



# Annual Report 2016

THAILAND, WHERE THE WORLD WANTS TO MEET

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## PRESIDENT'S MESSAGE

The latter part of 2016 was a time of great sadness for Thai people everywhere, after His Majesty King Bhumibol Adulyadej passed away in October.

His Majesty, who had reigned since 1946, was loved and revered, and our nation was plunged into mourning. During this period many events were cancelled out of respect for the memory of the Late King, and visitors to Thailand found that some aspects of our famous Thai hospitality were understandably subdued.

Crown Prince Maha Vajiralongkorn ascended the throne in accordance with Thai tradition, although his coronation will not take place until after the cremation of his father. Following the year-long period of mourning, the coronation will be a joyous affair for the Thai people.

Although Thailand from time to time endures setbacks in its national life that impinge upon the country's tourism industry, the underlying fundamentals are so strong that visitors always return, and in greater numbers than ever before.

Thailand in 2016 received a record number of arrivals, at 32.5 million, an increase of almost 9 percent over the previous year.

Bangkok was again voted during this year by MasterCard's annual survey as the world's most visited city, surpassing London for a second occasion.

New hotels and events venues continue to open in Bangkok, and the government's commitment to extending the overhead and underground mass transit systems is easing traffic congestion and allowing easy transport around the city for visitors and residents alike.

Although the MICE sector was muted somewhat during the last quarter of the year by our national bereavement, the sector remains strong as our infrastructure provides such a practical foundation, our costs are so attractive to planners, and our international destination ratings create a continual aura of popularity.

Although Bangkok is the primary destination for events, Pattaya and Phuket are both increasingly popular ocean-side venues, showing up in very healthy ratings amongst the worldwide destinations. Hua Hin, so close to Bangkok but with a southern Thai ambience and a huge range of golfing options, is also becoming increasingly attractive and now provides more, and larger, events venues.

Chiang Mai continues to attract visitors to the north. During this year, the Chiang Mai Hall became the first ISO 20121-certified MICE venue in northern Thailand. Khon Kaen and Udon Thani, both in the northeast, have become important destinations in recent years, especially amongst those with business interests in Indochina.

For us here at TICA, the year has been a very positive one. Our membership is at a healthy level and showing growth. At the end of 2015 we had 383 members, a figure that had risen to 402 by the end of 2016. We have set a target of lifting this to 420 members by the end of 2017, which we believe to be eminently achievable.

Our mission to place Thailand on the top end of preferred destinations for business events has added more efforts on the e-commerce front in keeping with global trends. More digital activities through social media means are planned, and we invite members to engage and share the news and various posts for greater visibility.

Our Services Development team has continued to work alongside TCEB's MICE Capabilities Development Department on several sustainability projects, as well as our own events.

Thailand is, we feel, ideally placed for the future. Asia is becoming increasingly mobile and prosperous. Europe and the United States are returning to prosperity after the long economic slump, the Middle East remains buoyant, and new markets are continually emerging.

Thailand has everything to offer including, of course, that most invaluable of assets – the warm and natural hospitality of the Thai people.

Long Live the King!

**Sumate Sudasna**  
President, Thailand Incentive and  
Convention Association (TICA)



# TICA BOARD OF DIRECTION 2015 - 2016



**President**  
Sumate Sudasna

**Vice President**  
Sukanya Janchoo  
Pravit Sribanditmongkol  
Porntip Hirunkate  
Sakchai Patarapreechakul

**Secretary General**  
Prachoom Tantiprasertsuk

**Treasurer**  
Kritsanee Srisatin

**Marketing Committee**  
**Chairperson**  
Patom S'prayoon

**Co-Chairperson**  
Prachoom Tantiprasertsuk  
David Barrett

**Membership & PR Committee**  
**Chairperson**

Boontawee Jantasuwann  
**Co-Chairpersons**  
Kamolnuch Bhriomsawad  
Suriya Songsomboon

**SDC Committee**  
**Chairperson**  
ChooLeng Goh

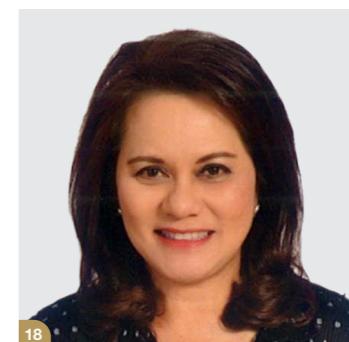
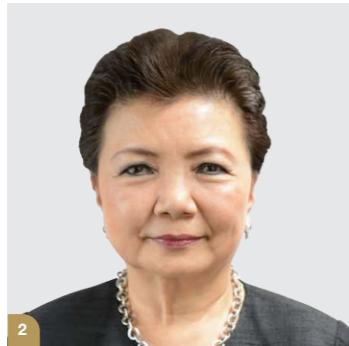
**Co-Chairpersons**  
Pipat Pattananusorn  
Perapan Angkhasuko  
  
**Board Member**  
Angkana Tangkrachang  
Namtip Maghashtira  
Nuntinee Chuachoowongse  
Patitta Chinin  
James Hang  
Warunee Khammeru  
Nopamas Chaiwongyat  
Rangsima Seaksiri  
Pantipa Kruasunthonwanit  
M.L. Hathaijanok Kritakara  
Preyanat Santhai  
Bert Chamrennusit  
Benjawan Wisotsat  
Premporn Saisaengchan  
Sarawut Srisakuna  
Narongchai Chansate  
Paniththa Buri  
Arrut Navarat  
Paiboon Satienpabayut  
Plernpis Kosolutasarn  
Teerapol Chotichanapibal  
Varanvipa Nuntavist  
Juthaporn Rerngronasa  
Srisuda Wanapinyosak

**Expert**  
Suchada Yuvaboon  
Panga Vattanakul  
Vanida Tulalamba  
Dr. Prasarn Bhiraj Buri  
Thongchai Phithakstrakul

**Advisor**  
Opas Netraumpai  
Nopparat Maythaveekulchai  
Prapee Bhiraj Buri  
Ittirith Kinglake



# TICA EXECUTIVE COMMITTEE 2015 - 2016



**President**  
1. Sumate Sudasna  
*Managing Director  
Conference & Destination  
Management (CDM)*

**Vice Presidents**  
2. Sukanya Janchoo  
*General Manager  
Dusit Thani Bangkok*  
3. Pornthip Hirunkate  
*Managing Director  
Destination Asia  
(Thailand) Ltd*

4. Pravit Sribanditmongkol  
*Managing Director  
Kingsmen CMTI Plc*

5. Sakchai Pattarapreechakul  
*President  
Queen Sirikit National  
Convention Centre (QSNCC)*

**Secretary General**  
6. Prachoom Tantiprasertsuk  
*Vice President - Sales  
Dusit International*

**Treasurer**  
7. Kritsanee Srisatin  
*Managing Director  
Stream Events Asia*

**Marketing Committee  
Chairperson**  
8. Patom S'prayoon  
*Co-Founder  
Loligo Resort Hua Hin*

**Co-Chairpersons**  
9. Prachoom Tantiprasertsuk  
*Vice President - Sales  
Dusit International*  
10. David Barrett  
*CEO  
Hype Global Company Ltd*

**Membership and  
PR Committee  
Chairperson**  
11. Boontawee Jantasawan  
*Managing Director  
Events Travel Asia Co Ltd*

**Co-Chairpersons**  
12. Kamolnuch Bhiromsawad  
*Director of Sales and  
Marketing  
Rembrandt Hotel Bangkok*

13. Suriya Songsomboon  
*General Manager  
MIDA Airport Hotel Bangkok*

**Services Development  
Committee  
Chairperson**  
14. ChooLeng Goh  
*Complex General Manager  
Plaza Athénée Bangkok,  
A Royal Méridien Hotel and  
Le Méridien Bangkok*

**Co-Chairpersons**  
15. Pipat Patthananusorn  
*EAM - Rooms  
Anantara Siam Bangkok*

16. Perapan Angkhasuko  
*Senior Vice President - PCO  
NCC Management  
& Development Co Ltd*

**Committee Members**  
17. Srisuda Wanapinyosak  
*Deputy Governor of  
International Marketing  
(Asia & South Pacific)  
Tourism Authority of  
Thailand (TAT)*

18. Varanipa Nuntavist  
*Manager, Travel Industry  
Relations Department  
Thai Airways International  
(TG)*



## CONVENTION PROMOTION FUND (CPF) REPORT



**Chairperson**  
Suchada Yuvalboon

**Co-Chairperson**  
Vimla Tritasavit

**Secretary General**  
Jamlong Ratanapan

**Treasurer**  
Kittikorn Nongsawat

**Chairperson of the Project and Follow Up Sub-Committee**  
Opas Netraumpai

**Trustees**  
Sumate Sudsana  
Arnona Romyanan  
Prachoom Tantraprasertsuk  
ChooLeng Goh  
Boontawee Jantawan

### About the CPF Founding Association

The Convention Promotion Fund (CPF) is an initiative of members of TICA that was founded in 1984 as a joint venture between the government and the private sector of the MICE industry.

### Rationale

International conventions form a high quality segment of the travel business with multifaceted benefits to the host destination. As Thailand has the potential to become the regional centre of international meeting related events, there needs to be serious efforts to attract and accommodate such events. Financial assistance is first and foremost to enable Local Host Committees to bid and manage the events successfully.

### Objectives

- To assist and support Local Host Committees in bidding for, and organising international meeting related events.
- To promote marketing activities which will lead to more international MICE events to Thailand.
- For MICE research and development and human resource development.

### Guidelines for Event Support for Local Associations

A local association in Thailand that wishes to bid for an international convention can now have the choice to contact either the Thailand Convention and Exhibition Bureau (TCEB) or the Convention Promotion Fund (CPF), through TICA, for support.

- The forms of support provided by both organisations differ in that TCEB's support is in form of a subsidy that is granted based on the size of the convention and the by-laws of the international association.
- The CPF support is in the form of a pre-funding loan that requires reimbursement upon completion of the convention.

- For conventions that are already confirmed, TCEB's support is subject to the number of international delegates that each convention will bring into the country and the length of stay in Thailand.
- The CPF pre-finance loan is limited to Baht 1 million - an upgrade from the previous Baht 500,000 limitation.
- A local association with a confirmed event is able to access both sources of funds. To allow sufficient time for proper arrangement and organisation, the local organising committee must contact either TCEB and/or CPF at least six months prior to the start of the event.
- For TCEB, a minimum of 50 international delegates and an academic content for at least a one-day meeting are required. For CPF, a minimum of 200 international delegates is required.
- Being a government agency, TCEB requires receipt or proof of spending from associations seeking subsidies upon reimbursement whereas CPF applies a proper loan contract with the association seeking pre-funding support.

### CPF Financial Statement

Year End	Balance
2010	Baht 20,264,134.29
2011	Baht 20,771,513.72
2012	Baht 20,329,121.75
2013	Baht 20,240,919.63
2014	Baht 18,817,048.20
2015	Baht 18,779,855.01
<b>2016</b>	<b>Baht 18,542,770.29</b>





## EXECUTIVE COMMITTEE REPORT

**President**  
Sumate Sudasna

**Vice Presidents**  
Sukanya Janchoo  
Porntip Hirunkate  
Pravit Sribanditmongkol  
Sakchai Pattrapreechakul

**Secretary General**  
Prachoom Tantiprasertsuk

**Treasurer**  
Kritsanee Srisatin

**Marketing Committee Chairperson**  
Patom S'prayoon

**Marketing Committee Co-Chairpersons**  
Prachoom Tantiprasertsuk  
David Barrett

**Membership and PR Committee Chairperson**  
Boontawee Jantasuwann

**Membership and PR Committee Co-Chairpersons**  
Kamolnuch Bhiromsawad  
Suriya Songsomboon

**Services Development Committee Chairperson**  
ChooLeng Goh

**Services Development Committee Co-Chairpersons**  
Pipat Pathananusorn  
Perapan Angkhasuko

**Committee Members**  
Srisuda Wanapinyosak  
Varanvipta Nuntavist

### About the Executive Committee

The Executive Committee provides strong leadership and direction for TICA in the widest context. It ensures the setting, implementation and oversight of TICA's strategic plans and important policies, including budgetary management. The committee also coordinates and supports work undertaken by various sub committees while fostering and building relationships with other important bodies within Thailand's MICE and tourism industry and abroad for the benefit of TICA.

### Members of the Executive Committee have been officially appointed as the official TICA representative in TCEB's committees and other committees as follows:

#### Sumate Sudasna, TICA President

- Vice President, MICE Business Vocational Manpower Development Subcommittee ประรานคน:อุบุตกรรมการร่วมภาคธุรกิจและเอกชน เพื่อพัฒนาค่าลักษณะ กลุ่มอาชีพในสี (MICE) เพื่อสนับสนุนการทำงานของคณะกรรมการร่วมภาคธุรกิจและเอกชนเพื่อพัฒนาค่าลักษณะอาชีวศึกษา (กรอ.อ.ค.)
- Vice Chairman, National MICE Capabilities Development Committee รองประธานคน:กรรมการพัฒนาค่าถ่ายภาพ อุตสาหกรรมในสี
- Thailand MICE Venue Standard Certified Committee กรรมการรับรองมาตรฐานสถานที่จัดงาน ประเทศไทย
- คณ:กรรมการสมาคมการค้ากลุ่มก่อจอมที่เชื่อง อุตสาหกรรม MICE และกีฬา, สถาหอการค้าแห่งประเทศไทย
- กรรมการอำนวยการการจัดงาน ด้วยผู้ตรวจการแผ่นดินของสถาบันผู้ตรวจการแผ่นดินระหว่างประเทศ ครั้งที่ 11 สำนักงานผู้ตรวจการแผ่นดิน
- ประธานคน:กรรมการการจัดงาน SITE Global Conference 2016

### Thailand Convention and Exhibition Bureau

#### Meetings

- ประชุมคณะกรรมการประเมินและแบนด์การประเมินเพื่อรับรองมาตรฐานสถานที่จัดงาน ประเทศไทย (ประจำห้องประชุม) ประจำปี 2558 (Friday, 15 January 2016: อาคารยาดุลรัตน์ Proxy to Khun Premporn and Khun Phetcharat)
- ร่วมคณะผู้แทนประเทศไทยในการนำเสนองานประชุมสากลเป็นเจ้าภาพจัดการประชุม SITE Global Conference 2019 (Wednesday, 20 - Thursday, 21 January 2016, Ljubljana, Slovenia)
- ร่วมงานมอบตราสัญลักษณ์มาตรฐานสถานที่จัดงานประเทศไทย (Thailand MICE Venue Standard) และสืบมา "MICE Standard day 2016" (Friday, 29 January 2016: Royal Paragon Hall)
- การประชุม3rd ASEAN MICE Venue Standard (AMVS) Special Meeting (25-26 February 2016: Anantara Sathorn)
- แถลงท่าว่าและร่วมลงนามบันทึกข้อตกลงความร่วมมือ (MOU) โครงการส่งเสริมผู้ประกอบการในชีวิตรัฐวิสาหกิจสู่ภาคเกษตร (Farm to Functions) (Thursday, 3 March 2016: Sampran Riverside)
- ประชุมคณะกรรมการพัฒนาหลักสูตรในสี (MICE Course Board) (11 May 2016: TCEB Office)
- โครงการเยี่ยมชมและศึกษาดูงาน Site Visit – Night Museum (Thursday, 24 March 2016: พัฒนกันกาล แห่งชาติ พร-บุศ)
- The agreement of IT&CMA/CTW in 2018-2022 Meeting (Friday, 29 April 2016: TCEB Office)
- คณ:อุบุตกรรมการกำหนดมาตรฐานฝีมือแรงงาน แห่งชาติ สาขาอาชีวศึกษาบริการ สาขาช่าง เทคโนโลยีควบคุณแสงและเสียงสำหรับกลุ่ม อุตสาหกรรมการจัดงานประชุม การท่องเที่ยว เพื่อเป็นฐานวัสดุและการแสดงสินค้า (MICE) ครั้งที่ 1/2559 (Wednesday, 11 May 2016: TCEB Office Proxy to Khun Montana)

# Bangkok





- คณ:อุบุรกรรมการกำหนดมาตรฐานฝีมือแรงงาน แห่งชาติ สาขาวิชาสัมภาระการ สาขาช่างไฟฟ้า สำหรับกลุ่มอุตสาหกรรมการจัดงานประชุม การ ก่อสร้างที่ยว เพื่อเป็นฐานวัสดุและการแสดงศินค์ (MICE) ครั้งที่ 1/2559 (Wednesday, 11 May 2016: TCEB Office Proxy to Khun Namtip)
- ประชุมระดับความคิดเห็นในการจัดทำโครงการ ศึกษาและวิเคราะห์ศักยภาพภายในประเทศไทย เพื่อ ส่งเสริมศักยภาพของอุตสาหกรรมไมซ์ กายใน ประเทศไทย (Thailand 7 MICE Magnificent Themes) (Wednesday, 22 June 2016: Jim Thompson Museum)
- "MICE Sustainability Forum 2016: The Big Action!" (Tuesday, 30 August 2016: C-Asean, CyberWorld Tower)
- Convention Day 2016 – The Essence of Fame (Monday, 19 September 2016: ณ พระที่นั่ง หวานราษฎร์ พระราชนิพัทธ์)
- Opening Ceremony & Welcome Reception IT&CMA and CTW Asia-Pacific 2016 (Wednesday, 27 September 2016: Royal Paragon Hall)

#### Others

- งานแถลงข่าวความร่วมมือระหว่าง บริษัท ไอคอน สยาม จำกัด และ บมจ. ทรุ คอร์ปอเรชัน ที่จะร่วม กับพัฒนา World Class Multipurpose Auditorium ที่ไดนามิกฐานสากลระดับโลกแห่ง แรกบนมีเน็มเมืองน้ำเจ้าพระยาในโครงการ ไอคอนสยาม (Thursday, 21 July 2016: Siam Kempinski Hotel)
- ประชุมคณะกรรมการอำนวยการจัดประชุม วิชาการหน่วยใหม่โลก ครั้งที่ 24 ครั้งที่ 1/2559 (Monday, 1 August 2016: ห้องประชุม กองกรุงไทยกษาและสหกรณ์)
- Memorandum of Understanding (MOU) Signing Ceremony with Faculty of Management Science Silpakorn University (Monday, 29 August 2016: Centara Grand at CentralWorld Khun Pornthip, Khun

*Choo, Khun Sukanya and Khun Varunvipa)*

- Memorandum of Understanding (MOU) Signing Ceremony with KMA (Thursday, 29 September 2016: Centara Grand at CentralWorld)

#### SPEAKING ENGAGEMENTS

- ร่วมเป็นวิทยากรพิเศษ Executive Dinner Talk "Creative Cultural Entertainment for Tourism Industry" ในงาน Himmapan Avatar Preview by CMO Show Corp Ltd. (Thursday, 12 May 2016: Bangkok Creative Play Ground)
- MICE Working Standard Manual for MICE Coordinator and MICE Operation Planner (Thailand) by TCEB (Thursday, 20 August 2016: Khon Kaen University Proxy to Khun Perapan)
- การฝึกอบรมผู้ตรวจประเมินและผู้เกี่ยวข้องใน โครงการมาตรฐานสถานที่จัดงานประเทศไทย Thailand MICE Venue Standard เพื่อตรวจ ประเมินสถานประกอบการใบซึ่งขอรับการรับรอง มาตรฐานการรับรองมาตรฐานสถานที่จัดงาน ประเทศไทย ประจำปี พ.ศ. 2559 by TCEB (Thursday, 8 September 2016 สถาบันธุรกิจ มาตรฐาน iso เอสไอ)
- "โอกาสและความท้าทายสู่การเป็นเมืองไมซ์ตัว ของจังหวัดเชียงราย เชียงรายพร้อมไมซ์ (MICE)" (Friday, 9 September 2016 Mae Fah Luang University)
- ASEAN Conference on MICE in collaboration with UNWTO "Regional Collaboration in the Face of Global Competition" (Wednesday, 28 September 2016 InterContinental Bangkok Hotel)

#### Ministry of Tourism and Sports

- ประชุมคณะกรรมการอำนวยการจัดประชุม วิชาการหน่วยใหม่โลก ครั้งที่ 24 ครั้งที่ 1/2559 (Monday, 1 August 2016: ห้องประชุม กองกรุงไทยกษาและสหกรณ์)
- Memorandum of Understanding (MOU) Signing Ceremony with Faculty of Management Science Silpakorn University (Monday, 29 August 2016: Centara Grand at CentralWorld Khun Pornthip, Khun Prapaphan)

#### คณะกรรมการอำนวยการจัดการประชุมระดับโลก ว่าด้วยผู้ตรวจราชการแผ่นดิน Meetings

- Monday, 15 February 2016
- Monday, 21 March 2016
- Thursday, 6 October 2016
- Wednesday, 26 October 2016

#### AFECA

- AFECA Board & Advisory Council Meeting (27 July 2016: Sans Expo & Convention Centre, MBS Singapore)
- Singapore MICE Forum 2016 (28 July 2016: Sans Expo & Convention Centre, MBS Singapore)
- Cross Strait Four Regions (Xiamen) Forum 2016 (Monday, 7 November 2016 Xiamen Fliport Software Park Hotel)
- AFECA Board & Advisory Council Meeting (Monday, 7 November 2016 Xiamen Fliport Software Park Hotel)
- AFECA Asia MICE Youth Challenge (Tuesday, 8 November 2016 Xiamen Fliport Software Park Hotel)

#### Tourism Authority of Thailand

- ประชุมระดับความคิดเห็นจัดการส่งเสริม ตลาดการท่องเที่ยวปี 2560 (Friday, 24 June 2016: The Berkely Proxy to Khun Prachoom)

#### Thailand Management Association (TMA)

- MICE-Driven Economic Transformation ครั้งที่ 3 (Wednesday, 29 June 2016: Siam Kempinski Bangkok)

#### Other

- งานเลี้ยงอาหารค่ำ "เปิดประสบการณ์ - คิงส์ แบบ" หรือ "Kingsmen - Experience Unfold" Thursday, 28 July 2016: So Sofitel Bangkok (Khun Pornthip, Khun Sukanya, Khun Sakchai and Khun Arrut)

*Pornthip Hirunkate, TICA Vice President*

#### Thailand Convention and Exhibition Bureau

- TCEB Board Committee
- Strategic & Planning Sub-Committee (คณ:อุบุรกรรมการกลยุทธ์และแผนงาน และการ บริหารความเสี่ยง)
- คณ:กรรมการโครงการจัดการจัดการคุณ บิ๊นศักดิ์ไชย ประจำปีบงประมาน 2560

#### Tourism Council of Thailand

- ประชุมสนับสนุนสานักงานสหกรณ์ท่องเที่ยว แห่งประเทศไทย ครั้งที่ 1/2559 (Tuesday, 26 April 2016 10 Floor, TAT Office)
- Khun Sukanya has been officially appointed as the official TICA representative in TCT's committees in 2016-2018 (รองประธานฝ่ายส่งเสริมการประชุมและ โลจิสติกส์)

#### Ministry of Tourism and Sports

- ประชุมเพื่อหารือเรื่อง สถาบันการบินการท่องเที่ยว ไทยในปัจจุบัน และแนวโน้มการเดินทางของนัก ท่องเที่ยว ช่วงไตรมาสแรกปี 2559: กระทรวงการ ท่องเที่ยวและกีฬา (Thursday, 7 January 2016: กระทรวงการ ท่องเที่ยวและกีฬา Proxy to Khun Pornthip)
- ประชุมคณะกรรมการร่วมภาคีฯและเอกชน เพื่อสนับสนุนการท่องเที่ยว ครั้งที่ 1/2559 (Friday, 29 July 2016: กระทรวงการท่องเที่ยวและ กีฬา)

#### Other

- Memorandum of Understanding (MOU) Signing Ceremony with Faculty of Management Science Silpakorn University (Monday, 29 August 2016: Centara Grand at CentralWorld Proxy to Khun Pornthip, Khun Choo, Khun Sukanya and Khun Varunvipa)



## MARKETING COMMITTEE REPORT



**Chairperson**  
Patom S'prayoon

**Co-Chairpersons**  
Prachoom Tantiprasertsuk  
David Barrett

**Committee Members**  
Benjawan Wisootsat  
Bert Chamrernnusit  
Kritsanee Srisatin  
Nooch Homrossukhon  
Talun Theng

The Marketing Committee is responsible for initiating various activities to develop and promote members in the association and destinations within the country to both local and overseas buyers through trade show and road show participation and co-ordination, as well as organising familiarisation trips.

The committee also organises table top sales activities, online marketing and social media campaigns, and takes care of the association's website development and management.

The Marketing Committee is proud to announce that we have been especially active in 2016 with the delivery of an extensive programme of marketing related activities.

### Famtrip for Overseas Buyers

#### 1. Thailand Destination Showcase for UK Buyers (20-24 June 2016)

In 2016, TICA joined forces with TCEB and TG in organising an overseas familiarisation trip, inviting corporate buyers as well as meeting planners and tour operators to experience destinations in Thailand.

**Destination:** Bangkok and Hua Hin

**Buyers:** 6 UK buyers

**Official DMC:** Event Travel Asia

**Table Top:** 15 organisations

#### 2. Thailand Incentive & Meeting Exchange - TIME (16-21 August 2016)

TCEB for the first year organised this event by inviting overseas corporate companies and travel agents to experience destinations in Thailand and present the opportunity for our members to meet them.

**Destination:** Bangkok and Phuket

**Buyers:** 40 Chinese buyers

**Official DMC:** Event Travel Asia

**Table Top:** 80 organisations

#### This event had three functions:

- Knowledge Exchange (Forum)
- Business Exchange (Table Top Sales)
- Experience Exchange (Famtrip)

TICA also helped co-ordinate member's participation at the table top sales' session organised by TCEB for a total of two famtrips:

#### 3. Singapore Famtrip to Chiang Mai (21 April 2016)

**Venue:** Ratianna Resort & Spa

**Buyers:** 7 travel agents

**Table Top:** 5 organisations

#### 4. Japan Famtrip to Chiang Mai (25 May 2016)

**Venue:** Dara Dhevi Chiang Mai

**Buyers:** 7 MICE agents

**Table Top:** 5 organisations

#### Famtrip for Domestic Buyers

##### 1. TICA Destination Update Weekend – TDUW (26-28 August 2016)

TICA organised a new project namely TICA Destination Update Weekend (TDUW) with the objectives:

- To give the destination an opportunity to present best-in-class services and facilities to key MICE/group planners from leading TICA DMCs/EMCs in Thailand over 2 1/2 days
- To educate our TICA DMC/EMC members on new products and new ideas in your destination
- To seek candid feedback from TICA DMCs on their impressions of the destination and what they need to drive more business to the destination
- To provide value to TICA members and help build relationships that translate to more business events in Thailand

This domestic familiarisation trip was conducted on 26-28 August 2016 in North Pattaya. All participants were very satisfied with the programme and the venues that they visited.



**In 2016, TICA attended the following Trade Shows**

#### 1. AIME 2016

**Period:** 23-24 February 2016

**Venue:** Melbourne Convention and Exhibition Centre

**Table Top:** 14 organisations

**TICA Appointment:** 11 sets of appointments

#### 2. IMEX Frankfurt 2016

**Period:** 19-21 April 2016

**Venue:** Hall 8, Messe Frankfurt

**Table Top:** 22 organisations

**TICA Appointment:** 22 sets of appointments

#### 3. IT&CMA CTW 2016

**Period:** 27-29 September 2016

**Venue:** Bangkok Convention Centre at CentralWorld

**Table Top:** 55 organisations

**TICA Appointment:** 55 sets of appointments

#### 4. IBTM World 2016 (EIBTM)

**Period:** 29 November – 1 December 2016

**Venue:** Fira de Barcelona, Spain

**Table Top:** 12 organisations

**TICA Appointment:** 12 sets of appointments

#### Road Show Participation

##### 1. Malaysia Road Show 2016 (Kuala Lumpur)

**Date:** 15 March 2016

**Buyers:** 124 travel agents in leisure and MICE sectors

**Table Top:** 20 organisations

**TICA Appointment:** 18 sets of appointments

#### 2. Singapore Road Show 2016 (Singapore)

**Date:** 17 March 2016

**Buyers:** 39 travel agents in leisure and MICE sectors

**Table Top:** 20 organisations

**TICA Appointment:** 18 sets of appointments

#### 3. Indonesia Road Show 2016 (Jakarta)

**Date:** 19 May 2016

**Buyers:** 51 travel agents in leisure and MICE sectors

**Table Top:** 13 organisations

**TICA Appointment:** 22 sets of appointments

#### 4. India Road Show 2016 (Bangalore & Mumbai)

**Date:** 26 & 28 July 2016

**Buyers:** 100 travel agents in leisure and MICE sectors per city

**Table Top:** 26 organisations

**TICA Appointment:** 98 sets of appointments

TICA also helped co-ordinate member participation at the Thailand Pavilion organised by TCEB for a total of 5 Trade shows and 10 Road shows as the next page:



#### TCEB MICE Road Shows 2016

1. Myanmar Road Show (16 February 2016)
2. Japan Road Show (8 & 10 March 2016)
3. Malaysia Road Show (15 March 2016)
4. Singapore Road Show (17 March 2016)
5. China Road Show (12 & 14 April 2016)
6. Europe Road Show (12 & 14 April 2016)
7. Cambodia Road Show (27 April 2016)
8. Indonesia Road Show (19 May 2016)
9. India Road Show (26 & 28 July 2016)
10. Laos Road Show (3 August 2016)

#### International Trade Shows 2016

1. AIME 2016 (23-24 February 2016)
2. IMEX FRANKFURT 2016 (19-21 April 2016)
3. IT&CMA 2016 (27-29 September 2016)
4. IMEX AMERICA 2016 (18-20 October 2016)
5. IBTM WORLD 2016 (EIBTM) (29 November – 1 December 2016)

#### Online Marketing and Social Media

TICA appointed Hype Global to create and post interesting, relevant, timely content across seven TICA social platforms (Facebook, LinkedIn, Instagram, Twitter, YouTube, Vimeo, Google+) since September. The mission of this project is Creating Values to TICA, our Members, and Meeting Planners.

**Facebook:** We provide an opportunity for members to promote their products and services through TICA social media by sharing facilities and services that are according to the content calendar.

#### Facebook Event Calendar Schedule for 2016

- 4 January: Food & Beverage Promotion
- 18 January: Impressive Conference Room
- 1 February: Chinese New Year Promotion
- 10 February: Valentines Promotion
- 23 February: Impressive Meeting Room in Thailand
- 7 March: MICE Meeting Package Promotion
- 21 March: Beautiful MICE Resort in Thailand
- 4 April: Songkran Promotion
- 18 April: The Beautiful Rooftop Bar & Restaurant in Thailand
- 10 May: A New Exhibition and Convention Hall in Thailand
- 23 May: The State-of-the-Art Ballroom for Your Event
- 6 June: The Luxury MICE Hotel in Thailand
- 20 June: Special Meeting Package
- 4 July: MICE Accommodation
- 18 July: Green Meeting Hotel
- 8 August: Mother's Day Promotion



- 22 August: A New Meeting and Convention Room
- 5 September: Awesome Cocktail Style Reception
- 19 September: The Stunning Panoramic Sea View
- 3 October: New Auditorium in Thailand
- 17 October: CSR Activities
- 7 November: Loy Krathong Promotion
- 21 November: Themed Break for MICE
- 28 November: Father's Day Promotion
- 12 December: Christmas Promotion
- 26 December: New Year Promotion

#### TICA Buyers' Database Design and Management

The TICA Database structure has now been completed. This database provides a useful CRM system that can communicate to MICE buyers and to tap business in all sectors as well as increase member awareness through social media and online channels.

#### TICA Website

The TICA website has been thoroughly refreshed and redesigned, and will have a much more modern look and feel. New functions and navigation are being included to give the user a much better experience. The website will be relaunched during 2017.

**Outlook 2017 – Marketing****1. Trade Show and Road Show Participation**

TICA will continue to co-ordinate members' participation at the Thailand Pavilion at various international trade shows and road shows organised by TCEB.

Trade Show	Date	Location
The Asia-Pacific Incentives and Meetings Expo 2017 (AIME)	21-22 February 2017	Melbourne, Australia
Incentive Travel and Convention Meeting China 2017 (IT&CM China)	21-23 March 2017	Shanghai, China
IMEX Frankfurt 2017	16-18 May 2017	Frankfurt, Germany
IT&CMA and CTW Asia-Pacific 2017	26-28 September 2017	Bangkok, Thailand
IMEX America 2017	10-12 October 2017	Las Vegas, United States
IBTM World 2017 (EIBTM)	28-30 November 2017	Barcelona, Spain

Road Show	Date	Location
Japan Road Show	28 February - 2 March 2017	Osaka & Tokyo, Japan
China Roadshow	28-30 March 2017	Beijing & Hangzhou, China
India Roadshow	July 2017	Mumbai & Chennai, India

**2. Familiarisation Trips for Overseas Buyers**

TICA will co-ordinate with TCEB, TAT and TG as proposed partners to conduct famtrips for overseas buyers as follows:

**Singapore**

**Period:** 25-29 May 2017

**Destination:** Bangkok and Chiang Mai

**Buyers:** 5-10 meeting planners

**Official DMC:** TBA

**Table Top:** Tentative 15 TICA members

**3. TICA Destination Update Weekend (TDUW 2017)**

The committee proposed to organise 2 1/2 days famtrip for TICA DMCs, EMCs, and PCOs members in order to update them on the meeting facilities.

Tentative schedule as follows:

- 31 March-2 April 2017 - Hua Hin and Cha Am
- June - Phuket
- October - Kanchanaburi

**4. Online Marketing and Social Media**

- E-Newsletter / Website
- Facebook / LinkedIn / Instagram / Twitter / YouTube / Vimeo / Google+

**5. TICA Round Table Forum**

- The committee proposed to organise a round-table discussion by inviting industry experts to do MICE marketing plan for the next five years
- The tentative period of event is set on 7 June 2017

**6. Sales & Marketing Training (Trade Show/Site Inspection/Presentation)**

TICA plans to organise a one-day training for TICA members who will attend trade shows/road shows.





## MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE REPORT



### About the Membership and Public Relations Committee

The Membership and Public Relations Committee drives membership growth to ensure TICA is supported by a strong cross-section of members from the different segments of the MICE industry. The committee also provides on-going publicity through new and traditional media activities and events to communicate timely information relating to TICA activities.

### Chairperson

Boontawee Jantasawan

### Co-Chairpersons

Kamolnuch Bhiromsawad  
Suriya Songsomboon

### Committee Members

Ram Sachdev  
Wacharee Pornchaiwisuthikul  
Montana Yodjig  
Arunee Sawekwang  
Namtip Maghashtira

### New TICA Members in 2016 (44 organisations)

Membership Category	Number	Company
<b>Hotels</b>		
Bangkok	8	1. Amara Bangkok 2. Bangkok Marriott Marquis Queen's Park 3. Centra Central Station Hotel Bangkok 4. Compass SkyView Hotel 5. Mövenpick Hotel Sukhumvit 15 Bangkok 6. Novotel Bangkok Sukhumvit 20 7. Oriental Residence Bangkok 8. Park Plaza Bangkok Soi 18
Central Thailand	3	1. I Tara Resort and Spa 2. Marriott Hua Hin Resort & Spa 3. Radisson Blu Resort Hua Hin
Eastern Thailand	4	1. InterContinental Pattaya Resort 2. Sand Dunes Chaolao Beach Resort 3. Star Hotel Rayong 4. The Aiyapura Koh Chang, Trat
Northern Thailand	2	1. Anantara Chiang Mai Resort 2. Horizon Village and Resort
North Eastern Thailand	1	1. Avani Khon Kaen Hotel & Convention Centre

### Membership Update – TICA's Membership Statistics

Year End	Organisations
2016	402
2015	383
2014	371
2013	344
2012	319
2011	320



Membership Category	Number	Company
Southern Thailand	9	1. Anantara Lawana Samui 2. Club Med Phuket 3. Hyatt Regency Phuket Resort 4. Novotel Phuket Kamala Beach 5. Pavilion Samui Villas and Resort 6. Phuket Marriott Resort & Spa, Nai Yang Beach 7. Samui Palm Beach Resort 8. Swissotel Resort Phuket Patong 9. The Village Coconut Island
Tour Operators/DMC	7	1. Buffaro Tours Ltd. 2. Exotic Voyage 3. CEO 19 Co., Ltd. 4. Destination Siam 5. DMC Asia Plus (Thailand) Co., Ltd. 6. Standard Tour 7. Travstore Travel Management Co., Ltd.
Advertising Agency/PR Company/Media	2	1. Hype Global Company Ltd. 2. Sheerbravado Design and Marketing
Event Management Company	2	1. Eventage (Thailand) Co., Ltd. 2. Oriental Events Co., Ltd.
Educational Institution	2	1. Faculty of Economics, Chiang Mai University 2. Kasem Bundit University
Local Attraction	1	1. Nongnooch Village Co., Ltd.
Premium/Product Items	1	1. Siammaporn
Surface Transport Operator	1	1. True Leasing Co., Ltd.
Venue	1	1. TM Show Corp Ltd.

**TICA Membership Quarterly Luncheon**

Three TICA Membership Quarterly Luncheons were organised during 2016.

**The 1st TICA Membership Quarterly:****"Global Mega Trends"**

**Speaker:** Weerasak Kowsurat

*Chairman of the Board of Directors Thailand Convention and Exhibition Bureau (TCEB)*

**Date:** Tuesday, 16 February 2016

**Venue:** Dusit Thani Bangkok

**Total delegates:** 118 persons

**Overall Satisfaction:** 85.4%

**The 2nd TICA Membership Quarterly**

**Luncheon: Two topics were presented, namely "ICCA and How it is Involved in the Meetings Industry" and "Selecting a Destination"**

**Speakers:** 1. Noor Ahmad Hamid

*Regional Director Asia Pacific International Convention and Congress Association (ICCA)*

2. Gerard Brown

*Former Head of Future Events of Routes UBM Live*

**Date:** Tuesday, 31 May 2016

**Venue:** Plaza Athénée Bangkok, A Royal Méridien Hotel

**Total delegates:** 70 persons

**Overall Satisfaction:** 87%

**The 3rd TICA Membership Quarterly Luncheon: "Optimising Revenue Yield"**

**Speakers:** Shivram Kothari

*Area Director of Revenue Management InterContinental Hotels Group (IHG)*

**Date:** Wednesday, 7 September 2016

**Venue:** Arroma Grand Bangkok

**Total delegates:** 75 persons

**Overall Satisfaction:** 80%

**New TICA Membership Orientation**

The Membership & PR Committee organised new member orientation by Boontawee Jantasuwann, Membership & PR Chairperson, and Prapaphan Sungmuang, TICA General Manager. This precedes the TICA Membership Quarterly Luncheons, in order to optimise a new members' welcome experience into the TICA family. Also where possible, the committee endeavours to introduce new members at the luncheon and offers them the opportunity to briefly introduce their company to members.

**The 1st New TICA Membership Orientation**

**Date:** Tuesday, 16 February 2016

**Venue:** Dusit Thani Bangkok

**New Members:** 8 organisations

**The 2nd New TICA Membership Orientation**

**Date:** Wednesday, 7 September 2016

**Venue:** Arroma Grand Bangkok

**New Members:** 14 organisations

**TICA & TEA MICE Rally 2016**

TICA and TEA cooperated to organise the TICA & TEA MICE Rally 2016 during 22-23 January 2016, from Bangkok to Kanchanaburi.

It was a great opportunity to get away from the hustle and bustle of Bangkok and get together with friends and colleagues for an enjoyable weekend away at Kanchanaburi. Moreover, we visited the Elephants World សាស្រ្តែសាស្រ្តែ to undergo the CSR activity of feeding elephants with fruit and sticky rice as well as help bathe them in the river.

**TICA MICE Update (TICA E-Newsletter)**

TICA MICE Update has been circulated to both local and international MICE buyers.

The content comprises member MICE promotions, MICE related matters, TICA activities, destination marketing and the introduction of five member organisations.

A total of six issues of the TICA E-News were circulated in 2016.

**TICA Fortnightly Newsletter**

TICA keeps you in touch with industry news headlines from around the world. A total of 24 issues of the TICA Fortnightly Newsletters have been produced and circulated to members.

**MICE Guide to Thailand (2016–2017)**

- Premier Print & Marketing was appointed to produce the MICE Guide to Thailand 2016-2017
- 2,000 hard copies, 2,500 USB and an Application were produced for this issue
- Additional benefit for this version is that TICA members who advertised have a QR Code in the advertisement page which can be linked to member's preference such as their website, promotional campaign, etc.

**Outlook 2017 – Membership and PR****1. Membership Goal 2017**

The Membership and Public Relations Committee plans to reach a membership base of 420 in 2017.

**2. 2017 TICA Membership Quarterly Luncheon Schedule**

- January 2017
- April 2017
- July 2017
- October 2017

**3. New Member Orientation**

The committee expects to continue with holding the new member orientation that precedes the TICA Membership Quarterly Luncheons.

**4. Members meet Members**

- The objective of this project is to update on TICA activities as well as all the benefits in being a member. TICA may recruit new members.
- It was proposed to do a CSR activity along with members meet members event. Suggested destinations are as follows:
  - Hua Hin / May
  - Pattaya / August
  - Phuket or Chiang Mai / November

**5. TICA & TEA Bike Rally 2017**

TICA will cooperate with TEA to organise this project.

**6. TICA E-Newsletter**

The committee in 2017 will continue with TICA E-News, with a new design and content.

Circulation is on a bi-monthly basis according to the following schedule:

- Vol 43: January - February 2017
- Vol 44: March - April 2017
- Vol 45: May - June 2017
- Vol 46: July - August 2017
- Vol 47: September - October 2017
- Vol 48: November - December 2017

**7. TICA Fortnightly E-Newsletter: "TICA MICE News Captures"**

The committee will continue with issuing the fortnightly e-newsletter, "TICA MICE News Captures."

**8. MICE Guide to Thailand 2018–2019**

TICA will in 2017 begin the production of a MICE Guide to Thailand 2018-2019, and also will be preparing to seek the publication company who are interested in handling this project.

**9. TICA New Year Party 2018**

A chance for TICA members to celebrate the achievements of 2017 together and welcome in the New Year. TICA will announce the venue and send out invitations to members in the last quarter of 2017.



## SERVICES DEVELOPMENT COMMITTEE REPORT



**Chairperson**  
ChooLeng Goh

**Co-Chairpersons**  
Pipat Patthanansorn  
Perapan Angkhasuko

**Committee Members**  
Eunice Gan  
Kritsanee Srisatin  
Narumon Chiramongkol  
Namtip Maghashtira  
Panitha Buri  
Phetcharat Promasit  
Premporn Saisaengchan  
Phenthip Chomprang

### About the Services Development Committee

The Services Development Committee is responsible for developing training programmes to help elevate the knowledge base and professionalism of the Thai MICE industry. TICA's educational programme receives support from the Thailand Convention & Exhibition Bureau (TCEB)'s MICE Capabilities Development Department.

This committee is responsible for gathering Buyer RFPs (requests for proposals), which are circulated to members in the form of sales leads. The leads are typically generated by TICA's involvement with local associations in organising international and domestic events. The committee also works closely with the Marketing Committee in obtaining sales leads from both local and international buyers, for example corporate executives and trade buyers.

### 1. Training Seminars

TICA in 2016 organised three training seminars as follows:

#### 1.1 Negotiating Win-Win With Indians And Chinese on 18–19 February 2016: Anantara Sathorn Bangkok Hotel Bangkok

- Speaker: Bert van Walbeek
- 33 Attendees
- Overall satisfaction at 84.6%

#### 1.2 Heart of Sales: 7–8 July 2016 at RatiLanna Riverside Spa Resort Chiang Mai

- Speaker: Pipat Patthanansorn
- 25 Attendees
- Overall satisfaction rate: 89.8%

#### 1.3 The Fundamentals of Public Relations 2 September 2016 At Dusit Thani Laguna Phuket

- Speaker: Piyahatai Autchayawat
- 15 Attendees
- Overall satisfaction rate: 94.2%

### 2. Career Advisory

#### 2.1 The 7th TICA Career Advisory at MICE Career Day on 11 March 2016 at Queen Sirikit National Convention Centre (QSNCC)

TICA Career Advisory had been organised as part of MICE Career Day by TCEB MICE Capabilities Department. Members of TICA, TEA and EMA exhibited in the Exhibition Zone to recruit senior students who study in the tourism and MICE fields. Approximately 200 persons attended this event. A slide programme was used in organising the Career Advisory, offering interactive Q&A, live polls and real-time presentation sharing to make the event more fun for the students. Khun Patom, Khun Kritsanee, Khun Phenthip, Khun Talun and Khun Sumlee spoke on Hotel, DMC, PCO, Venue and Exhibition, and the session was moderated by Khun Pipat.

#### 2.2 The 8th Career Advisory: Mae Fah Luang University on 11 September 2016

- New Record! 528 students attended this event.
- Khun Patom, Khun Kritsanee, Khun Panithan and Khun Talun spoke on Hotel, DMC, PCO and Venue.
- This session was moderated by Khun Pipat.

#### 2.3 The 9th Career Advisory: Prince of Songkla University (Hat Yai Campus) on 16 September 2016

- 420 students from various universities in Songkla attended this function.
- Speakers were Khun Patom, Khun Bert, Khun Thanate and Khun Premporn and this function was moderated by Khun Max.

#### 2.4 The 10th Career Advisory: Khon Kaen University on 24 November 2016

- 406 students attended this event
- Khun ChooLeng, Khun Teerapat and Khun Premporn spoke on Hotel, PCO and Venue.
- Khun Max was the moderator and spoke on DMC part.



### 3. AFECA Asia MICE Youth Challenge

#### 2016: 8 November 2016 in Xiamen, China

This challenge was organised in Xiamen by AFECA on 8 November 2016. TICA had recruited students majoring in MICE, hospitality and tourism related fields. Five universities had nominated eight teams for this challenge, and two teams, namely Mae Fah Luang University and Siam University, were selected by the committee as the Thailand representative of this challenge.

This competition allows a maximum of four persons per team and only two teams per country. Two proposed events were submitted, namely World Beer Exhibition 2017 by Siam University, and World Connect Thai Spa Expo 2017 by Mae Fah Luang University.

There were 15 participating teams from 10 countries/areas: China, Hong Kong, Malaysia, Singapore, Taiwan, Thailand, Indonesia, Japan, Korea and Macao. Student teams presented their creativity and unique ideas to try and promote their respective countries as the ideal MICE destination in Asia to the judges. Singapore was the winner. Both teams from Thailand performed exceedingly well, and received the Special Recognition Award.

TCEB's MICE Capabilities Department sponsored return air tickets, accommodations and registration fee for the two teams from Thailand. Khun Kritsanee, TICA Treasurer who also sits in the SDC Committee and the ad-hoc committee for this challenge, attended this function with TICA staff members Khun Prapaphan and Khun Kitikun.

### 4. Future Leaders Forum (FLF)

TICA co-ordinated participation for the IMEX - MPI - IT&CMA Future Leaders Forum 2016 which was held concurrently with IT&CMA 2016 at the Bangkok Convention Centre at CentralWorld during 27- 28 September 2016.

The objective of the FLF Forum is to provide the industry's future leaders, the students, with a clear idea on possible career paths in the MICE industry. Members from various sectors of the MICE industry are invited to speak to students to talk about their personal career experience.

- TICA supported this project by inviting students from various universities in Thailand to attend the two-day forum
- A total of 60 students from 16 universities participated in FLF 2016
- Three winners for two challenges will be sponsored to attend IMEX 2017 as below:

#### International University Challenge Winner

Ms Chanidapha Manophen,  
Chiang Mai University

#### FLF Creative Challenge

Ms Sinat Soeun,  
Sripatum University International College  
Ms Natchanan Sangsawang,  
Chiang Mai University



## **5. TICA Services Development Committee in cooperation with TCEB's MICE Capabilities Department**

### **5.1 The 6th Coach the Coaches Programme for the MICE Industry: 9-11 March 2016 QSNCC**

The 6th Coach the Coaches Programme for the MICE Industry by TCEB saw TICA, TEA and EMA get together to coach lecturers from various universities in Thailand. Gurus from the three MICE associations took turns briefing the academics using contents of the MICE 101, comprising 13 chapters featuring various important components of all sectors of the industry.

- The committee members from TICA:
  - Khun Patom / Meeting
  - Khun Perapan / Convention
  - Khun Boontawee / DMC
  - Khun Sumate / Panel Discussion
  - "Ethics for MICE"

### **5.2 Venue Management Course (Category: Meeting Room)**

The MICE Capabilities Department of TCEB organised the Venue Management Course (Meeting Room) for MICE venue entrepreneurs. The course was designed for participants to acquire knowledge and enhance their venue management capability including learning innovation, building connections among MICE venue entrepreneurs, and best practices from MICE professional speakers.

TICA was requested to support in supplying speakers in various topics for the two-day course, which was organised in five cities: Khon Kaen, Pattaya, Phuket, Cha Am and Chiang Mai. The following committee members from TICA took turns to share knowledge in the five cities:

Khun ChooLeng Goh/ Plaza Athenee Bangkok, a Royal Meridien Hotel; and Khun

Prachoom / Dusit Laguna Phuket.  
Khun Premporn / QSNCC  
Khun Prapa / QSNCC  
Khun Angkana / InterContinental Bangkok  
Khun Nuntinee / Rama Gardens  
Khun Namthip / Royal Orchid Sheraton  
Khun Patom / Lolio Hua Hin  
Khun Talun / Siam Paragon

## **6. Memorandum of Understanding (MoU)**

### **6.1 MOU between Silpakorn University and TICA**

TICA together with the Event Management Association (EMA), Thai Exhibition Association (TEA), Thailand Convention and Exhibition Bureau (TCEB) and Impact Exhibition Management Company Ltd have signed an MOU with the Faculty of Management Science, Silpakorn University.

The MOU is intended to provide for cooperation on academic activities, foster friendly cooperation and support venues for the university's internship programme. The MOU was signed on 29 August 2016 at Centara Grand & Bangkok Convention Centre at CentralWorld.

### **6.2 MOU between Korea MICE Association (KMA) and TICA on 29 September 2016**

Korea MICE Association (KMA) and TICA have signed an MOU to collaborate and work together in the area of education and internship programmes, and to provide a business platform that will strengthen membership for the growth and development of the MICE industries in both Korea and Thailand.

KMA, established in 2003 in Korea, researches, collects and evaluates the opinions of all businesses or institutions related to the MICE industry in Korea for the best results, and also cooperates with

domestic and foreign organisations hoping for further growth and development of their partners as well as of the MICE industry.

KMA members are convention and visitors bureaus (CVB), destination marketing organisations (DMO), convention and exhibition centres, professional convention and exhibition organisers (PCO & PEO), MICE service providers, travel agencies, hotels and resorts, airlines, education institutions, and an entire range of companies related to the MICE industry. The MOU was signed by Eung Su Kim, KMA President and Sumate Sudasna, TICA President with the agreement as follows:

**I** KMA and TICA will collaborate for the growth of MICE industries in Korea and Thailand with the aim to contribute to the economies of both countries and to the enhancement of international goodwill and cooperation.

**II** Collaborate on education and training of MICE professionals:

- (i) KMA and TICA will invite members of each other's association to attend respective educational meetings, sessions; and
- (ii) KMA and TICA will cooperate to promote both associations' internship programmes and will accept interns to the maximum extent possible.

**III** KMA and TICA will send speakers to each other's events for MICE meetings organised, sponsored or supported by KMA or/and TICA.

**IV** KMA and TICA will coordinate and decide further details for the execution of this Memorandum as well as additional activities where appropriate.

### **7. Speaking Engagements**

- "การวางแผนและการเตรียมตัวเพื่อความสำเร็จ

ในการเข้าร่วมงาน Trade Show หรือ Road Show ร่วมมือกับการท่องเที่ยว" on 12-13 February 2016 at Chiang Mai International Exhibition and Convention Centre (CMECC)

- Speaker: Khun Prachoom & Khun Patom
- โครงการพัฒนาคุณภาพบุคลากรทางการศึกษา และเตรียมความพร้อมในการเปิดสอบหลักสูตรห้องเรียนระดับปฐม.สาขาวิชาจัดแสดงสินค้า บันเทิง นิทรรศการ กลุ่มวัสดุไม้ ระหว่างวันที่ 1 บน 18-19 August 2016 at Khon Kaen

- Speaker: Khun Kritsanee
- โอกาสและความท้าทายสู่การเป็นเมืองในชั้นต่อไป จัดขึ้นโดย "เชียงรายพร้อมใจ (MICE)" 9-10 September 2016 At Mae Fah Luang University

- Khun Sumate joined the panel discussion together with TEA President, TCT and TCEB

- The topics below were covered by the committee members:

- Meetings - Khun Patom
- Conventions - Khun Panithan
- Incentive Travels - Khun Kritsanee

- อบรมทักษะการดำเนินงานเบื้องต้นจัดการธุรกิจไปรษณีย์ไทย (Domestic Destination Management Company) 22-25 September 2016: Holiday Inn Chiang Mai

- Speaker: Khun Kritsanee
- MICE Management Course at Dusit Thani College on 12, 19 October and 23 November 2016

- The topics below were covered by the committee members:

- Meeting & Incentive Travels - Khun Kritsanee
- Conventions - Khun Phenthip
- Sales & Marketing for Service/MICE Industry - Khun Patom

- การตลาดเมือง MICE ยุค Social Media 17-18 December 2016 at Khon Kaen University

- Topic: "Social Media กับตลาดกลุ่ม MICE" and "පະສະການນິກາຕີໃຫ້ Social Media ກັບ ຮູບັບ MICE"
- Speaker: Khun Angkana

**Outlook 2017****1. 2017 TICA Training Plan****1.1. The Fundamentals of Public Relations + Social Media****Venue:** Chiang Mai**Objective:**

This course is designed to introduce newcomers to the basics of public relations, including dealing with the media, preparing media kits and press releases, the use of social media, developing an integrated PR campaign, and evaluating the success of a strategy. The intention is for our very experienced public relations professionals to provide a guide for the essential skills needed by a PR executive in order to better understand the media, focus on a target audience, and direct strategic PR campaigns that deliver identifiable commercial benefits.

**1.2. Heart of Sales****Venue:** Phuket/ Bangkok**Objective:**

- Improve selling technique and product presentation
- Understand the customer's needs to increase your productivity
- Able to gain self commitment
- Better plan for sales calls
- Clearly defined objectives and goals

**1.3. The Secret of Success In Handling****Incentive Programmes****Venue:** Hua Hin/ Pattaya or Bangkok**Objective:**

The two-day training seminar will cover such topics as how to develop and present a MICE grid in an innovative and novel manner. This includes how to convince potential customers of the advantages of considering Thailand as their next MICE destination.

**1.4. Presentation Skills****Objective:**

This workshop helps candidates improve their presentation skills, from building confidence, giving a compelling speech, and all the ways to involve the audience.

**1.5. Career Advisory****Venue:** 1 Bangkok, 2 Khon Kaen, 3 Chiang Mai, 4 Chonburi and 5 Mahasarakham**Objective:**

To visit various universities around the country to offer a presentation on the demands and requirements of the hospitality industry with the intention of not only encouraging university students to join the industry but also to give them an overview on the roles available within each sector. In addition, the session will also provide a brief introduction of MICE and the unique demands of this niche sector. Overall, this activity will also provide students with a clear idea on their possible career path should they join the service sector.

**1.6. CPS & CONVEX****Date:** 14-16 September 2017**Venue:** TBA**CPS Primary Objectives:**

Organised bi-annually CPS has the aim of educating and encouraging local organisations such as associations, government agencies and NGOs of the benefits of bidding for and hosting an international event in Thailand. Activities will include providing knowledge and building skills in developing "country" bids as well as how to organise an international event (operational, marketing, public relations aspects, sourcing funding, etc). TICA will be introduced along with our various supplementary elements. These will include relevant government bodies involved in servicing events, such as CPF, TCEB, TAT, TG, TEA, EMA, explaining how they can help local organising committees (LOCs). The aim is to stimulate these representatives to take up a proactive role, to represent Thailand to bid for MICE events. The Convention Promotion Fund, founded and managed by TICA, will be introduced, with a description of how it can help LOCs in providing loans for bid attempts as well as event pre-financing.

**Thailand MICE Youth Challenge**

For the first time ever, TICA is organising the MICE Youth Challenge in Thailand for all students majoring in MICE or business events, business management, hospitality, and tourism related fields. The aim is to provide an international platform for students in Thailand to develop their creativity and present their ideas for the MICE industry. We believe that our young people can enjoy fulfilling careers in the MICE sector, and bring new energy and creativity to the industry. The MICE Youth Challenge will stimulate great interest amongst them.

**2. Bidding Assistance**

As this is one of the main roles of the association, TICA will continue to work closely with TCEB in helping local associations develop Thailand bids for international events.

**3. Co-ordination Services**

In 2017 co-ordination services will definitely continue and we hope to increase sales leads to members that are generated through TICA's Co-ordination Services for local associations and corporate buyers.

**4. Future Leaders Forum (FLF) 2017:**

TICA will also continue providing support to TCEB in launching the nation-wide qualification examination to identify 60 undergraduate students to attend the two-day Future Leader Forum (FLF).

The FLF is a valuable contribution to university level students and gives Thai students the opportunity to obtain more in-depth insider knowledge of the international MICE circle.

**5. AFECA Asia MICE Youth Challenge**

TICA in collaboration with TCEB will recruit and select the Thailand representative students who study MICE or business events, business management, hospitality and tourism courses to join AFECA - the Asia Federation of Exhibition and Convention Association MICE Youth Challenge 2017.

# TREASURER REPORT

# FINANCIAL OUTLOOK 2017

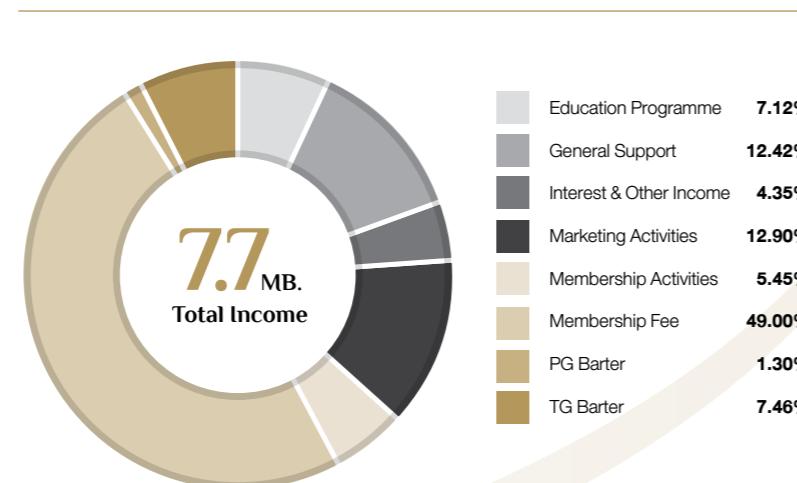
## 2016 TICA Income-Expense Report

The total income received in 2016 was Baht 7,712,360.15 from TICA Membership Committee, TOEB and TG & PG Barter Agreement with total expenses incurred amounting to Baht 7,173,796.08 resulting in a positive balance of Baht 538,656.07

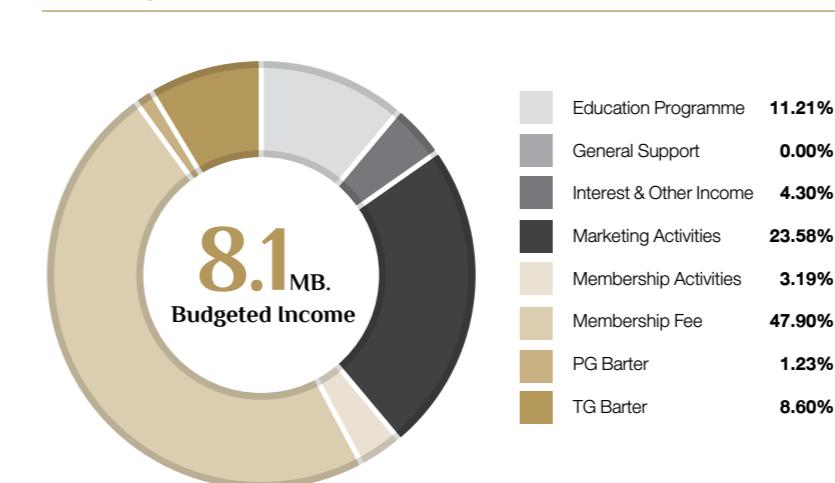
### 2016 TICA Financial Statement

Year	Total
<b>2016</b>	
Balance, Year-Start	<b>42,894,108.10</b>
Income	7,712,360.15
Expenses	7,173,796.08
Variance	538,656.07
<b>Balance, Year-End</b>	<b>43,432,764.17</b>
<b>2015</b>	
Balance, Year-Start	<b>42,643,916.93</b>
Income	7,884,289.13
Expenses	7,634,097.96
Variance	250,191.17
<b>Balance, Year-End</b>	<b>42,894,108.10</b>
<b>2014</b>	
Balance, Year-Start	<b>40,793,365.73</b>
Income	9,154,621.67
Expenses	7,304,070.47
Variance	1,850,551.20
<b>Balance, Year-End</b>	<b>42,643,916.93</b>
<b>2013</b>	
Balance, Year-Start	<b>37,023,362.26</b>
Income	12,317,668.98
Expenses	8,547,665.51
Variance	3,770,003.47
<b>Balance, Year-End</b>	<b>40,793,365.73</b>

### 2016 TICA Income



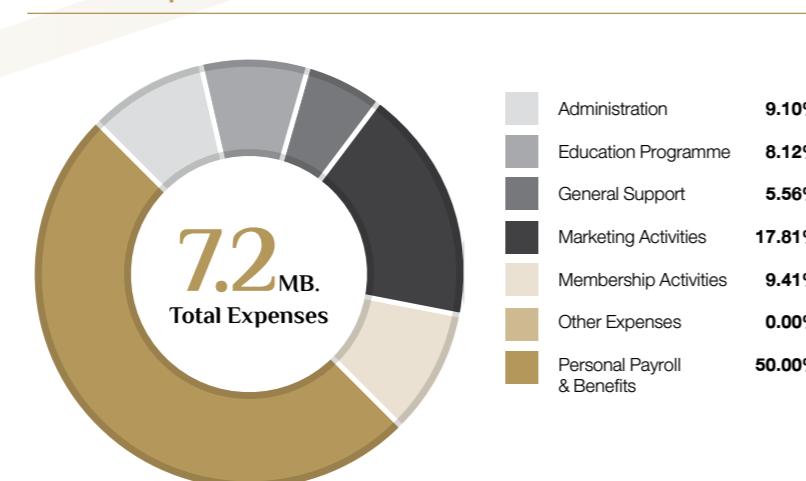
### 2017 Budgeted Income



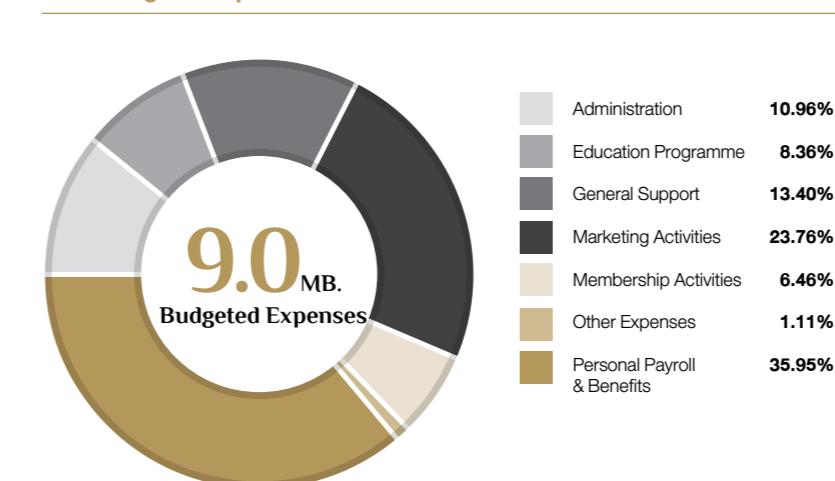
### 1. 2017 Budgeted Income

The 2017 budgeted income for TICA at Baht 8,142,500.00 with the main sources of income from membership fees, TCEB contribution and the education programme.

### 2016 Total Expenses



### 2017 Budgeted Expense



### 2. 2017 Budgeted Expense

Total expense for 2017 is projected at Baht 8,983,176.00

# TICA MEMBERSHIP LIST

## ADVERTISING AGENCIES / MEDIA HOUSE

**Biz Events Asia**  
51A Kreta Ayer Road,  
Singapore 089008  
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E. hello@bizeventsasia.com  
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**EQ Equinoctial Co.,Ltd.**  
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F. +66 (0) 2 538 8682  
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W. www.eq-thailand.com

**Hype Global Company Ltd.**  
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**Premier Print & Products Co., Ltd.**  
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**Sheerbravado Design & Marketing**  
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com  
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## AFFILIATE ORGANISATIONS

**Thai Exhibition Association (TEA)**  
88 Bangkok International Trade &  
Exhibition Centre (BITEC), Bangkok-  
Trad (km.1), Bangkok, Bangkok  
10260, Thailand  
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**Thailand Convention and Exhibition  
Bureau (TCEB)**  
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**Tourism Council of Thailand (TCT)**  
C/O TAT Office; 1600 New Petchburi  
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W. www.tourismcouncil.org

## AIRLINES

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**Thai Airways International  
Public Co., Ltd.**  
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W. www.gem-tourism.com/index.php

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and Convention Centre - CMECC**  
456 Moo 1 Tambon Changpuck  
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## EDUCATIONAL INSTITUTIONS

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**Dusit Thani College**  
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**Queen Sirikit National Convention  
Centre (QSNCC)**  
Queen Sirikit National Convention  
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W. www.qsncc.com

**Eastern Asia University  
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## CONVENTION CENTRES

**Bangna Convention Centre**  
2/4-5 Moo 14 Bangna Trad Rd.,  
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Samutprakan 10540, Thailand  
T. +66 (0) 2 265 5678  
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**TM Show Corp Ltd.**  
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T. +66 (0) 2 203 1114  
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W. http://www.tmshowcorp.com

**United Nations - ESCAP United  
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T. +66 (0) 2 288 1181-2, 1806  
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W. www.unescap.org/uncc

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## EVENT MANAGEMENT COMPANIES (EMCs)

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**Oriental Events Co.,Ltd.**  
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T. +66 (0) 76 355 781-2  
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W. www.bicphuket.com

**Brain Avenue Co.,Ltd.**  
1213/48 Srivara Town in Town Soi  
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Wangthonglang, Bangkok  
10310, Thailand  
T. +66 (0) 2 559 2813, 934 7534  
F. +66 (0) 2 934 7535  
E. contact\_us@brainavenue.com  
W. www.brainavenue.com

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4/18-19 Soi Nuanchan 56, Nuanchan,  
Buengkum, Bangkok 10230, Thailand  
T. +66 (0) 2 790 3888 ext. 1320  
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E. punyisa.c@cmo.co.th,  
woraporn@cmo.co.th  
W. www.bitec.co.th

**Eventage (Thailand) Co., Ltd.**  
35/175, Moo 4, Chalong Muang,  
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T. +66 (0) 76 378 417  
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W. www.eventage-thailand.com

**IMPACT Exhibition Management  
Co., Ltd.**  
47/569-576 10th Fl., Bangkok Land  
Building, Popular 3 Road, Banmai  
Sub-district, Pakkred District,  
Nonthaburi 11120, Thailand  
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W. www.impact.co.th

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## Royal Paragon Hall Exhibition & Convention Center

991 Siam Paragon Shopping Center,  
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F. +66 (0) 2 610 8045  
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## FREIGHT FORWARDING AGENCIES

**APT Showfreight (Thailand) Limited**  
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E. suthichai@aptshowfreight.com  
W. www.aptshowfreight.com

**Rogers Bangkok Co.,Ltd.**  
90/1 Moo 4, Bangchalong, Bangpree  
Samutprakan 10540, Thailand  
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E. exhibitions@rogers-asia.com  
W. www.rogers-asia.com

**Schenker (Thai) Ltd.**  
3388/38, 54-61, 63, 66-67 Sirinrat  
Building 12th, 16th - 19th Floor  
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T. +66 (0) 2 269 6500 ext. 6571,  
6727  
F. +66 (0) 2 367 5351  
E. oratai.chobsieng@schenker.com  
W. dbschenger.com

## HOTELS - BANGKOK

**AETAS Bangkok, The**  
49 Soi Ruamrudee, Ploenchit Rd.,  
Pathumwan, Bangkok 10330,  
Thailand  
T. +66 (0) 2 618 9000  
F. +66 (0) 2 618 9010  
E. contact@aetashotels.com  
W. www.aetasshotels.com

**AETAS Lumpini, The**  
1030/4 Rama 4 Rd., Tungmahamek,  
Sathorn, Bangkok 10120, Thailand  
T. +66 (0) 2 618 9555  
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**Thai Exhibition Association (TEA)**  
88 Bangkok International Trade &  
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T. +66 (0) 2 255 2930  
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**Amari Don Muang Airport Hotel**  
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F. +66 (0) 2 566 1941  
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**Amari Watergate Bangkok**  
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**Ambassador Hotel Bangkok**  
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**Anantara Bangkok Sathorn**  
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F. +66 (0) 2 476 1120  
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W. bangkok-riverside.anantara.com

**Anantara Siam Bangkok Hotel**  
155 Rajadamri Rd., Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 126-8866  
F. +66 (0) 2 253-9195  
E. siam@anantara.com  
W. www.siam-bangkok.anantara.com

**Aroma Grand Bangkok**  
99 Rajchadamri Rd., Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 655 5555  
F. +66 (0) 2 655 7555  
E. aroma@aroma.com  
W. www.aroma.com

**AVANI Atrium Bangkok**  
1880 New Petchburi Rd., Bangkok, Huay Kwang, Bangkok 10310, Thailand  
T. +66 (0) 2 718 2000-1  
F. +66 (0) 2 718 2011  
E. atrium@avanihotels.com  
W. www.avanihotels.com

**AVANI Riverside Bangkok Hotel**  
257 / 1-3 Charoen Nakorn Road, Thonburi , Bangkok 10600, Thailand  
T. +66 (0) 2 431 9100  
F. +66 (0) 2 431 9111  
E. riverside.bangkok@avanihotels.com  
W. www.avanihotels.com/riverside-bangkok

**Bangkok Hotel Lotus Sukhumvit Managed by Accor**  
1 Soi Daeng-Udom, Sukhumvit 33, Klongtoey Nua, Wattana, Bangkok 10110, Thailand  
T. +66 (0) 2 610 0111  
F. +66 (0) 2 262 1700  
E. sales@hotellotussukhumvit.com  
W. www.hotellotussukhumvit.com

**Bangkok Marriott Marquis Queen's Park**  
199 Sukhumvit Soi 22, Klongton Klongtoey, Bangkok 10110, Thailand  
T. +66 (0) 2 059 5555  
F. +66 (0) 2 059 5888  
E. melanie.schilling@marriott.com  
W. www.bangkokmarriottmarquis.com

**Banyan Tree Bangkok**  
21/100 South Sathorn Road., Bangkok 10120, Thailand  
T. +66 (0) 2 679 1200  
F. +66 (0) 2 679 1199  
E. bangkok@banyantree.com  
W. www.banyantree.com

**Buddy Oriental Riverside Pakkred**  
17/56 Moo 7, Sukhaprachasan 2, Bangpoo, Pakkred, Nonthaburi 11120, Thailand  
T. +66 (0) 2 584 2222  
F. +66 (0) 2 584 3888  
E. rsvn@buddyriverside.com  
W. www.buddyriverside.com

**Centara Grand and Bangkok Convention Centre at CentralWorld**  
99/99 Rama I Road, Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 100 1234  
F. +66 (0) 2 100 1235  
E. cgcw@chr.co.th  
W. www.centarahotelsresorts.com

**Centara Grand at Central Plaza Ladprao Bangkok**  
1695 Phaholyothin Rd., Chatuchak, Bangkok 10900, Thailand  
T. +66 (0) 2 541 1234  
F. +66 (0) 2 541 1087  
E. cglb@chr.co.th  
W. www.centarahotelsresorts.com/cglb

**Compass SkyView Hotel**  
12 Sukhumvit 24, Klongton, Klongtoey , Bangkok 10110, Thailand  
T. +66 (0) 2 011 1111  
F. +66 (0) 2 011 1199  
E. info@compassskyviewhotel.com  
W. http://www.compassskyviewhotel.com

**Centra Central Station Hotel Bangkok**  
23/34-35 Treemit Rd., Taladnoi Sampartawong, Bangkok 10100, Thailand  
T. +66 (0) 2 344 1699  
F. +66 (0) 2 266 5583  
E. gmcsb@chr.co.th  
W. www.centarahotelsresorts.com/csbb

**Courtyard by Marriott Bangkok**  
155/1 Soi mahadlekluang 1, Rajdamri Rd., Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 690 1888  
F. +66 (0) 2 690 1899  
E. sirimarn.l@courtyard.com  
W. www.courtyardbangkok.com

**Centra Government Complex Hotel and Convention Centre Chaeng Watthana**  
120, Mu 3 Convention Centre Building, Chaeng Watthana Road, Laksi, Bangkok 10210, Thailand  
T. +66 (0) 2 143 1234  
F. +66 (0) 2 143 1239  
E. gmcg@chr.co.th, cgs@chr.co.th  
W. www.centarahotelsresort.com/cgc

**Chaophya Park Hotel Bangkok Park Hotel and Resorts Co.,Ltd.**  
247 Rachadapisek Rd., Dindaeng, Bangkok 10400, Thailand  
T. +66 (0) 2 290 0125  
F. +66 (0) 2 275 8577  
E. gm@chaophyapark.com  
W. www.chaophyapark.com

**Chatrium Hotels & Residences**  
28 Charoenkrung Road Watprayakrai Bangkok, Bangkok 10120, Thailand  
T. +66 (0) 2 307 8888  
F. +66 (0) 2 307 8899  
E. info.chrb@chatrium.com  
W. www.chatrium.com

**Chaydon Sathorn Hotel**  
31 South Sathorn Road, Thungmahamek, Sathorn, Bangkok 10120, Thailand  
T. +66 (0) 2 343 6333  
F. +66 (0) 2 343 6335  
E. contact@chaydonsathorn.com  
W. www.chaydonsathorn.com

**Eastin Hotel Makkasan Bangkok**  
1091/343 New Petchburi Road Makkasan, Rajtawee, Bangkok 10400, Thailand  
T. +66 (0) 2 259 7420  
F. +66 (0) 2 258 2862  
E. j.regencypark@gmail.com  
W. www.checkinnonline.com

**Four Points by Sheraton Bangkok, Sukhumvit 15**  
4 Sukhumvit Soi 15, (Ruumjai) Sukhumvit Rd. Kwaeng KlongToey - Nua Khet Wattana, Bangkok 10110, Thailand  
T. +66 (0) 2 309 3000  
F. +66 (0) 2 625 3333  
E. cgcw@chr.co.th  
W. www.centarahotelsresorts.com/metropolitanbangkok

**Golden Tulip Sovereign Hotel Bangkok**  
92 Soi Saengcham, Rama 9 Rd., Huay Kwang, Rim Klong, Bangkapi, Bangkok 10320, Thailand  
T. +66 (0) 2 641 4777  
F. +66 (0) 2 641 4884  
E. center@gtbskk.com  
W. www.goldentulipbangkok.com

**Grand Fourwings Convention Hotel, The**  
All Seasons Place 87 Wireless Rd., Lumpini, Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 690 9999  
F. +66 (0) 2 690 9990  
E. bkkci.info@conradhotels.com  
W. www.conradhotels.com/bangkok

**Grand Hyatt Erawan Bangkok**  
494 Rajadamri Rd., Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 254 1234  
F. +66 (0) 2 254 6308  
E. bangkok.grand@hyatt.com  
W. www.bangkok.grand.hyatt.com

**Le Meridien Bangkok**  
40/5 Surawong Road, Bangkok, Bangkok 10500, Thailand  
T. +66 (0) 2 232 8888  
F. +66 (0) 2 232 8999  
E. sales.CMBKK@lemeridien.com  
W. www.lemeridien.com/bangkoksurawong

**Le Meridien Suvarnabhumi, Bangkok Golf Resort & Spa**  
789 Moo 14, Bangna Trad-Road, (KM 10.5) Bangpueyai,Bangpue, Samutprakan 10540, Thailand  
T. +66 (0) 2 118 7777  
F. +66 (0) 2 118 7788  
E. Wasinee.Tungboonsaensin@lemeridien.com  
W. http://www.Lemeridien.com/suvarnabhumi

**Mövenpick Hotel Sukhumvit 15 Bangkok**  
47 Sukhumvit Road Soi 15, Klongtoey Nua, Wattana, Bangkok 10110, Thailand  
T. +66 (0) 2 119 3100  
F. +66 (0) 2 119 3119  
E. Hotel.sukhumvit15.reservations@movenpick.com  
W. http://www.movenpick.com

**Novotel Bangkok IMPACT**  
94 Popular Rd., Banmai Subdistrict Pakkred District, Nonthaburi 11120, Thailand  
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F. +66 (0) 2 833 4889  
E. h8059-re@accor.com  
W. www.novotel.com/gb/hotel-8059-novotel-bangkok-impact/index.shtml

**Plaza Athenee Bangkok, A Royal Meridien Hotel**

**Crowne Plaza Bangkok Lumpini Park**  
952 Rama IV Road, Surawongse, Bangrak, Bangkok 10500, Thailand  
T. +66 (0) 2 632 9000  
F. +66 (0) 2 632 9011  
E. info-cpbkk@ihg.com  
W. www.crownplaza.com

**Dream Hotel Bangkok**  
10 Sukhumvit Soi 15, Klong Toey Nua, Wattana, Bangkok 10110, Thailand  
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F. +66 (0) 2 254 8534  
E. reservation@dreambkk.com  
W. www.dreambkk.com

**Dusit Princess Srinakarin Hotel**  
53 Srinakarin Road Nongbon, Pravet, Bangkok 10250, Thailand  
T. +66 (0) 2 721 8400  
F. +66 (0) 2 721 8432-33  
E. dpsb@dusit.com  
W. www.dusitprincesssrinakarin.dusit.com

**Dusit Thani Hotel**  
946 Rama IV Rd. Silom, Bangkok 10500, Thailand  
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E. dtbk@dusit.com  
W. www.dusit.com/dtak

**Holiday Inn Bangkok Silom**  
981 Silom Road, Bangrak, Bangkok 10500, Thailand  
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F. +66 (0) 2 238 0264  
E. pipatpong@mohg.com  
W. www.mandinoriental.com

**Holiday Inn Bangkok Sukhumvit**  
1 Sukhumvit 22, Klongton Klongtoey, Bangkok 10110, Thailand  
T. +66 (0) 2 302 5555  
F. +66 (0) 2 302 5225  
E. measukhumvitpark@marriott.com  
W. www.marriott/bkksp

**Hotel Windsor Suites & Convention**  
10/1 Sukhumvit Soi 20, Sukhumvit Road, Prakanong, Bangkok 10110, Thailand  
T. +66 (0) 2 262 1234  
F. +66 (0) 2 262 1211  
E. info.windsorsuiteshotel.com  
W. www.windsorsuiteshotel.com

**InterContinental Bangkok**  
973 Ploenchit Rd., Patumwan, Bangkok 10300, Thailand  
T. +66 (0) 2 656 0444  
F. +66 (0) 2 656 0555  
E. intercon@ihbangkok.com  
W. www.intercontinental.com/bangkoksukhumvit15

**JW Marriott Hotel Bangkok**  
4 Sukhumvit Rd, Soi 2, Bangkok 10110, Thailand  
T. +66 (0) 2 656 7700  
F. +66 (0) 2 656 9831  
E. sales.jwmariottbkk@marriotthotels.com  
W. www.jwmariottbangkok.com

**Le Meridien Bangkok**  
40/5 Surawong Road, Bangkok, Bangkok 10500, Thailand  
T. +66 (0) 2 232 8888  
F. +66 (0) 2 232 8999  
E. sales.CMBKK@lemeridien.com  
W. www.lemeridien.com/bangkoksurawong

**Montien Bangkok Hotel, The**  
54 Surawongse Rd., Bangkok 10500, Thailand  
T. +66 (0) 2 233 7060  
F. +66 (0) 2 236 5218  
E. bangkok@montien.com  
W. www.montien.com

**Park Plaza Bangkok Soi 18**  
9 Sukhumvit Soi 18, Sukhumvit Road, Klongtoey Nua, Wattana, Bangkok 10110, Thailand  
T. +66 (0) 2 658 7000  
F. +66 (0) 2 658 7099  
E. sales@parkplazabangkok.com  
W. http://www.parkplaza.com/bangkok-hotel-th-10110/thabaas

**Ramada Plaza Bangkok Menam Riverside**

**Platinum Hotel Fortune Hotel**  
1 Ratchadapisek Rd., Dindaeng, Bangkok 10310, Thailand  
T. +66 (0) 2 641 1500  
F. +66 (0) 2 641 1530  
E. room@gmbhotel.com  
W. www.grandmercurebangkokfortune.com

**Grand Centre Point Hotel and Residence Ratchadamri**  
153/2 Soi Mahatet Laung 1, Ratchadamri Rd., Pathumwan, Bangkok 10300, Thailand  
T. +66 (0) 2 670 5000  
F. +66 (0) 2 670 5059  
E. res\_ratchadamri@centrepointhotel.com  
W. www.centrepoint.com/grandcentrepoint

**Marriott Sukhumvit Park - Bangkok**  
90 Sukhumvit Soi 24, Klongton Klongtoey, Bangkok 10110, Thailand  
T. +66 (0) 2 009 4999  
F. +66 (0) 2 009 4900  
E. H3616@accor.com  
W. www.pullmanbangkokgrandesukhumvit.com

**Marriott Sukhumvit Park - Bangkok**  
90 Sukhumvit Soi 24, Klongton Klongtoey, Bangkok 10110, Thailand  
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F. +66 (0) 2 009 4900  
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W. www.pullmanbangkokgrandesukhumvit.com

**Marriott Sukhumvit Park - Bangkok**  
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F. +66 (0) 2 009 4900  
E. H3616@accor.com  
W. www.pullmanbangkokgrandesukhumvit.com

**Millennium Hilton Bangkok**  
123 Charoenakorn Road, Klongsan, Bangkok 10600, Thailand  
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E. info@okurabangkok.com  
W. www.okurabangkok.com

**Okura Prestige Bangkok, The**  
Park Ventures Ecoplex, 57 Wireless Rd., Pathumwan, Lumpini, Bangkok 10330, Thailand  
T. +66 (0) 2 302 3402  
F. +66 (0) 2 302 3344  
E. sales.bangkok.blu@radisson.com  
W. www.radisonblu.com/plazahotel-bangkok

**Radisson Blu Plaza Bangkok**  
23/2-3 Sukhumvit 13, Sukhumvit Rd., Klongtoey Nua, Wattana, Bangkok 10110, Thailand  
T. +66 (0) 2 125 9000  
F. +66 (0) 2 125 9111  
E. monthida.s@oriental-residence.com  
W. www.oriental-residence.com

**Oriental Residence Bangkok**  
110 Wireless Rd., Bangkok 10330, Thailand  
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E. monthida.s@oriental-residence.com  
W. www.oriental-residence.com

**Platinum Hotel Fortune Hotel**  
44 MBK Centre, Phayathai Road, Wangmai, Pathumwan, Bangkok

**Rembrandt Hotel Bangkok**  
19 Sukhumvit Soi 18, Sukhumvit Rd., Klong Toei, Bangkok 10110, Thailand  
T. +66 (0) 2 261 7100  
F. +66 (0) 2 261 7017  
E. info@rembrandtbkk.com  
W. www.rembrandtbkk.com

**Renaissance Bangkok Ratchaprasong Hotel**  
518/8 Ploenchit Rd., Lumpini, Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 125 5000  
F. +66 (0) 2 125 5001  
E. bookmarriott@mariotthotels.com  
W. www.renaissancebangkok.com

**Royal Orchid Sheraton Hotel & Towers**  
2 Charoen Krung Rd., Soi 30 (Captain Bush Lane) Sipha Road, Bangrak, Bangkok 10500, Thailand  
T. +66 (0) 2 665 3378  
F. +66 (0) 2 639 5480  
E. mice.rosh@sheraton.com  
W. www.royalorchidsheraton.com

**Shangri-La Hotel**  
89 Soi Wat Suan Plu, New Road, Bangrak, Bangkok 10500, Thailand  
T. +66 (0) 2 236 7777  
F. +66 (0) 2 236 8570  
E. slbk@shangri-la.com  
W. www.shangri-la.com

**Sheraton Grande Sukhumvit**  
250 Sukhumvit Road, Klongtoey, Bangkok 10110, Thailand  
T. +66 (0) 2 649 8888  
F. +66 (0) 2 649 8811  
E. grande.sukhumvit@luxurycollection.com  
W. www.sheratongrandesukhumvit.com

**Siam Kempinski Hotel Bangkok**  
991/9 Rama 1 Road, Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 162 9000  
F. +66 (0) 2 162 9009  
E. reservations.siambangkok@kempinski.com  
W. www.kempinski.com/bangkok

**Sivatel Bangkok**  
53 Witayu Road, Lumpini Patumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 309 5000  
F. +66 (0) 2 309 5050  
E. kornkamon@sivatelandbangkok.com  
W. www.sivatelandbangkok.com

**SO Sofitel Bangkok**  
2 North Sathorn Road Bangkok, Bangkok 10500, Thailand  
T. +66 (0) 2 624 0000  
F. +66 (0) 2 624 0111  
E. H6835@sofitel.com  
W. www.sofitel-so-bangkok.com

**Sofitel Bangkok Sukhumvit**  
189 Sukhumvit Road Soi 13-15 Klongtoey Nuw Wattana, BANGKOK, 10110, Thailand  
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F. +66 (0) 2126 9998  
E. H5213@sofitel.com  
W. http://www.sofitel.com/gb/hotel-5213-sofitel-bangkok-sukhumvit-opening-2010/index.shtml

**St. Regis Bangkok, The**  
159 Rajdamri Road, Lumpini, Pathumwan, Bangkok 10330, Thailand  
T. +66 (0) 2 207 7777  
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E. kristen.svensson@stregis.com  
W. www.stregis.com/bangkok

**Sukhothai Bangkok, The**  
13/3 South Sathorn Road, Thungmahamek, Sathorn, Bangkok 10120, Thailand  
T. +66 (0) 2 344 8888  
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E. info@sukhothai.com  
W. www.sukhothai.com

**Sukosol Bangkok, The**  
477 Sri Ayuthaya Rd., Phrayai, Bangkok 10400, Thailand  
T. +66 (0) 2 247 0123  
F. +66 (0) 2 247 0165  
E. thesukosol@sukosolhotels.com  
W. www.sukosolhotels.com

**Swissotel Le Concorde Bangkok**  
204 Ratchadapisek Road, Huay Kwang, Bangkok 10320, Thailand  
T. +66 (0) 2 694 2222  
F. +66 (0) 2 694 2223  
E. bangkok-leconcorde@swissotel.com  
W. www.swissotel.com/bangkok-leconcorde

**Tawana Bangkok, The**  
80 Surawongse Road, Bangrak, Bangkok 10500, Thailand  
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F. +66 (0) 2 236 3738  
E. info@tawanabangkok.com  
W. www.tawanabangkok.com

**The Berkeley Hotel Pratunam**  
559 Ratchaprarop Road, Makkasan, Bangkok 10400, Thailand  
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**Dhevamantra Resort and Spa, Kanchanaburi**  
9/9 Moo3 Tambol Tha Makham Amphoe Muang, Kanchanaburi 71000, Thailand  
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F. +66 (0) 3 461 5959  
E. info@dhevamantra.com  
W. www.dhevamantra.com

**Dusit Thani, Hua Hin**  
1349 Petkasem Rd, Cha-Am, Petchburi 76120, Thailand  
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W. www.dusit.com

**The Landmark Bangkok**  
138 Sukhumvit Road, Bangkok 10110, Thailand  
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F. +66 (0) 2 253 4259  
E. email@landmarkbangkok.com  
W. www.landmarkbangkok.com

**Evasion Hua Hin & Six Senses Spa**  
9 Moo 5 Paknampran Beach, Pranburi, Prachuap Khirikhan 77220, Thailand  
T. +66 (0) 32 632 111  
F. +66 (0) 32 632 112, 632 131  
E. reservations-hua hin@sixsenses.com  
W. www.evasionhuahin.com

**Felix River Kwai Resort**  
9/1 Moo 3 Thamakham Amphur Muang, Kanchanaburi 71000, Thailand  
T. +66 (0) 34 551 000  
F. +66 (0) 34 551 033  
E. felix@felixriverkwai.co.th  
W. www.felixriverkwai.co.th

**W Bangkok**  
106, 108 North Sathorn Road, Silom, Bangrak, Bangkok 10500, Thailand  
T. +66 (0) 2 344 4000  
F. +66 (0) 2 344 4111  
E. whotels.bangkok@whotels.com  
W. www.whotels.com/bangkok

**Hilton Hua Hin Resort & Spa**  
33 Naresdamri Rd., Hua Hin, Prachuap Khirikhan 77110, Thailand  
T. +66 (0) 32 538 999  
F. +66 (0) 32 538 990  
E. hua-hin@hilton.com  
W. www.hua-hin.hilton.com

#### HOTELS - CENTRAL

**Amari Hua-Hin Hotel**  
117/74 Mooban Nongkae Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 616 600  
F. +66 (0) 32 616 699  
E. huahin.anantara.com  
W. www.amari.com/huahin

**Anantara Resort & Spa Hua Hin**  
43/1 Petchkasem Beach Rd., Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 520 250-6  
F. +66 (0) 32 520 259  
E. huahin.anantara.com  
W. www.anantara.com

**Asara Villa and Suite Hua Hin**  
53 Hua Hin Soi 5, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 547 555  
F. +66 (0) 32 547 762  
E. info@asaravillaandsuite.com  
W. www.intercontinental.com/huahin

**InterContinental Hua Hin Resort**  
33/33 Petchkasem Road, Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 616 999  
F. +66 (0) 32 616 555  
E. Weerasak.Boontia@ihg.com  
W. www.intercontinental.com/huahin

**Centara Grand Beach Resort & Villas Hua Hin**  
1 Damnenkasem Rd., Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 512 021-38  
F. +66 (0) 32 511 014  
E. cbhr@csr.co.th  
W. www.centarahotelsresorts.com

**Marrakesh Hua Hin Resort and Spa**  
63/411 Moo Baan Nong Kae, T. Nong Kae A, Hua Hin, Prachup Khirikhan 77110, Thailand  
T. +66 (0) 32 616 777  
F. +66 (0) 32 616 799  
E. reservations@ marrakeshresortandspa.com  
W. www.marrakeshresortandspa.com

**Marriott Hua Hin Resort & Spa**  
107/1 Phetkasem Rd. Hua Hin, Prachuap Khirikhan, 77110, Thailand  
T. +66 (0) 32 904 666  
F. +66 (0) 32 904 789  
E. event@berkeleypratunam.co.th  
W. www.huahinmariott.com

**Novotel Hua Hin Cha Am Beach Resort & Spa**  
854/2 Burirrom Road, Cha-am, Hua Hin, Petchburi 76120, Thailand  
T. +66 (0) 32 708 300  
F. +66 (0) 32 708 303  
E. rsvn@novotelhuahin.com  
W. www.novotelhuahin.com

**Pavilion Rim Kwai Resort, Kanchanaburi**  
79/2 Moo 4, Km. 9 Lada-Erawan Rd., T. Wangdong, A. Muang, Kanchanaburi 71190, Thailand  
T. +66 (0) 34 513 800,  
+66 (0) 2 652 6970-2  
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E. rimkwai@pavilionhotels.com  
W. www.pavilionhotels.com

**Radisson Blu Resort Hua Hin**  
1392 Petchkasem Road, Cha-am, Hua Hin, Petchaburi 73120, Thailand  
T. +66 (0) 32 421 777  
F. +66 (0) 32 472 822  
E. huahin@radisson.com  
W. http://www.radissonblu.com/en/resort-hua-hin

**Regent Cha Am Beach Resort Hua Hin, The**  
91 Hua Hin - Khaoh Takiap Road, Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 521 234  
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E. huahin.regency@hyatt.com  
W. www.huahin.regency.hyatt.com

**Sheraton Hua Hin Resort & Spa**  
1573 Petchkasem Rd., Tambol Cha-Am, Amphure Cha-Am, Petchburi 76120, Thailand  
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W. www.sheraton.com/huahin

**Chonchan Pattaya Resort**  
19 Moo 1 Tambon Nakulea, Amphur Banglamung, Pattaya, Chonburi 20150, Thailand  
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E. reservations@kacharesort.com  
W. http://www.kohchangkacha.com

**Kacha Resort & Spa, Koh Chang**  
88/1 Moo 4, White Sand Beach, Koh Chang , Trad 23170, Thailand  
T. +66 (0) 38 418 888  
F. +66 (0) 38 418 890  
E. reservations@allseasonspattaya.com  
W. www.accorhotels.com/6525

**I Tara Resort and Spa**  
109 Moo 3, Laempakbia Banlaem, Phetchburi 76100, Thailand  
T. +66 (0) 32 478 301  
F. +66 32 478 310  
E. reservation.itara@gmail.com  
W. www.itararesort.com

**InterContinental Hua Hin Resort**  
33/33 Petchkasem Road, Hua Hin, Prachuab Kirikhan 77110, Thailand  
T. +66 (0) 32 616 999  
F. +66 (0) 32 616 555  
E. Weerasak.Boontia@ihg.com  
W. www.intercontinental.com/huahin

**Loligo Resort Hua Hin**  
83/181 Soi Huathanon 23, Khaotakiep-Hua Hin Road, Hua-Hin, Prachuap Khirikhan 77110, Thailand  
T. +66 (0) 32 536 888  
F. +66 (0) 32 536 887  
E. net@loligoresort.com  
W. http://www.loligoresort.com

**Amari Emerald Cove Koh Chang, The**  
88/8 Moo 4, Tambol Koh Chang, King Amphur Koh Chang, Trad 23170, Thailand  
T. +66 (0) 39 552 000  
F. +66 (0) 39 552 001  
E. emeraldcove@amari.com  
W. www.dusithanipattaya.dusit.com

**Amari Pattaya**  
240 Moo 5 Pattaya Beach Rd., Pattaya City, Chonburi 20150, Thailand  
T. +66 (0) 38 418 418  
F. +66 (0) 38 418 410  
E. pattaya@amari.com  
W. www.amari.com

**A-One the Royal Cruise Hotel, Pattaya**  
499 North Pattaya Beach Road, Pattaya City, Chonburi 20260, Thailand  
T. +66 (0) 38 259 555  
F. +66 (0) 38 424 242  
E. a-onehotel@a-onehotel.com  
W. www.a-onehotel.com

**Hard Rock Hotel Pattaya**  
429 Moo 9 Pattaya Beach, Cholburi 20150, Thailand  
T. +66 (0) 38 428 755-9  
F. +66 (0) 38 421 673  
E. waraporn.n@hardrockhotels.net  
W. www.hardrockhotels.net

**Hilton Pattaya**  
333/101 Moo 9, Nongprue, Banglamung, Chonburi 20260, Thailand  
T. +66 (0) 38 253 000  
F. +66 (0) 38 253 001  
E. pattaya.sales@hilton.com  
W. www.pattaya.hilton.com

**Holiday Inn Pattaya**  
463/68 Pattaya Sai 1 Rd., Nongprue, Banglamung, Chonburi 20150, Thailand  
T. +66 (0) 38 725 555  
F. +66 (0) 38 725 562  
E. melanie.schilling@mariott.com  
W. www.holidayinn-pattaya.com

**Asia Pattaya Hotel**  
352 Moo 12, Pratumnak Road., Nongprue, Pattaya City Cholburi, 20260, Thailand  
T. +66 (0) 38 250 491-5  
F. +66 (0) 38 250 496  
E. somsak@asiahotel.co.th  
W. www.asiahotel.co.th

**Avani Pattaya Resort & Spa**  
218/2-4 Moo 10 Beach Road, Pattaya City, Banglamung, Chonburi 20260, Thailand  
T. +66 (0) 38 412 120  
F. +66 (0) 38 429 926  
E. pattayamarriott@minoret.com  
W. www.marriott.com/PYXMC

**Cape Dara Resort Pattaya**  
256 Dara Beach, Soi 20, Pattaya-Naklua Road, Pattaya 20150, Thailand  
T. +66 (0) 38 933 888  
F. +66 38 933 800  
E. sales-co@capedararesort.com  
W. http://www.capedararesort.com/pattayaresort

**Centara Grand Mirage Beach Chon Inter Hotel**  
934 Sukhumvit Road, T.Bangplasoi, A.Muang, Chonburi 20000, Thailand  
T. +66 (0) 38 283 111  
F. +66 (0) 38 289 123  
E. gm@choninterhotel.com  
W. www.choninterhotel.com

**InterContinental Pattaya Resort**  
437 Phra Tamnak Road, Pattaya, Chonburi 20150, Thailand  
T. +66 (0) 38 301 234  
F. +66 (0) 38 259 899  
E. info.pattya@ihg.com  
W. http://www.intercontinental.com/pattayaresort

**Resort Pattaya**  
277 Moo 5 Naklua, Banglamung, Pattaya, Chonburi 20150, Thailand  
T. +66 (0) 38 301 234  
F. +66 (0) 38 714 999  
E. gmcmbr@chr.co.th  
W. www.centarahotelsresorts.com

**Jomtien Palm Beach Hotel & Resort**  
408 Moo 12, Leabhart Na Jomtien Road, T. NongPru, A. Banglamung, Chonburi 20150, Thailand  
T. +66 (0) 38 250 421  
F. +66 (0) 38 250 482  
E. relax@royalcliff.com  
W. www.royalcliff.com

**Sand Dunes Chaolao Beach Resort**  
73 Moo 5, Khlong Khut Thamai, Chanthaburi 22120, Thailand  
T. +66 (0) 39 460 550  
F. +66 (0) 39 460 551  
E. rsvn@sanddunes.co.th  
W. www.sandduneschaolao.com

**Hyatt Regency Hua Hin**  
91 Hua Hin - Khaoh Tak

**Chiangmai Grandview Hotel & Convention Center**  
24 Super Highway Chiang Mai-Lumpang, T. Chang Puek, A. Muang, Chiang Mai 50300, Thailand  
T. +66 (0) 53 220 100-9  
F. +66 (0) 53 221 602  
E. info@chiangmaigrandview.com  
W. www.chiangmaigrandview.com

**Dhara Dhevi Chiang Mai**  
51/4 Chiang Mai - Sankampaeng Road Moo 1, T. Talsala, A. Muang, Chiang Mai 50000, Thailand  
T. +66 (0) 53 888 888  
F. +66 (0) 53 888 999  
E. enquiry@dharadhevi.com  
W. www.dharadhevi.com

**Duangtawan Hotel, Chiang Mai**  
132 Loykroh Road, Chang Klan, A. Muang, Chiangmai 50100, Thailand  
T. +66 (0) 53 905 000  
F. +66 (0) 53 275 429  
E. cdc@chr.co.th  
W. www.centarahotelsresorts.com

**DusitD2 Chiang Mai**  
100 Chang Klan Road, Chang Klan, A. Muang, Chiang Mai 50100, Thailand  
T. +66 (0) 53 999 999  
F. +66 (0) 53 999 900  
E. d2cm@dusit.com  
W. http://dusit2chiangmai.dusit.com

**Dusit Island Resort Hotel**  
1129 Kraisorasit Road, Tambol Vieng, Amphur Muang, Chiang Rai 57000, Thailand  
T. +66 (0) 53 607 999  
F. +66 (0) 53 715 801  
E. dclr@dusit.com  
W. www.dusit.com

**Empress Hotel & Convention Center Chiang Mai, The**  
199/42 Chang Klan Road, Muang, Chiang Mai 50100, Thailand  
T. +66 (0) 53 253 199  
F. +66 (0) 53 272 467  
E. rsvn@empresshotels.com  
W. www.empresshotels.com

**Four Seasons Resort Chiangmai**  
Mae Rim Sameong Old Road, Mae Rim, Chiangmai 50180, Thailand  
T. +66 (0) 53 298 181  
F. +66 (0) 53 298 189  
E. titiya.chooto@fourseasons.com  
W. www.fourseasons.com/chiangmai

**Holiday Inn Chiangmai Hotel**  
318/1 Chiangmai-Lamphun Road, T. Wat Kate, A. Muang, Chiangmai 50000, Thailand  
T. +66 (0) 53 275 300  
F. +66 (0) 53 275 299  
E. sales@hichiangmai.net  
W. www.holidayinn.com/chiangmai

**Horizon Village and Resort**  
200 Moo 7, Cherng Doi, Chiang Mai-Doisaket HWY, Doi Saket, Chiang Mai 50220, Thailand  
T. +66 (0) 53 868 891-3  
F. +66 (0) 53 292 380  
E. gm@horizonvillage.net, info@horizonvillage.net  
W. http://www.horizonvillage.net

**Ibis Styles Chiang Mai**  
7/9 Moo 1 Kanklong-Cholprathan Road, Changpuak, Muang, Chiang Mai 50300, Thailand  
T. +66 (0) 53 908 888  
F. +66 (0) 53 908 899  
E. h8108-f09@accor.com  
W. www.accorhotels.com

**Imperial Mae Ping Hotel**  
153 Sridonchai Road, Changklan District, Amphur Muang, Chiangmai 50100, Thailand  
T. +66 (0) 53 283 900  
F. +66 (0) 53 206 697  
E. maeiping@imperialmaeping.com  
W. www.imperialhotels/imperialmaeping.com

**Khum Phaya Resort & Spa, Centara Boutique Collection**  
137 Moo 5 Chiangmai Mai Business Park Amphur Muang, Chiangmai 50000, Thailand  
T. +66 (0) 53 415 555  
F. +66 (0) 53 415 599  
E. saviteeka@chr.co.th  
W. www.centarahotelsresorts.com

**Le Meridien Chiang Mai**  
108 Chang Klan, Tambol Chang Klan, Amphur Muang, Chiang Mai 50100, Thailand  
T. +66 (0) 53 253 666  
E. lemeridien.chiangmai@lemeridien.com  
W. www.lemeridien.com/chiangmai

**Charm Boutique Resort & Hotel, The**  
222/8 Moo 14 Soi Adulyaram Mitraphab Road, Amphoe Muang, Khon Kaen 40000, Thailand  
T. +66 (0) 43 347 111-2  
F. +66 (0) 43 239 777  
E. thecharmboutique@hotmail.com, rsvn\_thecharmboutique@hotmail.com  
W. www.thecharmboutique.com

**Dasada Resort - Khao Yai**  
179 Moo 12, T. Nurhom, A. Muang, Prachinburi 25000, Thailand  
T. +66 (0) 53 603 333  
F. +66 (0) 53 603 330  
E. lemeridien.chiangrai@lemeridien.com  
W. www.lemeridien.com/chiangrai

**Lotus Hotel Pang Suan Kaew**  
21 Huay Kaew Road, T. Suthep, A.Muang, Chiang Mai 50200, Thailand  
T. +66 (0) 53 224 333  
F. +66 (0) 53 224 493  
E. sales@lotuspskhotel.com  
W. www.lotuspskhotel.com

**Dusit Princess Hotel Korat**  
1137 Suranari Road, Naiuang District, Amphur Muang, Nakon Ratchasima 30000, Thailand  
T. +66 (0) 44 256 629-35  
F. +66 (0) 44 256 601  
E. dpko@dusit.com  
W. www.dusit.com

**Greenery Resort Khao Yai, The**  
188/1 Thamarat Road, Moo See, Amphur Pakchong, Nakorn Ratchasima 30130, Thailand  
T. +66 (0) 44 297 224-5  
F. +66 (0) 44 297 226  
E. info@greeneryresort.com  
W. www.greeneryresort.com

**Kirimaya Golf Resort Spa**  
33 Changklan Rd., Chiangmai, 50100, Thailand  
T. +66 (0) 53 999 333  
F. +66 (0) 53 999 332  
E. info@ratilannachiangmai.com  
W. www.ratilannachiangmai.com

**Shangri-La Hotel, Chiang Mai**  
89/8 Chang Klan Road, Muang, Chiang Mai 50100, Thailand  
T. +66 (0) 53 253 888  
F. +66 (0) 53 253 800  
E. slcm@shangri-la.com  
W. www.shangri-la.com/chiangmai

**Laithong Hotel**  
50 Pichitrangs Road, Muang District, Ubon Ratchathani, 34000, Thailand  
T. +66 (0) 45 264 271, 264 290  
F. +66 (0) 45 264 270  
E. sale@laithonghotel.net  
W. www.laithonghotel.net

**Wiang Inn Hotel**  
893 Phaholyothin Road, Chiangrai 57000, Thailand  
T. +66 (0) 53 711 533  
F. +66 (0) 53 711 877  
E. wianginn@ksc.th.com  
W. www.wianginn.com

## HOTELS - NORTHEAST

**AVANI Khon Kaen Hotel & Convention Centre**  
999 Moo 4, Prachasamosorn Road, Khon Kaen 40000, Thailand  
T. +66 (0) 43 209 888  
F. +66 (0) 43 209 889  
E. taywin\_bo@avanihotels.com  
W. http://www.avanihotel.com/khon-kaen

**Centara Hotel & Convention Centre Udon Thani**  
277/1-3 Prajaksillapakhom Road Makkhaeng, Udon Thani 41000, Thailand  
T. +66 (0) 43 244 3555  
F. +66 (0) 43 244 3550  
E. info@rachawadee.com  
W. www.rachawadee.com

**Rachawadee Resort and Hotel**  
99 Moo 20 Khonkaen Airport Rd. Banped, Muang Khonkaen, Khonkaen 40000, Thailand  
T. +66 (0) 43 468 222  
F. +66 (0) 43 468 330  
E. info@rachawadee.com  
W. www.rachawadee.com

**Wishing Tree Resort - Khon Kaen**  
114/1 Moo 5, Tambol Thapra, Amphur Muang, Khon Kaen, 40260, Thailand  
T. +66 (0) 43 209 333  
F. +66 (0) 43 209 346  
E. info@wishingtree.com  
W. www.wishingtree.com

**Piman Garden Boutique Hotel**  
6/101 Klang-Muang Rd. Nai-Muang, Muang, Khonkhen 40000, Thailand  
T. +66 (0) 43 334 111  
F. +66 (0) 43 332 133  
E. info@pimangardenhotel.com  
W. www.pimangardenhotel.com

**Pullman Khon Kaen Raja Orchid**  
9/9 Prachasumran Rd., Amphur Muang, Khon Kaen 40000, Thailand  
T. +66 (0) 43 322 155  
F. +66 (0) 43 322 150  
E. pullman@pullmankhonkaen.com  
W. www.pullmankhonkaen.com

**Anantara Layan Phuket Resort**  
168 Moo 6, Cherngtalay Sub-District, Thalang District , Phuket 83000, Thailand  
T. +66 (0) 76 317 200  
F. +66 (0) 76 317 299  
E. phuketlayan@anantara.com  
W. http://www.anantara.com

**Anantara Mai Khao Phuket Villas**  
888 Moo 3, Tumbon Mai Khao, Amphur Thalang, Phuket 83110, Thailand  
T. +66 (0) 76 336 100  
F. +66 (0) 76 336 177  
E. phuket@anantara.com  
W. phuket.anantara.com

**Anantara Si Kao Resort & Spa**  
198-199 Moo 5, Had Pak Meng-Chang Rd., T. Marifad, A. Sikao, Trang 92150, Thailand  
T. +66 (0) 75 205 888  
F. +66 (0) 75 205 899  
E. sikao@anantara.com  
W. sikao.anantara.com

**Angsana Laguna Phuket**  
10 Moo 4 Srisoonthorn Rd., Cherngtalay, Talang, Phuket 83110, Thailand  
T. +66 (0) 76 358 500  
F. +66 (0) 76 324 109  
E. MICE-lagunaphuket@angsana.com  
W. http://www.angsana.com/en/ap-thailand-phuket

**Chandara Resort & Spa**  
99/1 Moo 6, Ban Ao Por, Pa khlok, Thalang, Phuket 83110, Thailand  
T. +66 (0) 77 243 000  
F. +66 (0) 77 243 002  
E. lubosh.barta@fourseasons.com  
W. www.fourseasons.com/kohsamui

**Club Med Phuket**  
3 Kata Road, Karon, Muang 83150, Thailand  
T. +66 (0) 76 201 234  
F. +66 (0) 76 362 900  
E. dtlpdsm@clubmed.com  
W. www.clubmed.co.th, http://meetings-events-clubmed-thailand.com

**Avista Hideaway Resort & Spa, Phuket**  
39/9 Muen Ngern Road, Patong District Kathu, Phuket 83150, Thailand  
T. +66 (0) 76 681 681  
F. +66 (0) 76 681 682  
E. reservations@avistahotelsandresorts.com  
W. www.hideaway.avistahotelsandresorts.com

**Crowne Plaza Phuket Panwa**  
8/88 Moo 7, Sakdidech Rd. T. Vichit, A. Muang, Phuket 83000, Thailand  
T. +66 (0) 76 372 000  
F. +66 (0) 76 372 006  
E. kanala@west-sands-resort.com  
W. http://www.west-sands-resort.com

**Grand Mercure Phuket Patong**  
1 Soi Ratuthit 200 Pi 2 Ratuthit 200 Pi Rd Patong Kathu, Phuket 83110, Thailand  
T. +66 (0) 76 338 000  
F. +66 (0) 76 348 348  
E. naruemon.s@marriotthotels.com  
W. www.jwmariottphuketresort.com

**Grand West Sands Resort and Villas Phuket**  
65 Moo 4, Mai Khao Soi 4, Tambon Mai Khao, Amphur Thalang, Phuket 83110, Thailand  
T. +66 (0) 76 618 199, 358 999  
F. +66 (0) 76 358 999  
E. info@kalimaresort.com, rsvn@kalimaresort.com  
W. www.kalimaresort.com

**Hilton Phuket Arcadia Resort & Spa**  
333 Patak Road, T. Karon, A. Muang, Phuket 83100, Thailand  
T. +66 (0) 76 330 530-4  
F. +66 (0) 76 330 128  
E. ktbrsvn@katagroup.com  
W. www.katagroup.com/kata-beach/home.htm

**Kata Beach Resort & Spa**  
1 Pakbang Rd., Tambol Karon, Muang, Phuket 83100, Thailand  
T. +66 (0) 76 284 300-4  
F. +66 (0) 76 284 307  
E. phuket.sales@hilton.com  
W. www.phuketarcadia.hilton.com

**Holiday Inn Resort Phuket Mai Khao Beach**  
81 Moo 3, Mai Khao Talang, Phuket 83110, Thailand  
T. +66 (0) 76 603 699  
F. +66 (0) 76 603 503  
E. info@holidayinnmaiikhao.com  
W. www.holidayinnresortphuketmaiikhao.com

**Katiliya Khao Lak Resort & Pool Villas**  
9/9 Moo 1 T. Kukkak, A. Takuapa, Pang Nga 82190, Thailand  
T. +66 (0) 76 427 500  
F. +66 (0) 76 427 501  
E. reservations@katiliyakholaok.com  
W. http://www.katiliyakholaok.com/

**Krabi Resort**  
232 Moo 2, T. Ao Nang, A. Muang, Krabi 81000, Thailand  
T. +66 (0) 75 637 030-5  
F. +66 (0) 75 637 051  
E. info@krabiresort.net  
W. www.krabiresort.net

**Beyond Resort Krabi**  
98 M003 Tanbrol Nongtale Muang, Krabi 81000, Thailand  
T. +66 (0) 76 366 333  
F. +66 (0) 76 366 321  
E. info@duangjittresort-spa.com, secretary@duangjittresort-spa.com  
W. www.duangjittresort-spa.com

**Duangjitt Resort & Spa**  
18 Prachanukroh Rd., Patong Beach, Phuket 83150, Thailand  
T. +66 (0) 76 366 333  
F. +66 (0) 76 366 321  
E. info@duangjittresort-spa.com, secretary@duangjittresort-spa.com  
W. www.duangjittresort-spa.com

**Hotspring Beach Resort & Spa, The**  
79 Moo 8 Ao Toey, Thai Muang District, Phang Nga 82120, Thailand  
T. +66 (0) 76 580 000-28  
F. +66 (0) 76 580 029  
E. info@thehotspringbeach.com  
W. www.thehotspringbeach.com

**Hyatt Regency Phuket Resort**  
16/12 Moo 6, Tambon Kamala Amphur Kathu, Phuket 83150, Thailand  
T. +66 (0) 76 231 234  
F. +66 (0) 76 231 233  
E. cphr@chr.co.th  
W. www.hyattregency.hyatt.com

**JW Marriott Khao Lak Resort & Spa**  
219 Moo 5 Angthong, Koh Samui, Surat Thani 84140, Thailand  
T. +66 (0) 76 584 888  
F. +66 (0) 76 584 999  
E. bookmarriott@marriotthotels.com  
W. www.jwmariottkhaolak.com

**JW Marriott Phuket Resort & Spa**  
231 Moo 3, Mai Khao, A. Talang, Phuket 83110, Thailand  
T. +66 (0) 76 338 000  
F. +66 (0) 76 348 348  
E. naruemon.s@marriotthotels.com  
W. www.jwmariottphuketresort.com

**Kalima Resort & Spa, Phuket**  
338/1 Prabaramee Rd., Patong Beach, Kathu, Phuket 83150, Thailand  
T. +66 (0) 76 618 199, 358 999  
F. +66 (0) 76 358 999  
E. info@kalimaresort.com, rsvn@kalimaresort.com  
W. www.kalimaresort.com

**Kata Beach Resort & Spa**  
1 Pakbang Rd., Tambol Karon, Muang, Phuket 83100, Thailand  
T. +66 (0) 76 330 530-4  
F. +66 (0) 76 330 128  
E. ktbrsvn@katagroup.com  
W. www.kataseabreeze.com

**Holiday Inn Resort Phuket Mai Khao Beach**  
81 Moo 3, Mai Khao Talang, Phuket 83110, Thailand  
T. +66 (0) 76 370 200  
F. +66 (0) 76 349 999  
E. reservation@holidayinn-phuket.com  
W. www.phuket.holidayinresorts.com

**La Flora Resort & Spa**  
59/1 Moo 5, Khuk Khak, Takuapa,  
Pang Nga 82190, Thailand  
T. +66 (0) 76 428 000-28  
F. +66 (0) 76 428 029  
E. sales@lafloraresort.com  
W. www.lafloraresort.com

**Le Meridien Phuket Beach Resort**  
29 Soi Karon Nui T.Karon, A.Muang,  
Phuket 83100, Thailand  
T. +66 (0) 76 370 100  
F. +66 (0) 76 340 479  
E. reservations.phuketbeach@  
lemeridien.com  
W. www.lemeridien.com/phuket

**Manathai Koh Samui**  
173/41 Moo 4, Rob Koh Road,  
Koh Samui, Surat Thani 84310,  
Surat Thani 84310, Thailand  
T. +66 (0) 77 458 560-4  
F. +66 (0) 77 458 555  
E. info.samui@manathai.com,  
rsvn.samui@manathai.com  
W. www.manathai.com

**Millennium Resort Patong, Phuket**  
199 Rat-Uthit 200 Pee Road, Patong,  
Kathu, Phuket 83100, Thailand  
T. +66 (0) 76 601 999  
F. +66 (0) 76 601 989  
E: events-enquiry@  
millenniumpatong.com  
W. www.millenniumhotels.com

**Mission Hills Phuket Golf  
Resort & Spa**  
195 Moo 4 Pla Khlok, Amphur  
Thalang, Phuket 83110, Thailand  
T. +66 (0) 76 310 888  
F. +66 (0) 76 310 899  
E. info@missionhillspuket.com  
W. www.missionhillspuket.com

**Mövenpick Resort & Spa  
Karon Beach Phuket**  
509 Patak Rd., Karon Beach,  
Phuket 83100, Thailand  
T. +66 (0) 76 396 139  
F. +66 (0) 76 396 144  
E. resort.phuket@moevenpick.com  
W. www.movenpick.com/phuket-  
karon-beach

**Nai Yang Beach Resort**  
65/23-24 M. 5 Nai Yang Beach Rd.,  
T. Sakhu A. Thalang, Phuket 83110,  
Thailand  
T. +66 (0) 76 328 300, 328 400  
F. +66 (0) 76 328 333  
E. salesmanager@  
naiyangbeachresort.com  
W. www.naiyangbeachresort.com

**Naka Island, A Luxury Collection  
Resort and Spa Phuket, The**  
32 Moo 5, Paklok, Thalang, Phuket  
83110, Thailand  
T. +66 (0) 76 371 400  
F. +66 (0) 76 371 401  
E. naka.sales@luxurycollections.com  
W. http://www.nakaislandphuket.com

**Nap Patong, The**  
5/55 Patong Beach Kathu, Phuket  
83150, Thailand  
T. +66 (0) 76 343 111  
F. +66 (0) 76 343 116  
E. nap@thenappatong.com  
W. www.thenappatong.com

**Novotel Phuket Kamala Beach**  
118/16 Moo 3, Tambon Kamala  
Amphur Kathu, Phuket 83150,  
Thailand  
T. +66 (0) 76 303 700  
F. +66 (0) 76 303 777  
E. H7235-SL@accor.com  
W. www.novotelphuketkamala.com

**Novotel Phuket Resort**  
282 Prabaramee Rd., Patong, Kathu,  
Phuket 83150, Thailand  
T. +66 (0) 76 342 777  
F. +66 (0) 76 341 110  
E. sales@novotelphuket.com  
W. www.novotelphuket.com

**Novotel Phuket Vintage  
Park Resort**  
89 Rat-U-Thit 200 Pee Rd.,  
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83150, Thailand  
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**Outrigger Laguna Phuket  
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outrigger.co.th  
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**Patong Paragon Resort & Spa**  
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com  
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**Pullman Phuket Arcadia  
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**Patong Resort Hotel**  
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**Phuket Marriott Resort and Spa,  
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W. www.pullmanhotels.com/gb/  
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panwa-beach-resort/index.shtml

**Ramada Khao Lak Resort**

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**Royal Paradise Hotel & Spa, The**

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**Royal Phuket City Hotel**

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**Samui Palm Beach Resort**

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**Santiburi Beach Resort Golf & Spa**

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**Sea Sun Sand Resort & Spa**

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**The Village Coconut Island**

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**Softel Krabi Phokeethra  
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**Supalai Resort & Spa Phuket**

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**Swissotel Resort Phuket  
Kamala Beach**

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**Swissotel Resort Phuket  
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**Thanyapura Retreat**

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**Administrative Executive**  
Kessaree Paleekhet



**Convention Services Executive**  
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**Marketing Coordinator**  
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