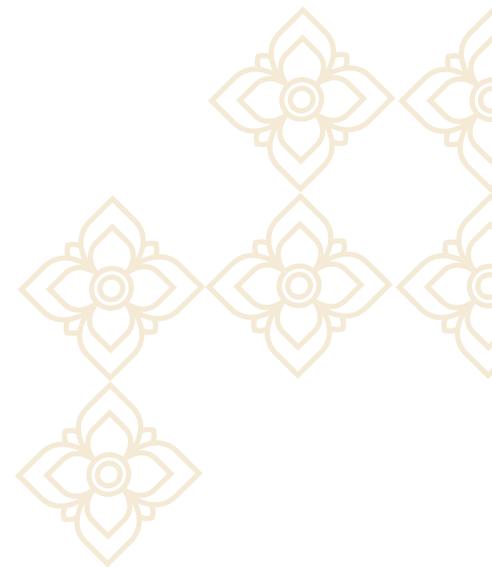
Publicity & Promotion—printing or production of invitation, announcements, posters and/or other promotional materials. The costs of travel to present the bid to committee members and/or audio-visual technicians. Additional costs such as meeting room rental, equipment, food and beverage, and entertainment at the venue of bidding.

Preparation:

Marketing & Promotion—printing of announcements, advertisements and/or other promotional materials. Establishment and maintenance of a website and other related matters. Administration costs covering office rental, equipment rental and/or purchase, staff hire, deposits required by suppliers, and so forth.

CPF Financial Statement

Year End	Balance
2010	THB 20,264,134.29
2011	THB 20,771,513.72
2012	THB 20,329,121.75
2013	THB 20,240,919.63
2014	THB 18,817,048.20
2015	THB 18,779,855.01
2016	THB 18,542,770.29
2017	THB 18,579,514.34
2018	THB 18,643,305.62



EXECUTIVE COMMITTEE REPORT

About the Executive Committee

The Executive Committee provides strong leadership and direction for TICA in the widest context. It ensures the setting, implementation and oversight of TICA's strategic plans and important policies, including budgetary management. The committee also coordinates and supports work undertaken by various sub-committees while fostering and building relationships with other important bodies within Thailand's MICE and tourism industry, as well as abroad, for the benefit of TICA.



Members of the Executive Committee have been appointed as the official TICA representatives in TCEB's committees and other committees as follows:

Khun Sumate Sudasna has been appointed as the official TICA representative in TCEB's committees and works closely with the following:

- Vice President, MICE Business Vocational Manpower Development Subcommittee
ประธานคณะกรรมการร่วมภาครัฐและเอกชนเพื่อพัฒนากำลังคน กลุ่มอาชีพไมซ์ (MICE) เพื่อ สนับสนุนการทำงานของคณะกรรมการร่วมภาครัฐและเอกชนเพื่อพัฒนา
กำลังคนอาชีวศึกษา (กรอ.อค.)
- Vice Chairman, National MICE Capabilities Development Committee
รองประธานคณะกรรมการพัฒนาศักยภาพอุตสาหกรรมไมซ์
- Chairperson, Thailand MICE Venue Standard Certified Committee
ประธานคณะกรรมการรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงานประเทศไทย
- ASEAN MICE Venue Standard National Assessment Committee
คณะกรรมการรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงาน ASEAN
- Advisory Venue Committee for New Venue Advisory Project
คณะกรรมการโครงการศึกษาแนวทางการสร้างศูนย์ประชุมและแสดงสินค้านำในประเทศไทย
- Joint Operating Committee
คณะทำงานเพื่อยกร่างพระราชบัญญัติสภาพัฒนาอุตสาหกรรมไมซ์
- Advisory Committee: work-based "Economic Impact of Thailand MICE Industry Project"
ที่ปรึกษาโครงการศึกษาผลกระทบทางเศรษฐกิจของอุตสาหกรรมไมซ์ในประเทศไทย

President
Sumate Sudasna

Vice Presidents
Pornthip Hirunkate
Sukanya Janchoo
Pravit Sribanditmongkol
Sakchai Pattarapreechakul

Secretary General
Prachoom Tantiprasertsuk

Treasurer
Kritsanee Srisatin

**Marketing Committee
Chairperson**
Boontawee Jantasuwan, CIS

**Marketing Committee
Co-Chairpersons**
ChooLeng Goh
Kritsanee Srisatin

**Membership and PR
Committee Chairperson**
Kamolnuch Bhiromsawad

**Membership and PR
Committee Co-Chairpersons**
Angkana Tangkrachang
Namtip Maghashthira

**Services Development
Committee Chairperson**
Patom S'prayoon

**Services Development
Committee Co-Chairpersons**
Pipat Patthananusorn
Bert Chamrernnosit

Committee Members
Srisuda Wanapinyosak
Tanes Pitsuwan
Varandhorn Nantavisit
Kanlayapha Panich
Nichapa Yoswee
Nooch Homrossukhon

Membership Quarterly Luncheon
Friday, August 10, 2018
Marriott Hotel The Surabongse



Khun Sumate Sudasna has been appointed as the official TICA representative in various organisations including:

Asian Federation of Exhibition and Convention Associations (AFECA)

- AFECA Board Committee
- Chairperson of Education & Training AFECA Sub Committee
- Members of the Panel of Judges for the 2018 AFECA Asian Awards

Mahidol University International College

- Advisory Board Member: Tourism and Hospitality Management Division (2018-2020)

EXECUTIVE COMMITTEE REPORT

Thailand Convention and Exhibition Bureau Meetings

- 1st Advisory Committee Members Meeting work-based “Economic Impact of Thailand MICE Industry Project” (Tuesday, 30 January 2018: TCEB Office) **proxy to Khun Perapan**
- เข้าร่วมรับฟังผลการศึกษาศักยภาพในการแข่งขันและทิศทางเชิงกลยุทธ์ของการพัฒนาอุตสาหกรรมไมซ์ในประเทศไทย ภายใต้โครงการจัดทำแผนยุทธศาสตร์การส่งเสริมการตลาดในประเทศ พ.ศ. 2561-2565 (Domestic MICE Master Plan 2018-2022) (Thursday, 5 April 2018: TCEB Office)
- MICE Standards Day 2018 Press Conference (Friday, 27 April 2018: BITEC)
- MICE Intelligence & Innovation Department, TCEB “Design Thinking Workshop” (Wednesday, 16 May 2018: InterContinental Bangkok)
- TCEB Brainstorming Dialogue 2018 (Wednesday, 6 June 2018: QSNCC)
- พิธีมอบประกาศนียบัตร 2018 CIS (Certified Incentive Specialist) (Friday, 15 June 2018: Anantara Riverside Bangkok)
- งานเปิดตัวโครงการจัดตั้งเครือข่ายเยาวชนไมซ์ (MICE Student Chapter) (Wednesday, 4 July 2018: C-asean)
- Thailand Branding for MICE (Friday, 6 July 2018: TCEB Office)
- Courtesy visit Dr. Atchaka Sibunruang, Chairman of the Board, TCEB (Tuesday, 31 July 2018: TCEB Office)
- MICE Intelligence & Innovation Department, TCEB “TCEB Innovative Workshop 2018” (Tuesday, 7 August 2018: Sofitel Bangkok Sukhumvit)
- Government and Corporate Affairs Department (GCA), TCEB Luncheon Talk 2018 “Thailand “New Height, New Innovation” (Wednesday, 8 August 2018: The Athenee Hotel A Luxury Collection Hotel, Bangkok)
- Welcome Reception and Opening Ceremony: Incentive Travel & Convention, Meetings Asia and Corporate Travel World Asia - Pacific 2018 (IT&CMA and CTW Asia - Pacific 2018) (Tuesday, 18 September 2018: GMM Live House, CentralWorld)
- ประชุมรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงานประเทศไทย ประจำปี 2561 ครั้งที่ 1 (Monday, 24 September 2018: สถาบันรับรองมาตรฐานไอเอสโอ (สรอ.) อาคารยาคุสย)
- ประชุมที่ปรึกษาโครงการศึกษาผลกระทบทางเศรษฐกิจของอุตสาหกรรมไมซ์ในประเทศไทย (Economic Impact Study of Thai MICE Industry) ครั้งที่ 3 (Friday, 5 October 2018: TCEB Office)
- ประชุมเชิงปฏิบัติการโครงการศึกษาแนวทางการสร้างศูนย์ประชุมและนิทรรศการมาตรฐานในประเทศไทย (Wednesday 10 October 2018: TCEB Office) **Proxy to Khun Premporn**
- ประชุมคณะกรรมการที่ปรึกษาโครงการจัดทำสมุดปกขาว เพื่อการขับเคลื่อนอุตสาหกรรมไมซ์ของประเทศไทย (Thailand’s MICE Industry White Paper) (Thursday, 11 October 2018: TCEB Office)
- ประชุมเสวนา MICE Clinic “ประกาศกรมศุลกากร เรื่องพิธีการศุลกากรสำหรับการนำเข้าชั่วคราวเพื่อการจัดแสดงสินค้าระหว่างประเทศ หรือการแข่งขันนานาชาติ (International Events) ตามประเภท 3 (อ) และ (ญ) ภาค 4 แห่งพระราชกำหนดพิธีการศุลกากร พ.ศ. 2530 กับทศการอำนวยความสะดวกแก่อุตสาหกรรมไมซ์” (Friday, 14 December 2018: Novotel Siam Square) **Proxy to Khun Angkana & Khun Prapaphan**
- ประชุมคณะกรรมการรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงานประเทศไทย (ประเภทห้องประชุม สถานที่จัดงานแสดงสินค้า และสถานที่จัดกิจกรรมพิเศษ) ภายใต้โครงการตรวจประเมินและเผยแพร่สถานที่ประกอบการไมซ์ที่ขอรับการรับรองมาตรฐานสถานที่จัดงานประเทศไทย ประจำปี พ.ศ. 2561 ครั้งที่ 2 (TMVS) (Monday 17 December 2018: สถาบันรับรองมาตรฐานไอเอสโอ (สรอ.) อาคารยาคุสย)
- ประชุมเพื่อรับรองผลการตรวจประเมินมาตรฐานสถานที่จัดงานอาเซียน (ASEAN MICE Venue Standard) ประจำปี 2561 (Wednesday 19 December 2018: TCEB Office)



EXECUTIVE COMMITTEE REPORT

Other Meetings

- ประชุมกับคณะกรรมการวิสามัญพิจารณาร่างพระราชบัญญัติ เอกสิทธิ์และความคุ้มกันสำหรับองค์การระหว่างประเทศและประชุม ระหว่างประเทศ: สภานิติบัญญัติแห่งชาติ (Monday, 6 August 2018: อาคารรัฐสภา 2)
- งานแถลงข่าว Taiwan Expo 2018 in Thailand: สภาส่งเสริมการค้าและการส่งออกแห่งไต้หวัน ประจำประเทศไทย ร่วมกับกระทรวงการค้าต่างประเทศรัฐมาลดีไต้หวัน และสมาคม การค้าไทย-ไต้หวัน (Thursday, 16 August 2018: Westin Grande Sukhumvit)
- UIA Association Congress 2018: MACEOS (26-27 September 2018: KL, Malaysia)
- ประชุมคณะกรรมการขับเคลื่อนอุตสาหกรรมไมซ์ของ กรุงเทพมหานคร ครั้งที่ 1/2561: สำนักวัฒนธรรม กีฬา และการท่องเที่ยว (Thursday, 13 September 2018: ศาลาว่าการ กรุงเทพมหานคร)
- MACEOS Trade Mission to Bangkok (Thursday, 30 August 2018: QSNCC) (Friday, 31 August 2018: Rivercity Bangkok Pier)

Speaking Engagements

- “ชายโรงแรมรองรับ MICE แมรี่ห้องประชุม” Thai Boutique Accommodation Trade Association (TBAA) สมาคมไทย การค้าธุรกิจที่พักนันทนาการ (Monday, 30 April 2018: Meeting Room 2, KTC POP, UBC2 Bldg.,)
- “ธุรกิจดาวรุ่งกับตลาดแรงงาน MICE & Events ในไทย และอาเซียน คณะศิลปศาสตร์และวิทยาศาสตร์ มหาวิทยาลัย เกษตรศาสตร์ วิทยาเขตกำแพงแสน (Saturday, 25 August 2018: The Regent Cha Am Beach Resort Hua Hin Cha - AM) **Proxy to Khun Sukanya**
- “MICE experts” Taiwan External Trade Development Council (TRITRA)(1 - 3 August 2018: Taiwan)
- วิทยากรโครงการพัฒนาผลิตภัณฑ์ใหม่ในพื้นที่เมืองโมซ (ตาม 7 Themes): TCEB Represented by Khun Kritsanee and Khun Boontawee (Wednesday, 12 September 2018: Khun Kritsanee) (Friday, 14 September 2018: Khun Boontawee)
- 20th TEA Anniversary “The International Networking Forum” (Thursday, 20 September 2018: Dusit Thani Bangkok)

AFECA

- The 21st AFECA Board & Advisory Council Meeting (Friday, 11 May 2018: HITEK Exhibition Center in Hyderabad, India)
- AFECA Annual General Meeting (Tuesday, 23 October 2018: the Korea International Exhibition Center, KINTEX in Goyang, Korea)
- AFECA Awards (Wednesday, 24 October 2018: the Korea International Exhibition Center, KINTEX in Goyang, Korea)

Other Mission

- สัมภาษณ์ความเป็นไปได้ในการสร้างศูนย์ประชุมภัททิ์ MICE City, Area based Special Unit Thailand Convention & Exhibition Bureau (TCEB) (Friday, 10 August 2018: Bangkok Marriott Hotel The Surawongse)
- ให้สัมภาษณ์เพื่อเผยแพร่ในหนังสือระลึกศูนย์การประชุมแห่งชาติ สิริภักดิ์ (Friday, 16 November 2018: BAB Box)



3 April 2018
Dusit Thani Bangkok



- ให้สัมภาษณ์ความคิดเห็นประกอบโครงการจัดทำสมุดปกขาวเพื่อการขับเคลื่อนอุตสาหกรรมไมซ์ของประเทศไทย (Thailand's MICE Industry White Paper) (Friday, 16 November 2018: BAB Box)

Tourism Council of Thailand
Khun Pornthip has been appointed as the official TICA representative in TCT's committees and has been designated Vice President of the Administration (รองประธานฝ่ายดูแลกิจการสทท) term of 2019 – 2020

Khun Pornthip has been appointed as the official TICA representative in TCEB's committees, and works closely with the following:

- TCEB Board Committee
- Strategic & Planning Sub-Committee (คณะกรรมการยุทธศาสตร์และแผนงาน และการบริหารความเสี่ยง)
- Thailand Convention and Exhibition Bureau Meeting
- ประชุมสนทนาและระดมสมอง ภายใต้หัวข้อ "Big Data Analytics - a transformation process for Digital MICE" (Thursday, 1 February 2018: Anantara Siam Bangkok)
- ประชุมหารือให้ความเห็นเกี่ยวกับการนำเสนอข้อเสนอส่งเสริมการขาย สสบน. ครั้งที่ 4 (Thursday, 19 April 2018: TCEB Office)

- ประชุมหารือร่วมกับตัวแทนผู้จัดการประชุมจากสาธารณรัฐประชาชนจีน (China Familiarisation Trip) (Wednesday, 22 August 2018: The Corner, The Avani Riverside)

- ประชุมนำเสนอแผนขับเคลื่อน MICE Intelligence และนวัตกรรมของอุตสาหกรรมไมซ์ ระยะ: 3 ปี 2562-2564 (Tuesday, 6 November 2018: Novotel Siam Square)

Tourism Authority of Thailand (TAT)

- ประชุมระดมความคิดเห็นแนวทางการส่งเสริมตลาดการท่องเที่ยวภูมิภาคอเมริกา (Friday, 19 October 2018: Novotel Bangkok Platinum)
- ประชุมสมาชิกระหว่าง ATTA & THA (Tuesday, 27 February 2018: Grand Hyatt Erawan)

Other Missions

- สัมภาษณ์เพื่อรับฟังความคิดเห็นเกี่ยวกับความคาดหวังและอุปสรรคในอุตสาหกรรมไมซ์เพื่อจัดทำแผนขับเคลื่อน MICE Intelligence & Innovation ของอุตสาหกรรมไมซ์ระยะ: 3 ปี พ.ศ. 2562-2564: TCEB

Khun Kritsanee has been official appointed as the official TICA representative in TCEB's committee as a คณะกรรมการโครงการบริหารจัดการคุณภาพนิทรรศการประเทศไทย ประจำปีงบประมาณ 2561

MARKETING COMMITTEE REPORT

About the Marketing Committee

The Marketing Committee is responsible for implementing various activities to develop and promote members in the association and destinations within the country to both local and overseas buyers. This is done through trade show and road show participation and co-ordination, as well as organising familiarisation trips.

The committee also organises tabletop sales activities, online marketing, social media campaigns, and the association's website development and management.

The Marketing Committee is proud to announce that we have been especially active in 2018 with the delivery of more marketing-related activities compared to recent years, as reported in this section.

Familiarisation Trips

1. Thailand Incentive & Meeting Exchange - TIME 2018 (19 June 2018)

In conjunction with TIME 2018, TICA also organised the 'TICA Knowledge Forum' under the topic "Incentive & Creative Design" by inviting 30 DMC/PCO/EMC members who are part of the younger generation and have a maximum of 2-3 years of experience. Khun Marine from BI Worldwide conducted this forum.

TICA also helped co-ordinate members' participation at the table top sales sessions organised by TCEB at the following fam trips:

2. TCEB Japan MICE Agents Familiarisation Trip with Partners (8 July 2018)

Venue: The Sukhothai Bangkok
Buyers: 12 Japanese MICE buyers & Media
Official DMC: Journey to Asia (JTA)
Tabletop: 10 TICA members

3. TCEB Singapore Top's MICE Agents & Corporates Familiarisation Trip (20 March 2018)

Venue: Blue Elephant Phuket Restaurant
Buyers: 10 MICE planners from Singapore
Official DMC: Journey to Asia (JTA)
Tabletop: 8 TICA members



Chairperson

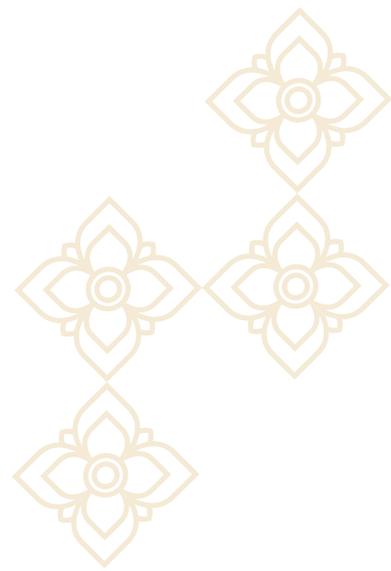
Boontawee Jantasuan, CIS

Co-Chairpersons

ChooLeng Goh
Kritsanee Srisatin

Committee Members

Arunee Sawekwang
Benjawan Wisootsat
Edwardo Iswandi
Elton Kwang
Ferry Tjahjono
Kritsana Janyasakulwong
Nooch Homrossukhon
Ravi Ganglani





TICA Destination Update - TDU 2018

TICA Destination Update - TDU 2018: Based on good results from the previous years, TICA continued to organise this project during the following periods:

1. Bangkok Riverside

Date: 26-28 April 2018

Participants: 15 TICA DMC/PCO/EMC members (25 persons)

2. Khao Yai

Date: 20-22 June 2018

Participants: 13 TICA DMC/PCO/EMC members (20 persons)

3. Chiang Rai & Chiang Mai

Date: 26-29 September 2018

Participants: 20 TICA DMC/PCO/EMC members (35 persons)

MARKETING COMMITTEE REPORT

Trade Show Participation

1. IT&CM China 2018

Period: 26-28 March 2018
Venue: Shanghai Convention & Exhibition Center of International Sourcing, Shanghai, China
Tabletop: 11 TICA Members
TICA Appointment: 22 appointments

2. IMEX Frankfurt 2018

Period: 15-17 May 2018
Venue: The Messe Frankfurt, Germany
Tabletop: 14 TICA Members
TICA Appointment: 17 appointments

3. IT&CMA CTW 2018

Period: 18-20 September 2018
Venue: Bangkok Convention Centre at CentralWorld, Bangkok
Tabletop: 69 TICA Members
TICA Appointment: 25 appointments

4. IBTM World 2018 (EIBTM)

Period: 27-29 November 2018
Venue: Fira de Barcelona, Spain
Tabletop: 20 TICA Members
TICA Appointment: 29 appointments





Road Show Participation

1. Australia Road Show 2018 (Melbourne & Sydney)

Period: 30 January & 1 February 2018
 Buyers: 50 MICE agents
 Tabletop: 11 TICA members
 TICA Appointment: 20 appointments

2. Malaysia & Singapore Road Show 2018 (Kuala Lumpur & Singapore)

Period: 5 & 7 March 2018
 Buyers: 72 MICE agents
 Tabletop: 18 TICA members
 TICA Appointment: 31 appointments

3. India Road Show 2018 (Bengaluru & Mumbai)

Period: 3 & 5 July 2018
 Buyers: 92 MICE agents
 Tabletop: 30 TICA members
 TICA Appointment: 85 appointments

Furthermore, TICA also helped co-ordinate members' participation at the Thailand Pavilion organised by TCEB for a total of six international trade shows and eight road shows as follows:

International Trade Shows 2018

1. IT&CM China 2018 (26-28 March 2018)
2. IMEX Frankfurt 2018 (15-17 May 2018)
3. IBTM Americas 2018 (5-6 September 2018)
4. IT&CMA CTW 2018 (18-20 September 2018)
5. IMEX America 2018 (16-18 October 2018)
6. IBTM World 2018 (EIBTM) (27-29 November 2018)

TCEB MICE Road Shows 2018

1. Australia Road Show (30 January & 1 February 2018)
2. Malaysia & Singapore Road Show (5 & 7 March 2018)
3. China Road Show (14 & 16 March 2018)
4. Myanmar Road Show (8 & 10 May 2018)
5. Europe Road Show (18 May 2018)
6. Laos Road Show (7 June 2018)
7. India Road Show (3 & 5 July 2018)
8. Cambodia Road Show (18 July 2018)

MARKETING COMMITTEE REPORT

Online Marketing & Social Media

Last year, Hype Global created and posted interesting, relevant and timely content across seven of TICA's social media platforms (Facebook, LinkedIn, Instagram, YouTube). We have recruited a new social media management agency called E-Media Asia to continue this project instead of Hype Global.

Facebook: This activity provides an opportunity for members to promote their products and services through TICA social media by sharing facilities and services according to our Content Calendar.

Facebook Event Calendar Schedule for 2019:

- 07 January: Great Dining Experience in Thailand
- 21 January: New Meeting Room and Facilities
- 04 February: Chinese New Year Promotion
- 18 February: Green meeting hotel
- 04 March: Impressive conference and meeting room in Bangkok
- 18 March: Beautiful resort in Thailand
- 01 April: Songkran Promotion
- 17 April: The beautiful rooftop bar and restaurant in Thailand
- 29 April: A New exhibition and convention in Thailand
- 13 May: Best boutique accommodation
- 27 May: A perfect ballroom for your event
- 10 June: The luxury hotel in Thailand
- 24 June: Special package for your meeting
- 08 July: The beautiful scenery pool villa
- 22 July: Green meeting hotel
- 05 August: Mother's Day promotion
- 19 August: A New meeting and convention room
- 02 September: Awesome cocktail style reception
- 16 September: Perfect ballroom for your event
- 30 September: New auditorium in Thailand
- 15 October: The stunning panoramic sea view
- 28 October: Loy Krathong Promotion
- 11 November: Themed Break for MICE
- 25 November: Riverside venue in Thailand
- 09 December: Christmas Promotion
- 23 December: New Year Promotion

TICA Buyer's Database Design & Management

The list of trade show and road show buyers that TICA has met has been updated.

TICA Website

The new website has been updated.





MARKETING COMMITTEE

REPORT

Outlook for 2019

1. Trade Show & Road Show Participation

TICA will continue to co-ordinate members' participation at the Thailand Pavilion at various international trade shows and road shows organised by TCEB. These include:

No.	Trade Show	Date	Location
1	Asia-Pacific Incentives & Meetings Event (AIME)	18-20 Feb 2019	Melbourne, Australia
2	Incentive Travel and Conventions, Meetings China (IT&CM China)	19-21 Mar 2019	Shanghai, China
3	The Essential Worldwide Exhibition for Meetings, Incentives Travel & Events (IMEX Frankfurt)	21-23 May 2019	Frankfurt, Germany
4	America's Worldwide Exhibition for Meetings, Incentives Travel & Events (IMEX America)	10-12 Sep 2019	Las Vegas, USA
5	Incentive Travel and Conventions, Meetings Asia & Corporate Travel World Asia-Pacific (IT&CMA / CTW)	24-26 Sep 2019	Bangkok, Thailand
6	The Global Meetings & Incentives Exhibition (IBTM World)	26-28 Nov 2019	Barcelona, Spain

No	Road Show	Date	Location
1	Cambodia Road Show	31 Jan 2019	Phnom Penh
2	Myanmar Road Show	26 & 28 Feb 2019	Mandalay & Yangon
3	India Road Show	6 & 8 Mar 2019	Hyderabad & Jaipur
4	America's Worldwide China Road Show	13 & 15 Mar 2019	Beijing & Guangzhou
5	Vietnam Road Show	26 & 28 Mar 2019	Hanoi & Ho Chi Minh
6	Australia Road Show	2 Apr 2019	Sydney
7	Australia Group Sales Call	4 Apr 2019	Melbourne
8	India Road Show	24 & 26 Apr 2019	Lucknow & Kolkata
9	UK Road Show	17 May 2019	London



2. TICA Destination Update - TDU

The committee proposed the organisation of a three-day fam trip for TICA DMC/PCO/EMC members in order to update them on the readiness of Thailand's meeting facilities and MICE services.

The tentative schedule is as follows:

- Phuket 12 - 14 Jun 2019
- Pattaya & Rayong 30 Aug - 2 Sep 2019
- Ayutthaya 26 - 28 Sep 2019

3. Online Marketing & Social Media

- E-Newsletter / Website
- Facebook / LinkedIn / Instagram / YouTube

MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT

About the Membership and Public Relations Committee

The Membership and Public Relations Committee drives membership growth to ensure TICA is supported by a strong cross-section of members from the different segments of the MICE industry. The committee also provides ongoing publicity through new and traditional media platforms and events to communicate timely information relating to TICA activities.

Membership Update - TICA's Membership Statistics

Year End	2018	2017	2016	2015	2014	2013	2012
Organisations	447	424	402	383	371	344	319



Chairperson
Kamolnuch Bhiromsawad

Co-Chairpersons
Angkana Tangkrachang
Namtip Maghashthira

Committee Members
Nuntinee Chuachoowongse
Wacharee Pornchaiwisuthikul
Montana Yodjug
Prapha Treemasasithorn
Patrick Horatanacha





New TICA Members in 2018 (31 organisations)

Membership Category Number Company

Membership Category	Number	Company
Hotels		
Bangkok	5	1. Bliston Suwan Parkview 2. Hotel Nikko Bangkok 3. Hyatt Regency Bangkok Sukhumvit 4. TK Palace Hotel & Convention 5. Waldorf Astoria Bangkok
Central Thailand	1	1. Holiday Inn Vana Nava Hua Hun
Eastern Thailand	3	1. Mytt Beach Hotel 2. Pattana Golf Club & Sport Resort 3. Sea Sand Sun Resort and Villas
Northern Thailand	1	1. X2 Chiang Mai Riverside Resort
Northeast Thailand	1	1. Dusit D2 Khao Yai
Southern Thailand	3	1. Burasari Phuket 2. Sheraton Samui Resort 3. Soneva Kiri
Tour Operators/DMC	6	1. Donna Tour Co., Ltd. 2. GM Holidays Co., Ltd. 3. I Asia (Thailand) Co., Ltd. 4. Maximice Management Co., Ltd. 5. Krabi Spezialisten Co., Ltd. 6. Thai Wan Xiang Travel Trade
Group		
Surface Transport Operator	2	1. 12Go (Thailand) Co., Ltd. 2. Ground Business Co., Ltd.
Advertising Agency/PR Company/Media	1	1. E-Media Asia Co., Ltd.
Event Management Company	1	1. Smart Asia Co., Ltd.
Professional Exhibition		
Organiser (PEO)	1	1. The Infinity Grand Co., Ltd.
Local Attraction	3	1. Alpine Golf and Sports Club Co., Ltd. 2. Pattaya Floating Market 3. SookSiam
Venue	1	1. True ICONSIAM Hall
Food & Beverage	1	1. Fuzio Co., Ltd.
Associate Member	1	1. BNH Hospital

MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT

TICA Membership Quarterly Luncheon and Networking Evening :

In 2018, TICA organised two Membership Quarterly Luncheons and one social event.

The 1st TICA Membership Quarterly Luncheon

- Topic: Benefiting with Sustainability
- Panelists included:
 - Khun Arrut Navaraj, Managing Director, Sampran Riverside
 - Khun Graham Harper, Regional Manager Educational Travel & Chair Responsible Travel Advisory, Buffalo Tours (Thailand) Limited
 - Khun Tongjai Thanachanan, Managing Director, Pracharath Rak Samakhee Social Enterprise (Thailand) Co.,Ltd
 - Khun Supawan Teerarat, Vice President - Capability and Innovation, Thailand Convention and Exhibition Bureau (TCEB)
- Moderator: Khun Prachoom Tantiprasertsuk, Vice President - Sales & Marketing, Dusit International
- Date: Tuesday 27th March 2018
- Venue: The Athenee Hotel, A Luxury Collection Hotel, Bangkok
- Attendees: 95 participants
- Overall satisfaction rate of 75.9% (22 responses)

The 2nd TICA Membership Quarterly Luncheon

- Topic: Tourism and Innovation for Thailand 4.0 by H.E. Weerasak Kowsurat, The Governor of Ministry of Tourism and Sport
- Date: Friday 10th August 2018
- Venue: Bangkok Marriott Hotel The Surawongse
- Attendees: 103 participants
- Overall satisfaction rate of 85% (38 responses)

TICA Networking Cocktail

- Topic: 'Brief BAB' by Prof.Dr. Apinan Poshyananda, Chief Executive and Artistic Director of Bangkok Art Biennale 2018
- Date: Friday 16th November 2018
- Venue: BAB Box, One Bangkok
- Attendees: 106 persons
- Overall satisfaction rate of 72%
- C asean and Thai Beverage Public Company Limited sponsored venue, beverages and entertainment
- Fuzio Co., Ltd. sponsored tables and chairs.

New TICA Membership Orientation

The Membership & PR committee led by Khun Kamolnuch Bhiromsawad, Membership & PR Chairperson and Khun Prapaphan Sungmuang, TICA General Manager organised the new member orientation, which preceded the TICA Membership Quarterly Luncheons, in order to optimise the new members' transition into the TICA family. Also during the luncheon, the committee's new members were offered the opportunity to briefly introduce their company to existing members.

The 1st New TICA Membership Orientation

Date: Tuesday, 16 October 2018
Venue: QSNCC
New Members: 26 member organisations

TICA MICE Update (TICA E-Newsletter) MICE Guide to Thailand (2018-2019)

TICA MICE Update is delivered to both local and international MICE buyers. The content comprises of member MICE promotions, MICE related matters, TICA activities, destination marketing and an introduction of five member organisations.

- A total of six issues of the TICA E-Newsletter were distributed in 2018.
- The first issue was launched in March 2008.
- As of 2018, 54 issues of the TICA E-Newsletter have been sent to buyers and members of the TICA database.
- The E-Newsletters are produced by Premier Print & Products Co., Ltd.

- Premier Print & Products Co.,Ltd. was appointed to produce the MICE Guide to Thailand 2018-2019
- 1,200 bound and printed copies of the publication have been completed and sent to all members at one copy per organisation.
- 2,000 x 8GB USB flash drives with the TICA logo, packed in specially designed gift boxes have also been distributed.
- Each USB features an all-new outstanding interactive video presentation (20-30 seconds in length).
- The MICE Guide to Thailand was sent out by post to a total of 3,500 MICE buyers worldwide

TICA Fortnightly Newsletter

The TICA Fortnightly Newsletter allows readers to stay updated on news from around the world. A total of 24 issues have been produced and circulated to members.



MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT

Outlook for 2019

1. Membership Goal for 2019

The Membership and Public Relations Committee plans to reach a membership base of 455.

2. TICA Membership Quarterly Luncheon Tentative Schedule:

- 19 March 2019
- May 2019
- August 2019
- November 2019 (Networking Dinner)

3. TICA Networking Dinner

In addition to the TICA Membership Quarterly Luncheons, the committee also has plans to organise a networking cocktail function or a dinner for members. On top of being an ideal opportunity to meet likeminded individuals, the event will feature inspiring keynote speakers who will discuss how to achieve a good work-life balance. The tentative schedule is set for November 2019.

4. New Member Orientation

The committee expects to continue hosting the new member orientation that precedes the TICA Membership Quarterly Luncheons, where and when possible, in order to optimise the new members' welcome into the TICA family. Also where possible, the committee will introduce new members at the luncheon and possibly offer them the opportunity to briefly introduce their company to existing members.

5. TICA E-Newsletter

In 2019, the committee will continue with TICA MICE Update which will circulate on a bi-monthly basis according to the following schedule:

- Vol 55: January - February
- Vol 56: March - April
- Vol 57: May - June
- Vol 58: July - August
- Vol 59: September - October
- Vol 60: November - December

6. TICA Fortnightly E-Newsletter: 'TICA MICE News Captures'

The committee will continue issuing the fortnightly e-newsletter, 'TICA MICE News Captures.'

7. MICE Guide to Thailand 2020-2021

A new format for the MICE Guide to Thailand 2020-2021 is under consideration. Any further information will be sent to all TICA members.

8. TICA Sports Day

The TICA Sports Day is planned for mid-year of 2019. It will bring TICA members together for an exciting team-building day of reforestation activities. The venue and location for this event are yet to be announced.





SERVICES DEVELOPMENT COMMITTEE REPORT

About the Services Development Committee

The Services Development Committee is responsible for creating and developing training programmes to help elevate the knowledge, understanding and professionalism of Thailand's MICE industry. TICA's educational programmes also receive support from the Thailand Convention & Exhibition Bureau's (TCEB) MICE Capabilities Development Department.

This committee is responsible for gathering Buyer RFPs (requests for proposals), which are circulated to members in the form of sales leads. The leads are typically generated by TICA's involvement with local associations in organising international and domestic events. The committee also works closely with the Marketing Committee in obtaining sales leads from both local and international buyers; for example, corporate executives and trade buyers.



Chairperson
Patom S'prayoon

Training Seminars

In 2018 TICA organised four training seminars. They are as follows:

1. Presentation Skill for MICE:

22-23 February 2018 at Pullman Bangkok Hotel G

- Speaker: Khun Bannaros Sirivejabandhu
- 30 Attendees
- Overall satisfaction rate of 89% and the speaker received 91% (TICA E-news Vol.49)

2. The New Way of B2B Communications for the Business Events Industry:

7 May 2018 at Bangkok Marriott Hotel The Surawongse

- Speaker: Khun El Kwang
- 30 Attendees
- Overall satisfaction rate of 84.6%

3. Be Effective at Tradeshow:

10 July 2018 at Novotel Bangkok Sukhumvit 20

- Speaker: Khun Prachoom Tantiprasertsuk and Khun Ferry Tjahono,
- 32 Attendees
- Overall satisfaction rate of 90%

4. The Secret of Success in Handling Incentive Program:

31 August - 1 September 2018 at Radisson Blu Plaza Bangkok

- Speaker: Khun Kritsanee Srisatin
- 20 Attendees
- Overall satisfaction rate of 90%

Co-Chairpersons

Pipat Patthananusorn
Bert Chamrernusit

Committee Members

ChooLeng Goh
Kritsanee Srisatin
Narumon Chiramongkol
Namthip Maghashthira
Panittha Buri
Perapan Angkhasuko
Premporn Saisaengchan
Phenthip Chomprang
Pairach Piboonrunroj, Ph.D

Advisors

Dr. Bert van Walbeek
Prachoom Tantiprasertsuk



SERVICES DEVELOPMENT COMMITTEE REPORT

MICE Career Advisory

TICA's Services Development Committee continues to move forward in its bid to visit various universities around the country to give presentations about the demands of the hospitality industry. The intention of this presentation is not only to encourage university students to join the industry, but to give them an overview on the roles available within each sector. In addition, the session will also provide a brief introduction about MICE and the unique demands of the niche sector. Overall, this activity will provide students with a clear idea of their possible career paths should they choose to join the tourism industry.

In 2018, this was organised four times as follows:

1. MICE Career Advisory on 3 February 2018 at Khon Kaen International Convention and Exhibition Center (KICE)
2. MICE Career Advisory on 21 April 2018 at The 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, Hat Yai
3. MICE Career Advisory on 24 August 2018 at Dusit Thani College Pattaya City Center
4. MICE Career Advisory on 31 October 2018 at Dusit Thani Hua Hin



New Initiative

MICE Youth Challenge 2018: 30 August 2018 at Amari Watgate Hotel Bangkok

The MICE Youth Challenge 2018 which was combined with the 1st International MICE Conference and Forum by TCEB, saw nine teams from six universities across the country compete against one another by presenting unique, creative and fresh approaches to planning a MICE event.

The esteemed panel of judges included:

1. TCEB: Khun Supawan Teerarat , Senior Vice President Strategic Business Development & Innovation
2. TICA: Khun Chooleng Goh, Marketing Committee Co-Chairperson
3. TICA: Khun Bert Chamrernnutit, Services Development Committee Co-Chairperson
4. TEA: Khun Nuttacom Rungrassamee, Chairperson - Education & Development Committee
5. Thammasart University : Dr. Surapit Promsit, Director of the International MBA Programme

After deliberation, the shortlisted teams included:

1. Kasetsart University
2. Mae Fah Luang University
3. Siam University

The event is recognised as the first national platform to select students to attend the AFECA Asia MICE Youth Challenge. The two winning teams that were chosen to represent Thailand at last year's challenge held in Goyang City, South Korea on the 24th of October, were Mae Fah Luang University and Siam University.

A special thanks to all of our partner associations for their coaching:

- Khun Panitda Khlaimanee from the Event Management Association (EMA)
- Khun Premporn Saisangchan, Khun Sarnit Karunyavanicj, Khun Teerayuth Leelakajornkij and Khun Suhbpong Smithun from the Thai Exhibition Association (TEA)



SERVICES DEVELOPMENT COMMITTEE REPORT

Good News

Thailand took top prize at the fourth staging of the Asian Federation of Exhibition and Convention Associations (AFECA) Asia MICE Youth Challenge 2018 with an extraordinary performance on 24 October 2018 in Goyang City, South Korea.

The Asian Federation of Exhibition and Convention Associations (AFECA) Asia MICE Youth Challenge 2018 had 14 teams from eight nations; Hong Kong, Japan, Korea, Macau, Malaysia, Singapore, Taiwan and Thailand presented their dynamic ideas for promoting their country as an ideal destination for MICE. TCEB's MICE Capabilities Department sponsored return air tickets, accommodation and registration fees for two teams from Thailand who were selected based on two proposed events; InsectExShow 2019 by Siam University and Pattaya Pride 2019 by Mae Fah Luang University.

After a strong presentation, Siam University was named the winners of the challenge, as the team had the most attractive, effective and strategic business plan for positioning Thailand as a leading MICE destination in Asia. Universities from Malaysia and Hong Kong took second and third place, respectively.

Both of Thailand's teams performed exceedingly well overall and received the following awards:

- Special Recognition Award: Mae Fah Luang University
- Best Theme Attire Award: Siam University
- Most Popular Award: Siam University
- Best Presenter: Ms. Phatumthip Dejkuntod from Siam University

A special thanks to all of our partner associations for their help, support and coaching.



Thailand wins the Final Round at IMEX, Frankfurt 2018

Regional winners from six selected forums around the world advanced to compete in the International University Challenge final in Frankfurt, Germany for the top prize. All six finalists were given the same challenge: create a conference for a fictitious group, providing a platform for networking and discussion about industry trends, innovation, design, methods of operation and engaging the local community. The participants also had to develop a sound financial plan.

We would like to congratulate Praeploy Petretti from Chiang Mai University who won the finals of the International University Challenge, and therefore secured the MPI Foundation/Maritz Global Events Student Scholarship Award.

Future Leaders Forum

The IMEX-MPI-MCI-IT&CMA Future Leaders Forum took place on the 18th and 19th of September 2018 at Lotus Suite 3 and 4 at Bangkok Convention Centre, Central-World. The project was supported by TICA who recruited 60 students from 20 universities in Thailand to attend the two-day forum. The three winners for the two challenges (listed below) will be sponsored to attend IMEX 2019 in Frankfurt, Germany on the 22nd and 23rd of May.

International University Challenge Winner

Ms. Pratumthip Dejkuntod - Siam University

FLF Creative Challenge

Ms. Pacharaporn Phosri - Kasetsart University.
Ms. Pornsiri Thaweesubkul - Khon Kaen University International College

TICA Services Development Committee in cooperation with TCEB's MICE Capabilities Department

Coach The Coaches Program for MICE Industry

In this programme, TICA's committee members take turns to share their experiences and up-to-date knowledge of several meeting, incentive and convention topics. Over time, the course has received overwhelming responses from lecturers of various educational institutions around Thailand.

1.1 The 8th Coach The Coaches Program for MICE Industry: 1-3 February 2018 at Khon Kaen International Convention and Exhibition Center (KICE)

The function saw approximately 50 university lecturers in attendance, and TICA committee members, Khun Kritsanee and Khun Phenthip took turns sharing their experiences and knowledge about a variety of MICE topics.

1.2 The 9th Coach the Coaches Program for MICE Industry and MICE Career Day: 20-21 April 2018 at The 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, Hat Yai

TICA committee members, Khun Patom, Khun Bert and Khun Viladda (Karaked Entertainment Co., Ltd) took turns sharing their experiences and understanding of various MICE topics to approximately 80 university lecturers.



SERVICES DEVELOPMENT COMMITTEE REPORT

Other

Young MICE Professional Career Development Camp 2018: 26-27 January 2018 at Khon Kaen University

Khon Kaen University organised the Young MICE Professional Career Development Camp with the purpose to inspire all students to reach their full potential and educate them on the aspects involved in the following job positions:

- o Sales Coordinator
- o Project Coordinator
- o Event Service Officer
- o Receptionist
- o Banquet

TICA supported two mentors for two positions:

- o Khun Namthip - Sales Coordinator
- o Khun Kitikun - Project Coordinator

MOU Signing Ceremony between TICA & Sripatum University: 6 February 2018

TICA signed an MOU with the College of Tourism and Hospitality at Sripatum University with the objective to assist in developing academic potential for instructors and other education personnel, as well as providing internship placement in the MICE industry.



Outlook for 2019

1. TICA Training Plan 2019

1. HOW TO OVERCOME OBJECTIONS IN THE MICE INDUSTRY
2. MICE CAREER ADVISORY
3. EFFECTIVE SITE INSPECTION
4. BANQUET OPERATION EXCELLENCE
5. THE NEW WAY OF B2B COMMUNICATIONS FOR THE BUSINESS EVENTS INDUSTRY
6. PRESENTATION SKILL FOR MICE "PRESENTING EFFECTIVELY TO ACCOMPLISH SET GOALS"
7. BE EFFECTIVE AT TRADESHOW
8. THE UNLOCKED RECIPES TO SUCCESS IN MICE MANAGEMENT

2. Career Advisory

In a bid to move forward, TICA's Services Development Committee will continue to visit universities around the country to give presentations about the demands and requirements of the hospitality industry. These presentations are aimed at encouraging university students to join the industry, as well as give them an overview on the roles available within each sector. It will also provide a brief introduction of MICE as a whole and the unique requirements this niche sector entails. Overall, this session will help provide students with a clear idea about their possible career paths should they choose to join the business events or tourism industries.

4. Bidding Assistance and Co-ordination Services

As one of the main goals of the association, TICA will continue to work closely with TCEB in helping local organisers and associations bid for international events on Thailand's behalf.

In 2019 co-ordination services will continue to develop and we hope to increase sales leads for members, which will be generated through TICA's co-ordination services for local associations and corporate buyers.

5. Future Leaders Forum (FLF):

TICA will also continue supporting TCEB in launching the nationwide qualification examination that decides which 60 undergraduate students will attend the two-day Future Leaders Forum (FLF) 2019.

The FLF is a valuable opportunity for university level Thai students as it offers them the chance to obtain more in-depth insider knowledge of the international MICE sphere.

6. AFECA Asia MICE Youth Challenge

TICA in collaboration with TCEB will recruit and select representative students who study MICE or Business Events, Business Management, Hospitality and Tourism courses to join AFECA - Asia Federation of Exhibition and Convention Association MICE Youth Challenge 2019.

7. TICA MICE Youth Challenge

In order to prepare students for the international MICE arena at the AFECA MICE Youth Challenge, the Thailand MICE Youth Challenge is a national platform that will see select university-level students showcase their creativity by presenting fresh and unique ideas about organising a MICE event.



TREASURER'S REPORT

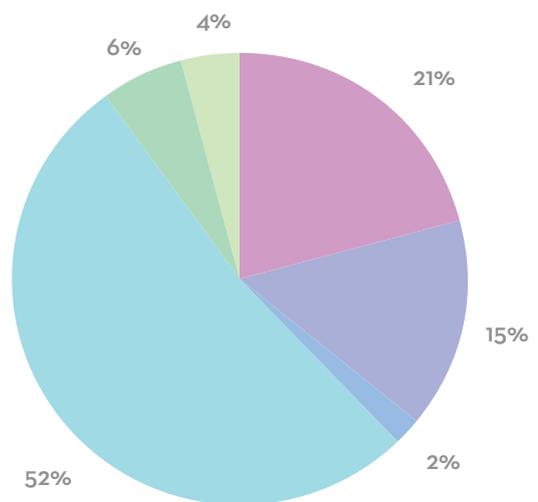
2018 TICA INCOME/EXPENSE

2018 TICA INCOME

INCOME	2018
Marketing Activities	21%
Education Programme	15%
Membership Activities	2%
Membership Fee	52%
General Support	6%
Interest & Other Income	4%

The total income received in 2018 was THB 8,141,439.47

TOTAL INCOME

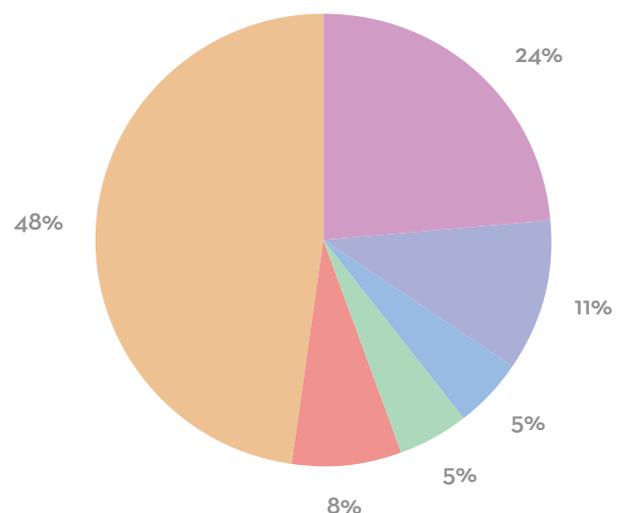


2018 TOTAL EXPENSES

EXPENSES	2018
Marketing Activities	24%
Education Programme	11%
Membership Activities	5%
General Support	5%
Administration	8%
Personnel Payroll & Benefits	48%
Other Expenses	-

The total expenses incurred amounting to THB 7,132,910.48 resulting in a positive balance of THB 1,008,528.99

TOTAL EXPENSES



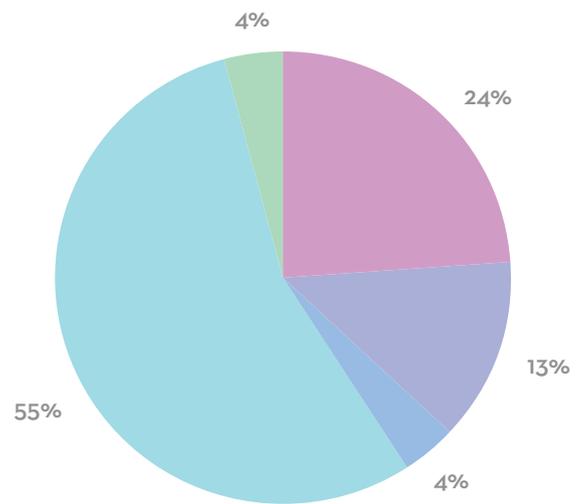
FINANCIAL OUTLOOK 2019

2019 BUDGETED INCOME

INCOME	2019
Marketing Activities	24%
Education Programme	13%
Membership Activities	4%
Membership Fee	55%
General Support	-
Interest & Other Income	4%

The 2019 budgeted income for TICA is THB 7,819,000.00 with the main source of income from membership fees, TCEB contributions, and the education programme.

BUDGETED INCOME

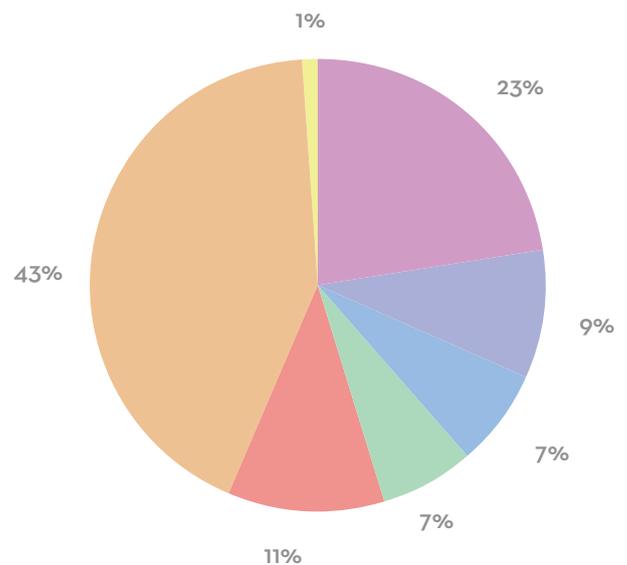


2019 BUDGETED EXPENSE

EXPENSES	2019
Marketing Activities	23%
Education Programme	9%
Membership Activities	7%
General Support	7%
Administration	11%
Personnel Payroll & Benefits	43%
Other Expenses	1%

Total expense for 2019 is projected at THB 8,580,433.00

BUDGETED EXPENSES



Remark: Thai Airways International and Bangkok Airways have kindly provided TICA with yearly Barter Tickets for all activities where air travel was required.

TICA MEMBERSHIP LIST

ADVERTISING AGENCIES/ MEDIA HOUSES

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E. daniel@e-media.asia
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Image Asia Events Co.,Ltd.

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Sheerbravado Design & Marketing

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EQ Equinoctial Co., Ltd.

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W. www.travel-impact-newswire.com

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Thai Exhibition Association (TEA)

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Exhibition Centre (BITEC), Bangna-
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Boonrawd Brewery Co.,Ltd.

999 Samsen Rd., Dusit, Bangkok
10300, Thailand
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E. vimla@boonrawd.co.th
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W. www.ais.co.th

CONVENTION CENTRES

60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, The (ICC)

Punnakan Road, Kho Hong, Hat Yai, Songkhla 90110, Thailand
T. +66 (0) 74 289 900-2
F. +66 (0) 74 289 909
E. sirichai.cha@psuicc.com
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C-asean Center

Cyber World Tower, 10th Floor, 90 Ratchadapisek Rd. Huai Khwang, Bangkok 10310, Thailand
T. +66 (0) 2 785 9999
F. +66 (0) 2 785 9998
E. everyone@c-asean.org
W. www.c-asean.org

Centara Grand and Bangkok Convention Centre at CentralWorld

999/99 Rama I Road, Pathumwan, Bangkok 10330, Thailand
T. +66 (0) 2 100 1234
F. +66 (0) 2 100 1235
E. cgcw@chr.co.th
W. www.centarahotelsresorts.com

Chiang Mai International Exhibition and Convention centre (CMECC)

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F. +66 (0) 53 010 571
E. sarawut187@yahoo.com
W. www.cmecc-mice.com

Khao Yai Convention Center

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W. www.ky-cc.com

Pattaya Exhibition and Convention Hall (PEACH)

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W. www.peachthailand.com

Queen Sirikit National Convention Center (QSNCC)

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United Nations - ESCAP United Nations Conference Centre

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E. escap-conference-services@un.org
W. www.unescap.org/uncc

DOCUMENT SERVICE

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W. www.fujixerox.co.th

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W. www.bu.ac.th

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W. www.eau.ac.th

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100 Rivers Co., Ltd.

1213/442-445 Soi Ladprao 94, Ladprao Road, Wangthonglang, Bangkok 10310, Thailand
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W. www.100Rivers.co.th

Asia Ability

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E. ask@asiaability.com
W. www.asiaability.com

B-Concept Media Entertainment Group Co.,Ltd.

8/4 Soi Rimthangdoun 2, Sukhumvit 62, Sukhumvit Road, Bangchak, Phra Khanong, Bangkok 10110, Thailand
T. +66 (0) 95 761 1551
E. sales@bconcept.asia
W. www.bconceptgroup.com

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E. contact_us@brainavenue.com
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CMO Public Company Limited

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E. cmo@cmo-group.com
W. www.cmo-group.com

Eventage (Thailand) Co., Ltd.

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Oriental Events Co.,Ltd.

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Prakhanong, Bangkok Prakhanong,
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Shloka Events Co.,Ltd.

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W. www.spectrumevents.net

EXHIBITION CENTRES**AEC Exhibition and Convention Hall**

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T. +66 (0) 35 909 888, (0) 2 227 9114
E. salehall@taractoryod.com
W. www.taractoryod.com

Bangkok International Trade & Exhibition Center (BITEC)

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10260, Thailand
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IMPACT Exhibition Management Co., Ltd.

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Khonkaen International Convention & Exhibition Center (KICE)

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Royal Paragon Hall Exhibition and Convention Center

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Royal Phuket Marina

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Amari Watergate Bangkok

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Ambassador Hotel Bangkok, The

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Anantara Riverside Bangkok Resort

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W. www.bangkok-sathorn.anantara.com

Anantara Siam Bangkok Hotel

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W. www.siam-bangkok-anantara.com

Arnoma Grand Bangkok

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W. www.arnoma.com

Avana Bangkok Hotel

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AVANI Atrium Bangkok

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W. www.avanihotels.com

AVANI Riverside Bangkok Hotel

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Bangkok Marriott Hotel

The Surawongse
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W. www.bangkokmarriottsurawongse.com

Bangkok Marriott Marquis

Queen's Park
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hotels.com
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Berkeley Hotel Pratunam, The

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W. www.berkeleypratunam.com

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Buddy Oriental Riverside Pakkred

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W. www.courtyardbangkok.com

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Golden Tulip Sovereign Hotel Bangkok

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Hotel Nikko Bangkok

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W. www.lemeridienbankokpatpong.com

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Bangkok Golf Resort & Spa**

789 Moo 14, Bangna Trad-Road, (KM10.5)
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Lebua Hotels and Resorts

Lebua Hotel at State Tower & Tower
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W. www.lebua.com

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Point Hotel**

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Bangrak, Bangkok 10500, Thailand
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Mandarin Oriental Bangkok

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10500, Thailand
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Marriott Sukhumvit Park

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Klongtoey, Bangkok 10110, Thailand
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Millennium Hilton Bangkok

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Bangkok 10600, Thailand
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Miracle Grand Convention Hotel

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Bangkok 10210, Thailand
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Montien Bangkok Hotel, The

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E. bangkok@montien.com
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Montien Riverside Hotel

372 Rama 3 Road, Bangkok, Bangkok
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montien.com
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**Mövenpick Hotel Sukhumvit 15
Bangkok**

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Novotel Bangkok IMPACT

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novotel-bangkok-impact/index.shtml

**Novotel Bangkok Ploenchit
Sukhumvit**

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Novotel Bangkok Sukhumvit 20

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Novotel Suvarnabhumi Airport Hotel

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Park Hyatt Bangkok

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Thailand
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Pathumwan Princess Hotel

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Pullman Bangkok King Power
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Riverside**
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**Rembrandt Hotel and Suites
Bangkok**
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**Renaissance Bangkok Ratchaprasong
Hotel**
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Bangkok 10330, Thailand
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W. www.renaissancebangkok.com

**Royal Orchid Sheraton Hotel &
Towers**
2 Charoen Krung Rd., Soi 30 (Captain
Bush Lane) Siphya Road, Bangrak,
Bangkok 10500, Thailand
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Shangri-La Hotel
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Sheraton Grande Sukhumvit
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W. www.swissotel.com/bangkok-leconcorde

**The Athenee Hotel, a Luxury
Collection Hotel, Bangkok**
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E. sales.theathenee@luxurycollection.com,
reservations.theathenee@luxurycollec-
tion.com
W. www.theatheneehotel.com

The Landmark Bangkok
138 Sukhumvit Road, Bangkok 10110,
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E. sales@landmarkbangkok.com
W. www.landmarkbangkok.com

The Westin Grande Sukhumvit

259 Sukhumvit 19 Road Klongtoey,
Bangkok 10110, Thailand
T. +66 (0) 2 207 8000
F. +66 (0) 2 255 2441
E. bangkok@westin.com
W. www.westin.com/bangkok

TK Palace Hotel & Convention

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Soi Chaengwattana 15, Laksi,
Bangkok 10210, Thailand
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F. +66 (0) 2 982 8618
E. dom@tkpalace.com
W. www.tkpalace.com

VIE Hotel Bangkok, MGallery by Sofitel

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E. nuttakorn.i@viehotelbangkok.com
W. www.viehotelbangkok.com

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W. www.whotels.com/bangkok

Waldorf Astoria Bangkok

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HOTELS - CENTRAL

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Hin, Phetchaburi 73120, Thailand
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F. +66 (0) 32 472 822
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Bangna Pride Hotel & Residence

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Dhevantra Resort and Spa, Kanchanaburi

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Felix River Kwai Resort

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W. www.itaresort.com

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Marrakesh Hua Hin Resort and Spa

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Marriott Hua Hin Resort & Spa

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Novotel Hua Hin Cha Am Beach Resort & Spa

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front., Petchburi 76120, Thailand
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W. www.pavilionhotels.com

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The Regent Cha Am Beach Resort

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Royal Riverkwai Resort & Spa

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HOTELS - EAST**Amari Pattaya**

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**A-One The Royal Cruise Hotel
Pattaya**

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AVANI Pattaya Resort & Spa

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Cape Dara Resort Pattaya

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Road, Pattaya 20150, Thailand
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W. www.capedarapattaya.com

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Cholchan Pattaya Resort

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Emerald Cove Koh Chang, The

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Golden City Rayong Hotel

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Hard Rock Hotel Pattaya

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W. www.hardrockhotels.net

Hilton Pattaya

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E. pattaya.sales@hilton.com
W. www.pattaya.hilton.com

**Holiday Inn & Suites Rayong City
Centre**

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W. www.holidayinn.com/rayong

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W. www.holidayinn.com/pattaya

**Hotel Baraquda Pattaya M Gallery
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InterContinental Pattaya Resort

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Jomtien Palm Beach Hotel & Resort

408 Moo 12, Leabhart Na Joimtien
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Chonburi 20150, Thailand
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Kacha Resort & Spa, Koh Chang
88/1 Moo 4, White Sand Beach Koh Chang, Trad 23170, Thailand
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W. www.kohchangkacha.com

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E. info@maneechan.com
W. www.maneechan.com

Mercure Pattaya Hotel
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W. www.mercurepattaya.com

Mytt Beach Hotel
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E. secretary@mytthotel.com
W. www.mytthotel.com

Oakwood Hotel & Residence Sri Racha
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E. general.residencesriracha@oakwood.com
W. www.oakwoodasia.com

Pattana Golf Club & Sport Resort
99/89 Moo 9, Khoakansong, Sriracha, Chonburi 20110, Thailand
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W. www.pattana.co.th

Pullman Pattaya Hotel G
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Ravindra Beach Resort & Spa
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Rayong Marriott Resort and Spa
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W. www.marriotttrayongresort.com

Rayong Resort
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Renaissance Pattaya Resort & Spa
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Royal Cliff Hotels Group
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Sand Dunes Chaolao Beach Resort
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Siam Bayshore Resort & Spa
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Siam Bayview Hotel
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Signature Pattaya Hotel
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Star Convention Hotel
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The Tide Resort
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HOTELS - NORTH

Amora Hotel Chiang Mai
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Anantara Golden Triangle Elephant Camp and Resort

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Chiangmai Grandview Hotel & Convention Center

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Dhara Dhevi Chiang Mai

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Duangtawan Hotel Chiang Mai

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Fortune River View Hotel Chiang Khong

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Four Seasons Resort Chiang Mai

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Horizon Village and Resort

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ibis Styles Chiang Mai

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Road, Changpuak Muang, Chiang Mai
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E. h8108-fo9@accor.com
W. www.accorhotels.com

Imperial Mae Ping Hotel, The

153 Sridonchai Road, Changklan
District, Amphur Muang, Chiangmai
50100, Thailand
T. +66 (0) 53 283 900
F. +66 (0) 53 206 697
E. info@imperialmaeping.com
W. www.imperialmaeping.com

Khum Phaya Resort & Spa, Centara Boutique Collection

137 Moo 5 Chiangmai Business Park
Amphur Muang, Chiang Mai 50000,
Thailand
T. +66 (0) 53 415 555
F. +66 (0) 53 415 599
E. saviteeka@chr.co.th
W. www.centarahotelsresorts.com

Le Meridien Chiang Mai

108 Chang Klan, Tombol Chang Klan,
Amphur Muang, Chiang Mai 50100,
Thailand
T. +66 (0) 53 253 666
F. +66 (0) 53 253 667
E. lemeridien.chiangmai@lemeridien.com
W. www.lemeridien.com/chaingmai

Le Meridien Chiang Rai Resort

221/2 Moo 20 Kwaewai Road, Tambon
Robwieng Amphur Muang, Chiang Rai
57000, Thailand
T. +66 (0) 53 603 333
F. +66 (0) 53 603 330
E. lemeridien.chiangrai@lemeridien.com
W. www.lemeridien.com/chiangrai

Lotus Hotel Pang Suan Kaew

21 Huay Kaew Road, T.Suthep,
A.Muang, Chiang Mai 50200, Thailand
T. +66 (0) 53 224 333
F. +66 (0) 53 224 493
E. sales@lotuspskhotel.com
W. www.lotuspskhotel.com

Mercure Chiang Mai

183 Changpurk Road, Muang District,
Chiangmai 50200,
T. +66 (0) 53 225 500
F. +66 (0) 53 225 505
E. reservation@mercurechiangmai.com
W. www.accorhotels.com,
www.mercure.com

RatiLanna Riverside Spa Resort Chiang Mai

33 Changklan Rd., Chiangmai 50100,
Thailand
T. +66 (0) 53 999 333
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E. info@ratilannachiangmai.com
W. www.ratilannachiangmai.com

Riverie by Katathani, The

1129 Kraisorasit Road, Tambol Vieng,
Amphur Muang, Chiang Rai 57000,
Thailand
T. +66 (0) 53 607 999
F. +66 (0) 53 715 801
E. booking@theriverie.com
W. www.theriverie.com

Shangri-La Hotel, Chiang Mai

89/8 Chang Klan Road, Muang, Chiang
Mai 50100, Thailand
T. +66 (0) 53 253 888
F. +66 (0) 53 253 800
E. slcm@shangri-la.com
W. www.shangri-la.com/chiangmai

Veranda Chiang Mai - The High Resort. Mgallery by Sofitel

192 Moo 2, Banpong Hangdong,
Chiangmai 50230, Thailand
T. +66 (0) 53 365 007
F. +66 (0) 53 365 362
E. rsvn-chiangmai@verandaresort.com
W. www.verandaresort.com

Wiang Inn Hotel

893 Phaholyothin Road, Chiangrai
57000, Thailand
T. +66 (0) 53 711 533
F. +66 (0) 53 711 877
E. inn@ksc.th.com
W. www.wianginn.com

X2 Chiang Mai Riverside Resort
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Chiang Mai 50000, Thailand
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F. +66 (0) 53 931 998
E. info.cmr@x2resorts.com
W. www.x2resort.com/resorts/chiang-
mai-riverside.com

HOTELS - NORTHEAST

AVANI Khon Kaen Hotel & Convention Centre
999 Moo 4, Prachasamosorn Road,
Khon Kaen 40000, Thailand
T. +66 (0) 43 209 888
F. +66 (0) 43 209 889
E. taywin_bo@avanihotels.com
W. www.avanihotel.com/khon-kaen

Centara Hotel & Convention Centre Udon Thani
277/1-3 Prajaksillapakhom Road
Makkhaeng, Udon Thani 41000,
Thailand
T. +66 (0)4 234 3555
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W. www.centarahotelsresorts.com

Charm Boutique Resort & Hotel, The
222/8 Moo 14 Soi Adulyaram
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T. +66 (0) 43 347 111-2
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E. thecharmresort@hotmail.com,
rsvn_thecharmresort@hotmail.com
W. www.thecharmresort.com

Dusit D2 Khao Yai
678 Moo 18 Tambol Moosi Pakchong,
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W. www.dusit.com/dusitd2/khaoyai

Greenery Resort Khao Yai
188/1 Thanarat Road, Moo See,
Amphur Pakchong, Nakorn Ratchasima
30130, Thailand
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E. info@greeneryresort.com
W. www.greeneryresort.com

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30000, Thailand
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Kirimaya Golf Resort Spa
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Pakchong, A. Muang, Nakhon
Ratchasima 30130, Thailand
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T. Ubon Ratchathani 34000, Thailand
T. +66 (0) 45 264 271, 264 290
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E. sale@laithonghotel.net
W. www.laithonghotel.net

Piman Garden Boutique Hotel
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Muang, Khonkhen 40000, Thailand
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F. +66 (0) 43 332 133
E. info@pimangardenhotel.com
W. www.pimangardenhotel.com

Pullman Khon Kaen Raja Orchid
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Khon Kaen 40000, Thailand
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F. +66 (0) 43 322 150
E. pullman@pullmankhonkaen.com
W. www.pullmankhonkaen.com

Rachawadee Resort and Hotel
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T. +66 (0) 43 468 222
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E. info@rachawadeehotel.com
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Wishing Tree Resort - Khon Kaen
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W. www.wishingtreeresort.com

HOTELS - SOUTH

Alpina Phuket Nalina Resort & Spa
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Phuket 83100, Thailand
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W. www.phuketnalina.com

Amari Phuket
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Kratu District, Phuket 83150, Thailand
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E. phuket@amari.com
W. www.amari.com/phuket

Amora Beach Resort Phuket
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Talang, Phuket 83110, Thailand
T. +66 (0) 76 314 236-7, 324 021-2
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W. www.amorahotels.com/phuket

Anantara Bophut Koh Samui Resort
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Thani 84320, Thailand
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Anantara Layan Phuket Resort
168 Moo 6, Cherngtalay Sub-District
Thalang District, Phuket 83000,
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Thalang, Phuket 83110, Thailand
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Talang, Phuket 83110, Thailand
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E. mice-lagunaphuket@angsana.com
W. www.angsana.com/en/ap-thailand-
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39/9 Muen Ngern Road, Patong District
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E. reservations@avistahotelsandresorts.com
W. www.hideaway.avistahotelsand
resorts.com

Bandara Resort & Spa, Samui
178/2 Moo 1, Tambol BophuT. Koh Samui,
Surat Thani 84320, Thailand
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E. stay@bandarasamui.com
W. www.bandarasamui.com,
www.bandarahotelsresorts.com

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W. www.banyantree.com/phuket

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Beyond Resort Kata

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W. www.beyondkrabi.com

Beyond Resort Krabi

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W. www.katagroup.com/beyond-krabi

Burasari Phuket

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W. www.burasarigroup.com

Buri Sriphu Boutique Hotel

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E. info@burisriphuhotel.com
W. www.burisriphuhotel.com

Cape Sienna Hotel & Villas

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F. +66 (0) 76 337 399
E. mail@capecienna.com
W. www.capecienna.com

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W. www.centarahotelsresorts.com

Centara Grand Beach Resort Phuket

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W. www.centarahotelsresorts.com

Chandara Resort & Spa

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T. +66 (0) 76 317 800
F. +66 (0) 76 317 850
E. info@chandara-resort.com, reserv@chandara-resort.com
W. www.chandara-resort.com

Club Med Phuket

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T. +66 (0) 76 330 456
F. +66 (0) 2 001 8598
E. atit.chaisirimit@clubmed.com
W. www.clubmed.co.th;
www.meetings-events-club-med-thailand.com

Crowne Plaza Phuket Panwa

8/88 Moo 7, Sakdidech Rd. T. Vichit, A. Muang, Phuket 83000, Thailand
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E. rsvn@phuketpanwabeachresort.com
W. www.phuketpanwabeachresort.com

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E. dosm@deevanaplazakrabi.com
W. www.deevanaplazakrabi.com

Deevana Plaza Phuket Patong

239/14 Raj-U-Thid 200 Pee Road, Patong, Phuket 83150, Thailand
T. +66 (0) 76 302 100
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E. dos@deevanaplazaphuket.com
W. www.deevanaplazaphuket.com

Duangjitt Resort & Spa

18 Prachanukroh Rd., Patong Beach, Phuket 83150, Thailand
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E. rsvn@duangjittresort-spa.com, secretary@duangjittresort-spa.com
W. www.duangjittresort-spa.com

Dusit Thani Krabi Beach Resort

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W. www.dusitthani.krabi.com

Dusit Thani Laguna Phuket

390 Srisoonthorn Rd. Cherngtalay, Thalang, Phuket 83110, Thailand
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E. dtlpdosm@dusit.com
W. www.dusit.com

Four Seasons Resort Koh Samui

219 Moo 5 Angthong, Koh Samui, Surat Thani 84140, Thailand
T. +66 (0) 77 243 000
F. +66 (0) 77 243 002
E. reservations.thailand@fourseasons.com
W. www.fourseasons.com/kohsamui

Grand Mercure Phuket Patong

1 Soi Ratuthit 200 Pi 2 Ratuthit 200 Pi Rd Patong Kathu, Phuket 83150, Thailand
T. +66 (0)7 623 1999
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E. kritchaya.utsa@accor.com
W. www.grandmercurephuketpatong.com

Hilton Phuket Arcadia Resort & Spa

333 Patak Road, T. Karon, A. Muang, Phuket 83100, Thailand
T. +66 (0) 76 396 033-41
F. +66 (0) 76 396 136
E. Phuket.sales@hilton.com
W. www.phuketarcadia.hilton.com

Holiday Inn Resort Krabi**Ao Nang Beach**

123 Moo 3 Ao Nang Beach Muang, Krabi 81000, Thailand
T. +66 (0)7 581 0888
F. +66 (0)7 581 0889
E. hikrabi.reservations@ihg.com
W. www.krabi.holidayinnresorts.com

Holiday Inn Resort Phuket

52 Thawewong Road, Patong Beach, Phuket 83150, Thailand
T. +66 (0) 76 370 200
F. +66 (0) 76 349 999
E. reservation@holidayinn-phuket.com
W. www.phuket.holidayinnresorts.com

Holiday Inn Resort Phuket Mai**Khao Beach**

81 Moo 3, Mai Khao Talang, Phuket 83110, Thailand
T. +66 (0) 76 603 699
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E. info@holidayinnmaikhao.com
W. www.holidayinnresortphuketmaikhaobeach.com

HotSpring Beach Resort & Spa, The

79 Moo 8 Na Toey, Thai Muang District, Phang Nga 82120, Thailand
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F. +66 (0) 76 580-029
E. info@thehotspringbeach.com
W. www.thehotspringbeach.com

Hyatt Regency Phuket Resort

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T. +66 (0) 76 231 234
F. +66 (0) 76 231 233
E. phuket.regency@hyatt.com
W. www.phuket.regency.hyatt.com

JW Marriott Khao Lak Resort & Spa
41/12 Moo 3, Khuk Khak, Takuapa,
Phang Nga 82190, Thailand
T. +66 (0) 76 584 888
F. +66 (0) 76 584 999
E. bookmarriott@marriott-hotels.com
W. www.jwmarriottkhaolak.com

JW Marriott Phuket Resort & Spa
231 Moo 3, Mai Khao A. Talang, Phuket
83110, Thailand
T. +66 (0) 76 338 000
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E. naruemon.s@marriott-hotels.com
W. www.jwmarriottphuketresort.com

Kalima Resort & Spa, Phuket
338/1 Prabaramee Rd., Patong Beach,
Kathu, Phuket 83150, Thailand
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rsvn@kalimaresort.com
W. www.kalimaresort.com

Kata Sea Breeze Resort
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Phuket 83100, Thailand
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W. www.kataseabreeze.com

Krabi Resort
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Krabi 81000, Thailand
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E. reserv@krabiresort.net
W. www.krabiresort.net

La Flora Resort & Spa
59/1 Moo 5, Khuk Khak, Takuapa,
Phang Nga 82190, Thailand
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E. sales@lafloraresort.com
W. www.lafloraresort.com

Le Meridien Phuket Beach Resort
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Phuket 83100, Thailand
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E. reservations.phuketbeach@
lemeridien.com
W. www.lemeridienphuketbeachresort.com

Millennium Resort Patong, Phuket
199 Rat-Uthit 200 Pee Road Patong,
Kathu, Phuket 83150, Thailand
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E. events-enquiry@millenniumpatong.com
W. www.millenniumhotels.com

**Mission Hills Phuket Golf Resort
& Spa**
195 Moo 4 Pla Khlok, Amphur Thalang,
Phuket 83110, Thailand
T. +66 (0) 76 310 888
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E. info@missionhillsp Phuket.com
W. www.missionhillsp Phuket.com

**Mövenpick Resort & Spa Karon
Beach Phuket**
509 Patak Rd., Karon Beach, Phuket
83100, Thailand
T. +66 (0) 76 396 139
F. +66 (0) 76 396 144
E. resort.phuket@moevenpick.com
W. www.movenpick.com/en/asia/
thailand/phuket/resort-phuket-karon-
beach/overview/

Nai Harn Phuket. The
23/3 Moo 1, Vises Road, Rawai, Muang
District, Phuket 83130, Thailand
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W. www.thenaiharn.com

Nai Yang Beach Resort
65/23-24 M. 5 Nai Yang Beach Rd.,
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Thailand
T. +66 (0) 76 328 300, 328 400
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E. info@naiyangbeachresort.com
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**Naka Island, A Luxury Collection
Resort and Spa Phuket. The**
32 Moo5, Paklok, Thalang, Phuket
83110, Thailand
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E. naka.sales@luxurycollections.com
W. www.nakaislandPhuket.com

Nap Patong, The
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Novotel Phuket Kamala Beach
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F. +66 (0) 76 303 777
E. H7235-SL@accor.com
W. www.novotelphuketkamala.com

**Novotel Phuket Kata Avista Resort
& Spa**
41/1, 4 Leam Sai Road., Karon, Muang,
Phuket 83100, Thailand
T. +66 (0) 76 298 888
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E. reservations@avistahotelsand
resorts.com
W. www.novotel-phuket-kata.avista.com

Novotel Phuket Resort
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Phuket 83150, Thailand
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W. www.novotelphuket.com

Novotel Phuket Vintage Park Resort
89 Rat-U-Thit 200 Pee Rd., Patong
Beach, Kathu, Phuket 83150, Thailand
T. +66 (0) 76 380 555
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E. H8099@accor.com
W. www.accorhotel.com

**Outrigger Laguna Phuket Beach
Resort**
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Thalang, Phuket 83110, Thailand
T. +66 (0) 76 360 600
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outrigger.co.th
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Patong Paragon Resort & Spa
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Phuket 83150, Thailand
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E. sales.phuket@patongparagon.com
W. www.patongparagon.com

Patong Resort Hotel
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Amphur Katu, Phuket 83130, Thailand
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F. +66 (0) 76 340 189
E. info@patongresorthotel.com
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Phuket Graceland Resort & Spa

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**Phuket Marriott Resort & Spa,
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**Phuket Marriott Resort and Spa,
Nai Yang Beach**

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83110, Thailand
T. +66 (0) 76 625 555
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E. groups.phuketnaiyang@marriott.com
W. www.phuketmarriottnaiyang.com

Pimalai Resort And Spa

99 Moo 5, Bakantiang Beach, Tambol
Koh Lanta Yai, Amphur Koh Lanta,
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T. +66 (0) 75 607 999, (0) 2 320 5500
F. +66 (0) 75 607 998, (0) 320 5503
E. reservation@pimalai.com,
sales@pimalai.com
W. www.pimalai.com

**Pullman Phuket Arcadia Naithon
Beach**

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Thalang, Phuket 83110, Thailand
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E. H7488-RE@accor.com
W. www.pullmanphuketarcadia.com

Pullman Phuket Panwa Beach Resort

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E. sales@pullmanphuketpanwabeach-
front.resort.com
W. www.pullmanphuketpanwabeach-
front.resort.com

Ramada Khao Lak Resort

59 Moo 5, Kukkak, Takuapa District,,
Phang Nga 82190, Thailand
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E. dosm@ramadakhaolak.com
W. www.ramadakhaolak.com

Rawi Warin Resort & Spa

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Krabi 81150, Thailand
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W. www.rawiwarin.com

Rayavadee

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W. www.rayavadee.com

Renaissance Koh Samui Resort & Spa

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Thailand
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E. bookmarriott@marriotthotels.com
W. www.renaissancekohsamui.com

Renaissance Phuket Resort and Spa

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W. www.renaissancephuket.com

Robinson Club Khao Lak

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Nga 82190, Thailand
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E. reservations@katiliyakhaoлак.com
W. www.robinson.com

Royal Paradise Hotel and Spa, The

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Samui Palm Beach Resort

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W. www.samuipalmbeachresorts.com

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Sea Sun Sand Resort and Spa

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Kathu, Phuket 83150, Thailand
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Sheraton Samui Resort

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E. paul.dejong@sheraton.com
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**Sofitel Krabi Phokeethra Golf &
Spa Resort**

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Krabi 81000, Thailand
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W. www.sofitelkrabiphokeethra.com

Splash Beach Resort

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Khao Amphur Talang, Phuket 83110,
Thailand
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W. www.splashbeachresortt.com

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**Swissotel Resort Phuket Kamala
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**Swissotel Resort Phuket Patong
Beach**

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W. www.swissotel.com/hotels/phuket-
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Thanyapura Retreat

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The Slate A Phuket Pearl Resort

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Twinpalms Phuket

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 W. www.twinpalms-phuket.com

Village Coconut Island, The

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 W. www.thevillage-coconutisland.com

Westin Siray Bay Resort and Spa-Phuket. The

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 E. westin.siraybay@westin.com
 W. www.westin.com/siraybayresort

Zazen Boutique Resort & Spa

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 E. info@samuizazen.com
 W. www.samuizazen.com

LOCAL ATTRACTIONS**Alpine Golf and Sports Club Co.,Ltd.**

99 Moo 9, Bangkhan-Sathaneevithayu Road, Klong 5, Klong Luang, Pathumthani 12120, Thailand
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 W. www.alpinegolfclub.com

Asiatique The Riverfront

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D'Luck Theatre

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 E. monthakarn@panjaluck.com
 W. www.d-luck.com

Khum Khantoke C.E.I. (Chiangmai Co.,Ltd

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Nongnooch Village Co.,Ltd.

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 W. www.nongnoochtropicalgarden.com

Pattaya Floating Market

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 F. +66 (0) 38 076 800
 E. global@pfm4.com
 W. www.pattayafloatingmarket.com

Phuket FantaSea Public Co., Ltd.

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Samphran Elephant Ground and Zoo

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 W. www.elephantshow.com

Sampran Riverside

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Siam Ocean World Bangkok Co., Ltd.

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Siam Park Bangkok Co.,Ltd.

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 E. contactus@siamparkcity.com
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SOOKSIAM

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 W. www.sooksiam.com

Suuko Wellness & Spa Resort

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 E. info@sukkospa.com
 W. www.sukkospa.com

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 E. chris.n.paul@aexp.com
 W. www.americanexpress.com/thailand

NTO**Tourism Authority of Thailand (TAT)**

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 E. center@tat.or.th
 W. www.tourismthailand.org

PROFESSIONAL CONFERENCE ORGANISERS (PCOS)

Expolink Global Network Co., Ltd.
BB Building 10th Floor 1007
54 Sukhumvit 21 Klong Toey Nua
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E. info@expolink.net
W. www.expolink.net

Idext MICE and Travel Agency
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Muang, Chaingmai 50200, Thailand
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E. pat@idext.co.th
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Karaked Entertainment Co., Ltd.
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Kenes Asia (Thailand) Co., Ltd.
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E. info@kenes.com
W. www.kenes.com

N.C.C. International Events Co.,Ltd
60 New Rachadapisek Road, Klongtoey,
Bangkok 10110, Thailand
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Chiang Mai 50100, Thailand
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PROFESSIONAL EXHIBITION ORGANISERS (PEOS)

Infinity Grand Co.,Ltd.,The
7/117 Moo 2, Soi Jom Thong 13 Jom
Thong, Bangkok 10150, Thailand
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Reed Tradex Co., Ltd.
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Tower, North Sathorn Road Silom,
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Blue Elephant Cooking School and Restaurant Bangkok
233 South Sathorn Road, Yannawa
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223 Prabaramee Rd., T.Patong, A.Katu,
Phuket 83150, Thailand
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SHOPPING & PREMIUMS

SHOW DC CORP LTD.
99/6-9 Show DC Retail and Enter-
tainment Mega Complex, Rim Klong
Bangkapi Road, Bangkapi Sub-District,
Huaykwang District, Bangkok 10310,
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King Power International Co., Ltd.
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Thanon-Phayathai, Ratchathewi, Bang-
kok 10400, Thailand
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Jim Thompson The Thai Silk Co.,Ltd.
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STAND CONTRACTORS

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TOUR OPERATORS - BANGKOK

Abercrombie & Kent (Thailand Ltd.
15th Floor, Suite 1514 Empire Tower
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Sathorn, Bangkok 10120, Thailand
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ASIAN Smile Corporation Co.,Ltd.
98/117, Baan Klang Muang,
Ramkamhaeng 39, Wangthonglang,
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Asian Trails
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Buffalo Tours (Thailand) Ltd.

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Khet Rajathewee, Bangkok 10400,
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CCT Express Co., Ltd.

240/26 Ayothaya Bldg., Fl 16 C,
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CDM - Conference & Destination Management

72 Soi Rattanathibet 28, Yeak 2,
Bangkrasor Muang, Nonthaburi 11000,
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CEO19 Co., Ltd.

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Bangkok 10250, Thailand
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Not Available

Chandrarat Travel (Thailand) Co.,Ltd.

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Destination Asia (Thailand) Limited

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Diethelm Travel (Thailand) Limited

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W. www.diethelmtravel.com

Donna Tour Co.,Ltd.

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Bangkok 10250, Thailand
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F. +66 (0) 2 744 1186
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W. www.donnagroupbkk.com

Events Travel Asia Co.,Ltd. - ETA

43 Thai CC Tower, Level 21/213, South
Sathorn Road Yannawa, Sathorn,
Bangkok 10120, Thailand
T. +66 (0) 2 672 3669 Ext. 100
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W. www.eventstravelasia.com

Exo Travel

22nd Floor, Smooth Life Tower 44
North Sathorn Road, Silom, Bangrak,
Bangkok 10500, Thailand
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E. tim@exotravel.com
W. www.exotravel.com

Faces of (Thailand) Co.,Ltd.

152 Chartered Square Building, Unit
12A-02, Sathorn Nua Road, Silom,
Bangkrak, Bangkok 10500, Thailand
T. +66 (0) 2 010 7713
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W. www.facesasia.com

GM Holidays Co.,Ltd.

11 Rama9 (41) (Soi 18,Seri 2),
Pattanakarn, Suanluang, Bangkok
10250, Thailand
T. +66 (0) 2 720 6669
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W. www.gmholidays.com

Go Vacation Thailand

25th Floor, Chartered Square Bldg.,
152 North Sathorn Rd., Bangrak,
Bangkok 10500, Thailand
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E. info@go-vacation.com
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Golden Star (International) Group Co.,Ltd.

514/24 Regent Ratchada, Soi
Ramkhamhaeng 39 (Thepleela) Pracha
Uthit Road, Wangthonglang,
Bangkok 10310, Thailand
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I Asia (Thailand) Co.,Ltd.

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ITC Bangkok Co., Ltd.

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